

**OVBC SEPTEMBER - OCTOBER 2023
OREGON CONSUMER JUSTICE
RIGHT TO REPAIR
OREGONIANS BY THE NUMBERS AND IN THEIR OWN WORDS
KEY FINDINGS**

INTRODUCTION

From October 18-26, 2023, the Oregon Values and Beliefs Center conducted opinion research about issues of consumer justice and consumer rights in Oregon. This survey was conducted in partnership with Oregon Consumer Justice to assist in their mission to advance consumer justice, shape an equitable and inclusive marketplace, and improve Oregonians' rights as consumers. This memo summarizes key findings.

The question numbers in this document correspond with the accompanying annotated questionnaire and tabs. Due to rounding, the percentages reported below may not add up to 100% or compare exactly to the percentages for the same question in the annotated questionnaire or tabs.

Included below for selected questions are noteworthy subgroup variations for age, gender, area of the state, BIPOC/white, etc. The accompanying set of tabs notes subgroup variations for all the questions.

OVBC surveys currently use aggregated data to analyze the opinions of BIPOC residents in comparison to the opinions of residents who identify as white and not another race. BIPOC residents are not a monolith; the grouping represents a wide diversity of races and ethnicities. The findings included in this memo should not be construed such that all people of color are believed to share the same opinions. Disaggregated race data will be provided when sample sizes permit reliability.

For survey full question wording, all statistically significant subgroup findings, and respondent quotes, readers are encouraged to refer to the accompanying documents: (1) annotated questionnaire, (2) crosstabulations, and (3) verbatim written responses spreadsheet (upon request).

[Oregon Values and Beliefs Center \(OVBC\)](#): This research was completed as a community service by the Oregon Values and Beliefs Center. OVBC is an independent and non-partisan organization and an Oregon charitable nonprofit corporation. Representative OVBC projects include opinion research about race-based crimes for the Asian Health and Service Center, as well as research about early childhood education and the cost of childcare for the Children's Institute.

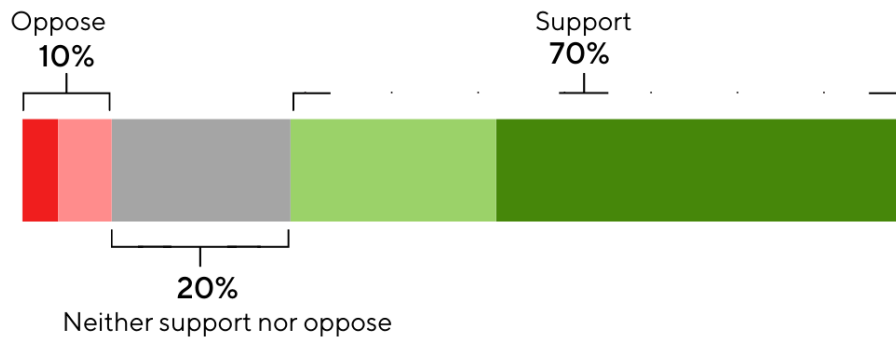
RIGHT TO REPAIR: A COMMON-GROUND ISSUE

A strong majority of Oregonians support enacting so-called “right to repair” legislation (Q31).

- **70% of Oregonians support legislation requiring technology and equipment manufacturers to make parts, tools, and documents publicly available so consumers can repair products from these manufacturers.**
 - 46% of Oregonians **strongly** support this type of legislation.
- **The remaining 30% are twice as likely to say they neither support nor oppose such legislation, compared to oppose.**

To what extent do you support or oppose legislation that requires technology/equipment manufacturers to make parts, tools, and documents publicly available so consumers can repair products from these manufacturers by themselves?

