OREGON FILM & VIDEO OFFICE

Legislative Briefing – 2021-2023 Biennium

STATUTORY AUTHORITY AND MISSION

The Oregon Film & Video Office (OFVO) is a semi-independent state agency, created by statutory authority under ORS 284.300 to 285.375.

The mission of the Film & Video Office is to promote statewide development of the film, video and multimedia industry in Oregon and to enhance the industry's revenues, profile, and reputation within Oregon and among the industry nationally and internationally.

WHAT WE DO

With a staff of four FTE and an adopted 2021-2023 biennial lottery funds allocation of $1,419,830, we:

- Market Oregon as a filming location, retain in-state productions, recruit out-of-state productions, and serve as a liaison to the productions to help connect, navigate permits, access or other production-related concerns
- Support and build on a thriving #OregonMade film, video, and multimedia industry; celebrate and promote Film, Television and Media production as a historic cultural asset to Oregon
- Administrate Oregon Production Investment Fund (OPIF) and Greenlight Oregon (GOLR) incentive programs
- Support and advise the state's public and private higher educational institutions as they prepare their students for a future in the media industry
- Track and report on the economic impact of the industry and industry-related programs
- Work with other governmental entities to create and streamline filming regulations
- Build partnerships with local communities, private industry and other state agencies
- Serve as a spokesperson for the industry, both within and outside of the State
- Event sponsorship, participation and promotion
- Direct community development and support
- Oversee and administer grants, sponsorships, partner programs that focus on the development of talent, workforces, projects, small business and diversification in our industry

BENEFITS TO OREGON

OFVO commissioned an updated Economic Development report for 2021 through PSU's NERC. This can be found on the "About Us" page of our website (OregonFilm.org). A new report will be commissioned in 2024.

The film and video industry benefits Oregon in a wide variety of ways:

- **Economic Impact.**

  $214M Tracked Qualified Spending on Film and Media Production in Oregon for the 2019-2021 Biennium impacting more than 6,000 jobs. The 2021-2023 Biennium is currently tracking slightly higher with approximately $270M of direct spending and 7000+ jobs currently being tracked through our programs.

  The above numbers do not include many commercial productions which do not come through the incentive system and still shoot here in the state. These short productions vary in size from a few thousand dollars to several hundred thousand.

- **Industry revenue is spread throughout various sectors of the economy.** The average film or television production does significant business with hundreds of local vendors per production including hotels, rental cars, lumber yards, hardware stores, office supplies, clothing stores, furniture and antique stores, grip and lighting equipment, and many more.
- **Economic impact is felt throughout the state.** Although Portland continues to be the home of the majority of the total output, the impact is felt statewide with features like HALF SISTERS (Silverton), SIGNIFICANT OTHER (Silver Falls, Nehalem, Cloverdale), GROWING BELUSHI (Central Point) and STRANGE DARLING (Welches) which employ cast & crew and engage vendors on a local level for every day of the shooting schedule.
- **The film and television industry provides living wage jobs with benefits.** On the television series that are in production in Oregon, the average hourly wage is over $25/hour. A full time worker can earn health benefits for up to two years on one television production.
- **Promotional value –** Through various strategic partnerships like those with SetJetters and Travel Oregon, OFVO has rolled out over 40 stops on the Oregon Film Trail. New signs have been placed in places like Eugene, Baker City, Toledo, Smith Rock, Hines and Canby marking iconic filming locations and driving film tourism to local communities.
- **Community support and growth** - through the newly allocated Creative Opportunity Program and the non-profit the Oregon Made Creative Foundation, OFVO continues to deploy funds, programs and partnerships that directly aid the development of workforce, talent and creative projects throughout the state.

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Legislative Briefing - 2021-2023 Biennium (cont.)

During the 2021-2023 biennium, the Oregon Film & Video Office has successfully retained, recruited and assisted numerous film and television projects here in Oregon. The following are a few examples of successful projects produced throughout Oregon in the last two years.

METAL LORDS (FEATURE FILM)

This Netflix Original feature film premiered in the Spring of 2022 after shooting in and around Portland during 2021.

