Joint Ways & Means Subcommittee on Transportation and Economic Development
900 Court Street NE
Salem, OR 97301

March 20, 2023

Dear Joint Ways & Means Subcommittee on Transportation and Economic Development:

I'm writing to ask that you approve the 2023-25 operating budget for the Oregon Film and Video Office. It is a modest investment but vital to building and maintaining a strong production industry here in Oregon.

OMPA is the state's trade association for film and media professionals and we see firsthand how Oregon Film's work benefits our workforce and our state's economy. Oregon Film is instrumental to driving jobs and economic spending to the state and maintaining the strong production ecosystem that we've built here over the last decade.

Oregon Film's work includes:

- Promoting Oregon as a film destination and cultivating and securing productions to film in the state.
- Stewarding productions from beginning to end to strengthen our global reputation and develop repeat clients.
- Administering the incentive program effectively and efficiently.
- Partnering with local organizations on creative, business and workforce development efforts to strengthen our local creatives, businesses and workforce.

Not only does a strong production industry here in Oregon have economic benefits to the state but it also has the added benefit of branding our state. We put images and stories on screen that are beautiful and positive and help shape a narrative of Oregon that we can be proud of. This undeniably helps benefit the state's tourism industry.

Please approve the 2023-25 operating budget for the Oregon Film and Video Office and help ensure our local film and television industry remains strong and competitive and can continue to have a positive impact on the state overall.

Regards,

Lisa Cicala
Executive Director
Oregon Media Production Association (OMPA)