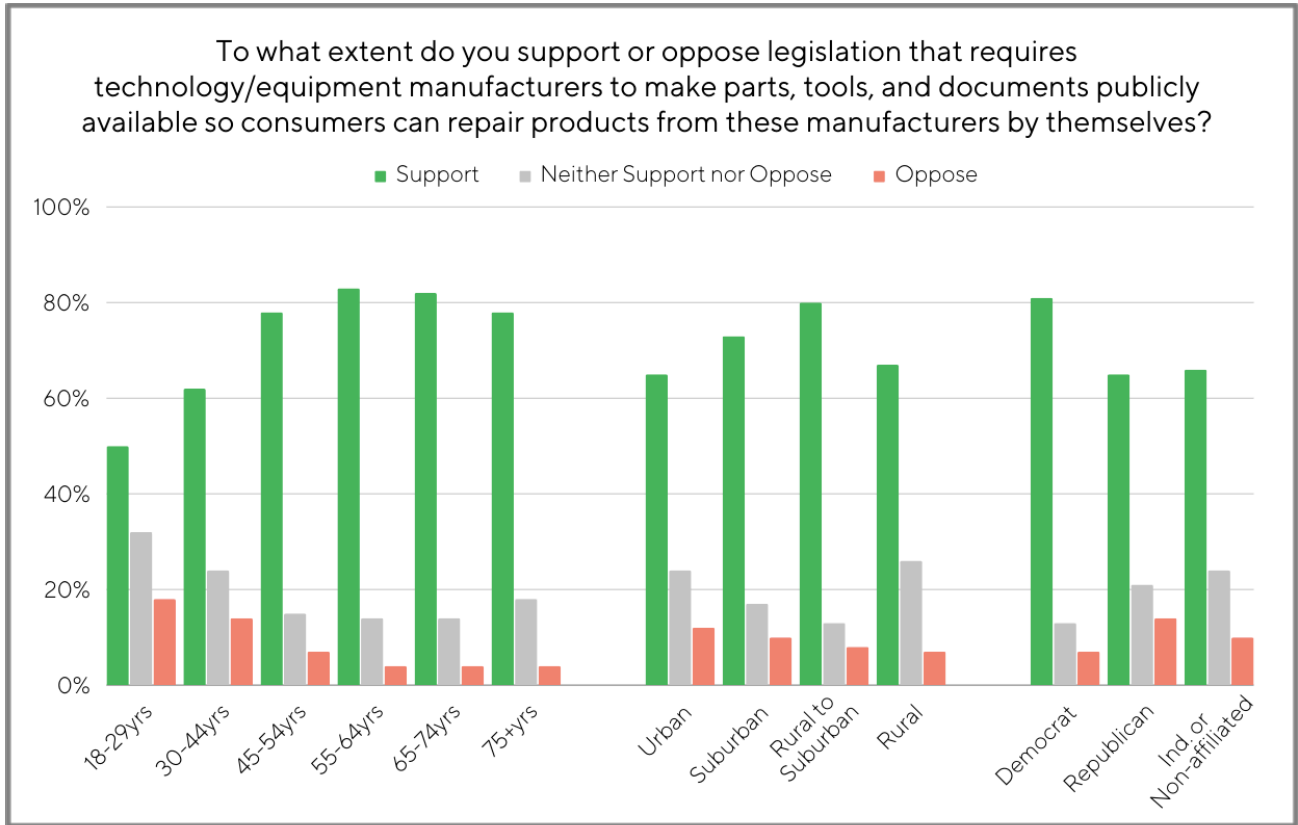
Q31



Source: OVBC survey conducted October 18-26, 2023, among Oregon adults (representative sample, N = 1,489)

Every subgroup examined supports this type of legislation at a rate of 50% or higher, highlighting Right to Repair as a common-ground issue among Oregonians. Majority support cuts across demographic, geographic, and even political lines often seen as dividing Oregonians.

- **Support is especially high among 55-64 year-olds (83%) and 65-74 year-olds (82%), with 45-54 year-olds and those 75 and older close behind (78%, each).**
 - A majority of 18-29 year-olds (50%) and 30-44 year-olds (62%) are in support, but younger Oregonians are more likely than older generations to say they neither support nor oppose.
- **Far from being divided, urban and rural Oregonians are more similar to one another than Oregonians in other areas (65% and 67% support, respectively), but those living in areas described as rural changing to suburban and suburban show the highest levels of support, at 80% and 73%, respectively.**
- **About two-thirds of both Republicans (65%) and Independent or non-affiliated voters (66%) support this legislation, alongside 81% of Democrats.**



Source: OVBC survey conducted October 18-26, 2023, among Oregon adults (representative sample, N = 1,489)

Research Methodology:

The online survey consisted of 1,489 Oregon residents ages 18+ and took approximately 15 minutes to complete. Respondents were contacted by using professionally maintained online panels. In gathering responses, a variety of quality control measures were employed, including questionnaire pre-testing, validation, and real-time monitoring of responses. To ensure a representative sample, demographic quotas were set, and the data was weighted by area of the state, gender, age, and education.

Statement of Limitations: Based on a 95% confidence interval, this survey’s margin of error for the full sample is ±2.54%. Due to rounding or multiple-answer questions, response percentages may not add up to 100%.