RE: Please Support HB 4121 for a Sustainable Cannabis Industry in Oregon

Chair Kropf, and Honorable Members of the House Committee on Judiciary

I am writing to you today to ask that you support passage of HB4121, Sections 12 & 15-20 are essential to the survival of my business(s).

My name is David Alport and as the Founder of Bridge City Collective, I've been proud to contribute to Oregon's cannabis economy since 2009. Yet today, I write to you with a sense of urgency, advocating for the passage of HB 4121, with special emphasis on Sections 15-20, which is vital for our continued operation and the health of the cannabis industry statewide.

The current licensing excess has plunged the market into chaos. Every day as I drive the streets of Portland, I watch dispensaries open and close wondering who lost their life savings each time. Not only does the over supply of licenses give false hopes to new businesses, it also severely negatively impacts long standing existing ones. Section 15-20 of HB 4121, the "Cannabis Licensing Cap and Moratorium," would instill the much-needed stability in the market that all of its stakeholders deserve.

Your support for HB 4121 is a vote for a sustainable, equitable, and competitive cannabis industry in Oregon. I implore you to reflect on these provisions' potential to enhance market stability and regulatory coherence, directly impacting businesses like mine and the broader economic landscape.

Thank you for considering this crucial legislation.

Respectfully,

David Alport

CEO

Bridge City Collective

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