

Submitter: Joshua Stroud  
On Behalf Of:  
Committee: House Committee On Judiciary  
Measure: HB4121

RE: Please Support HB 4121 for a Sustainable Cannabis Industry in Oregon

Dear Chair Kropf, and Honorable Members of the House Committee on Judiciary,

I am writing to you today to ask that you support the passage of HB4121, Sections 12 & 15-20 are essential to the survival of my business(s).

My name is Joshua Stroud and as a founder of Conscious Cultivators, I've been proud to contribute to Oregon's since 1999 growing our team to dozens of dedicated employees over the years. Yet today, I write to you with a sense of urgency, advocating for the passage of HB 4121, with special emphasis on Sections 15-20, which is vital for our continued operation and the health of the cannabis industry statewide. The current licensing excess has plunged the market into chaos, undermining our ability to forecast and expand. Section 15-20 of HB 4121, the "Cannabis Licensing Cap and Moratorium," would instill much-needed predictability, empowering us to make strategic investments, secure jobs, and encourage economic growth. Your support for HB 4121 is a vote for a sustainable, equitable, and competitive cannabis industry in Oregon. I implore you to reflect on these provisions' potential to enhance market stability and regulatory coherence, directly impacting businesses like mine and the broader economic landscape. Thank you for considering this crucial legislation.

Respectfully,  
Joshua Stroud,  
Conscious Cultivators