

RE: Please Support HB 4121 for a Sustainable Cannabis Industry in Oregon

Chair Kropf, and Honorable Members of the House Committee on Judiciary

**I am writing to you today to ask that you support the passage of HB4121, Sections 15-20 are essential to the survival of my business(s).**

My name is Amy Parscal, I am one of the Owners and Founders of Ashland Productions LLC in Ashland. Our company has been licensed since 2016, giving us the opportunity to participate in the Oregon recreational Cannabis market. We have gratefully weathered the storm of volatility in the recreational Cannabis market in Oregon. The moratorium that was extended prior clearly helped to stabilize the market, allowing our small business and many others like us to stay alive and continue to support our employees and contribute to Oregon's vibrant economy. We are now again at a critical juncture. The sustainability of our business—and others in the state's cannabis industry—hinges on the passage of HB 4121, specifically “**Marijuana License Caps And Moratorium**” Sections 15-20.

Our market, though robust, is mired in challenges due to an oversaturated licensing system that has fostered overwhelming unpredictability and instability. This landscape makes it near impossible for us to make informed business decisions, let alone thrive. HB 4121's "Cannabis Licensing Cap and Moratorium" offers a lifeline, promising clarity and stability that will allow us to plan, invest, and grow confidently without hurting competition.

With this bill, our business will have the assurance needed to develop new product lines, expand our reach, and continue to innovate. Beyond our business, HB 4121 will create a fair and balanced market that benefits all while setting a stable foundation for the industry's future.

I urge you to consider the broader economic benefits and the critical support this bill provides to businesses like mine. **Please support the passage of HB 4121.**

Thank you for your attention to this pivotal matter.

Respectfully,

Amy Parscal  
Founder/CEO  
Ashland Productions LLC, DBA: Ebb & Flow