

March 7, 2023

Chair Prozanski, Vice-Chair Thatcher and Senate Judiciary members,

Oregon Public Education Network supports SB 619 which offers data privacy protections for Oregon minors. As educators and parents advocating for public education, we understand the need for stronger protections to and appreciate the work behind this effort.

We strongly support opt-in consent requirements for consumers “that the controller knows or constructively knows” and would like to see this entire language remain. Most businesses have knowledge about their intended consumers, especially if they include minors or advertising designed for minors.

Also, a private right of action for consumers has proven effective in decreasing social harms caused by data misuse. Private right of action should remain as an enforcement mechanism.

While the attention economy created by use and misuse of consumer data has grown, its value to education has dwindled. Educators and students are negatively affected by shorter attention spans and proliferation of advertising through devices at school.

Misuse of consumer data in schools has become a public nuisance and should be addressed accordingly.

Thank you for your consideration.

Oregon Public Education Network
<https://www.orpublicednetwork.org/>