RE: Please Support HB 4121 for a Sustainable Cannabis Industry in Oregon

Chair Kropf, and Honorable Members of the House Committee on Judiciary,

I am writing to you today to ask that you support the passage of HB4121, Sections 15-20 are essential to the survival of my business(s).

My name is Marissa Rodriguez, I am the COO of Nimble Distribution in Milwaukie. Since 2021, my company has grown to 34 full time employees, contributing to Oregon's vibrant economy.

I write to you with a sense of urgency, advocating for the passage of HB 4121 which is vital for our continued operation and the health of the cannabis industry statewide. The sustainability of my business—and others in the state's cannabis industry—hinges on the passage of HB 4121, specifically "Marijuana License Caps And Moratorium" Sections 15-20.

Our market is mired in challenges due to an oversaturated licensing system that (is limited to doing business in only Oregon and) has fostered overwhelming unpredictability and instability. This landscape makes it near impossible for us to make reasonable projections and informed business decisions. HB 4121's "Cannabis Licensing Cap and Moratorium" offers a lifeline, promising clarity and stability that will allow us to plan, invest, and grow confidently without hurting competition.

With this bill, my investors and I will have the assurance needed to develop new product lines, expand our reach, and continue to innovate. Your support for HB 4121 is a vote for a sustainable, equitable, and competitive cannabis industry in Oregon. I implore you to reflect on these provisions' potential to enhance market stability and regulatory coherence, directly impacting businesses like mine and the broader economic landscape.

Thank you for your attention to this pivotal matter.

Respectfully,

Marissa Rodriguez
COO
Nimble Distribution