

Dear Chair Kropf and Esteemed Members of the House Committee on Judiciary,

I trust this letter finds you well. My name is Blaise Laflamme, and I am the Co-Founder/Owner of NW Kind, headquartered in Bend, OR. Today, I am reaching out to request your support for the passage of HB4121, particularly emphasizing the significance of Sections 15-20 in securing the future of my business.

Since its establishment in 2015, NW Kind has played a pivotal role in Oregon's economy, employing a total of 23 individuals across Bend, Southern Oregon, Portland, and Eugene. Despite our contributions, the state's cannabis industry faces a critical crossroads, and the survival of businesses like mine is contingent on the approval of HB 4121, specifically the provisions related to "Marijuana License Caps And Moratorium" in Sections 15-20.

The current licensing system has created a challenging environment marked by oversaturation, leading to unpredictability and instability. Navigating this landscape has made it exceedingly difficult for us to make informed decisions crucial for our success. HB 4121's proposed "Cannabis Licensing Cap and Moratorium" offers a lifeline, promising the much-needed clarity and stability that will enable us to plan, invest, and grow with confidence, all while fostering healthy competition.

Passing this bill would not only secure the future of NW Kind and its employees, but would also empower my partners and I to foster continued innovation. Beyond the immediate benefits to my business, HB 4121 stands as a cornerstone for establishing a fair and balanced market that will benefit all participants and set a stable foundation for the industry's sustained growth.

I implore you to consider the broader economic advantages and the crucial support that HB 4121 extends to businesses like mine. Your support in favor of the passage of HB 4121 would be instrumental in ensuring the resilience and prosperity of Oregon's cannabis industry.

Thank you for your unwavering commitment and attention to this pivotal matter.

Respectfully,

Blaise Laflamme
Co-Founder/Owner
NW Kind, LLC.