SHOWING UP (FEATURE FILM)

This feature film from Oregon's FilmScience and A24 comes from director Kelly Reichardt who has produced numerous films in Oregon.

PINOCCHIO (FEATURE FILM)

This critically acclaimed stop-motion animated feature from Guillermo del Toro and Oregon's ShadowMachine is garnering great reviews.

WENDELL & WILD (FEATURE FILM)

This Netflix animated feature from Jordan Peele and Henry Selick was produced in Clackamas County and released in the fall of 2022.

THE REHEARSAL (SEASON 1)

The critically acclaimed HBO series from Nathan Fielder shot its first season in Portland and Sweet Home.

INTERACTIVE GAME DEVELOPMENT

Interactive game companies continue to grow in clusters in places like Eugene, Oregon City, Bend and Newberg. Many of these in-state headquartered companies have utilized our programs to develop and complete numerous original games leading to the growth of a permanent workforce.

SIGNIFICANT OTHER (FEATURE FILM)

The Paramount feature film shot most of it schedule in Silver Falls SP with some days at the coast in Nehalem and Cloverdale. It was released on Paramount+ in the fall of 2022.

WORKFORCE DEVELOPMENT

Partnering with the Oregon Media Production Association, the International Alliance of Stage and Theatre Employees, Outside the Frame and the Portland Film Office, OFVO has placed more than 35 paid candidates onto the various sets and studios in Oregon. These placements focused on members of priority populations who may not have had the opportunity at these entry level jobs. Many of these placements have continued to work in the industry through the contacts that they made on their initial placement.

OREGON FILM FESTIVALS

OFVO also directly supported several of the state's premiere film festivals in places like Bend, McMinnville, Baker City, La Grande, and Klamath in an effort to not only highlight local talent working within the state, but bringing producers, filmmakers and projects into the state for the first time.

OREGON FILM TRAIL

Working with several strategic partners like the SetJetters, Oregon Made Creative Foundation, Travel Oregon, Oregon State Parks, the Oregon Coast Visitor's Association, the Willamette Valley Visitor's Association and the cities and towns of Hines, Baker City, Eugene and Canby (amongst others), Oregon Film was instrumental in launching the Oregon Film Trail. The Film Trail consists of more than 40 physical signs placed in close approximation to iconic shooting locations. It supports and highlights the cultural significance to Oregon's history as well as encourages local tourism into smaller communities.

ANIMATION

Since the 1970's, Oregon has cultivated a hub for quality animation. And now it is a recognized leader in the animation community worldwide. Leading the way is Laika who is working on its sixth feature film, WILDWOOD, while other local companies like ShadowMachine, House Special, Bent Image Labs and Hinge Digital continue to create quality, award winning animated content for a rapidly growing audience. Animation is now an internationally recognized export commodity for Oregon, and even established companies are finding a home here.

GRANTS AND OPPORTUNITIES

Creating opportunities in the media industry has been a driving force in OVFO"s efforts and, to this end, we have worked closely with the non-profit Oregon Made Creative Foundation sand with the newly established Creative Opportunity Program to identify partnerships and funding sources for a series of grants given out to local creators. Most recently OFVO and OMCF have partnered with Travel Oregon and RACC to award three "Tell Your Story" Grants ($30,000) and the fourth annual "Outdoor Adventure Film Grant" ($20,000) to a group of filmmakers from Ashland.

PARTNERSHIPS

OFVO has relied on many strategic partnerships to create opportunity and recognition for the creative industry as a whole. These partnerships include both financing and resources being shared. Organizations like the Oregon Media Production Association, Travel Oregon, Travel Portland, Oregon State Parks, RACC, Oregon Coast Visitor's Association, Willamette Valley Visitor's Association, the cities of Brownsville, Eugene, Joseph, Cottage Grove, Athena and the City of Portland and the Portland Film Office (just to name but a few) have all partnered with OFVO in some form to bring money and opportunity to our community and industry.

For more information, visit **oregonfilm.org**.
Please visit our Open Data site for specific data on our work.