BUSINESS OREGON
2023-25 Budget Presentation

Transportation and Economic Development Subcommittee of Ways and Means

Main Agency Budget Bill: SB 5524

March 2023

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Three Day Agenda

Day 1 // March 20

- Agency Overview
- Budget Overview
- Program Overviews
  - Director's Office & Operations
  - Business Services

Day 2 // March 21

- Program Overviews
  - Innovation & Business Resources
  - Infrastructure & Program Services
  - Arts Commission & Cultural Trust
  - Oregon Film

Day 3 // March 22

- Agency Wrap-up and Summary
- Governor's Budget - DAS
- Public Testimony

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AGENCY OVERVIEW

SOPHORN CHEANG

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VISION:

Prosperity for all Oregonians

MISSION:

We invest in Oregon businesses, communities, and people to promote a globally competitive, diverse, and inclusive economy

PRIORITIES:

- Innovate Oregon's economy
- Grow small and middle-market companies
- Cultivate rural economic stability
- Advance economic opportunity for underrepresented people
- Ensure an inclusive, transparent, and fiscally healthy agency

Boards and Commissions

- Oregon Business Development Commission
- Infrastructure Finance Authority
- Oregon Growth Board
- Oregon Innovation Council
- Oregon Arts Commission
- Oregon Cultural Trust
- Oregon Broadband Advisory Council

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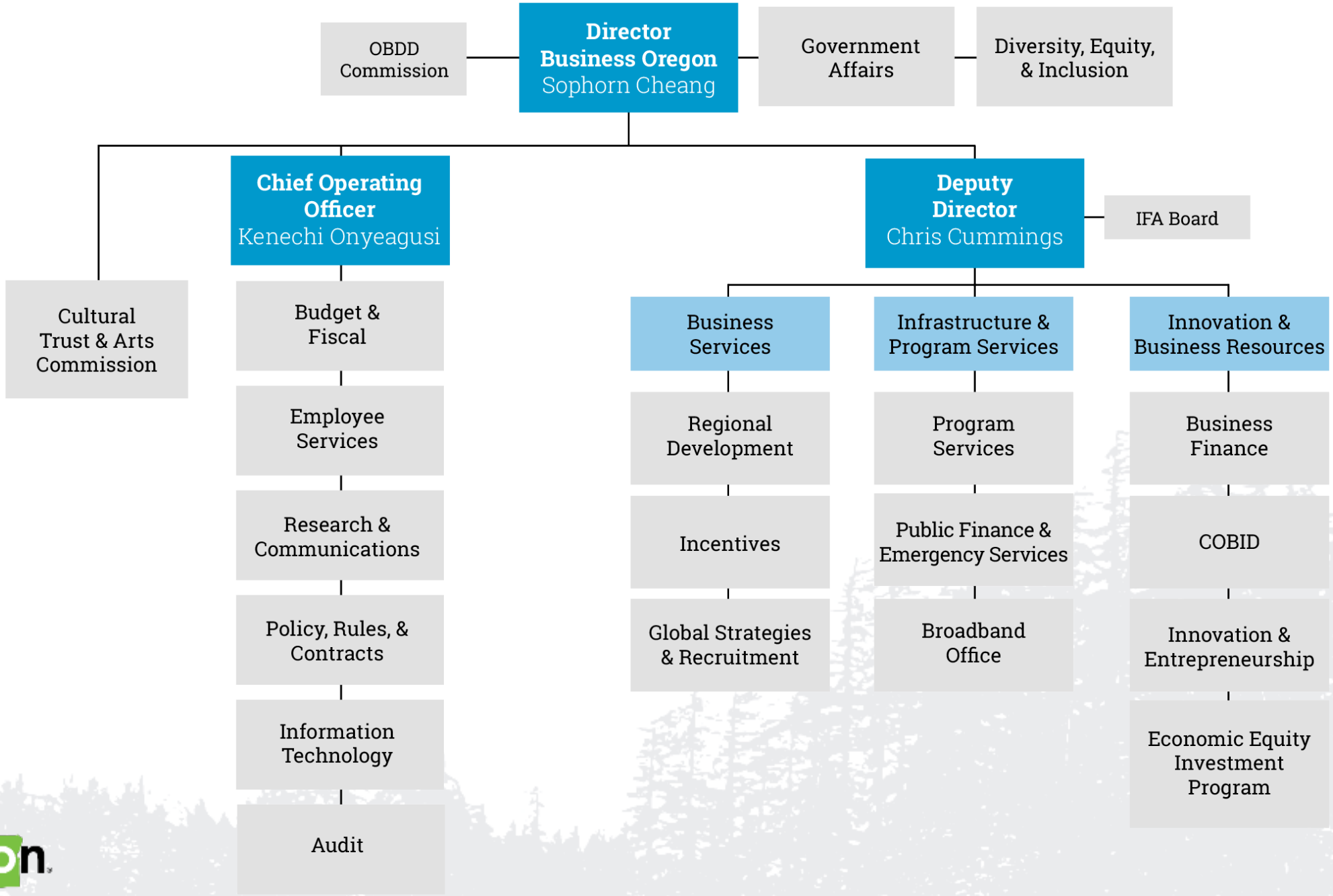

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Diversity, Equity, and Inclusion

- Diversity, Equity, and Inclusion (DEI) as a priority
- Internal
  - Leadership development activities
  - All teams took Strengths Finder assessment to encourage commonalities and uniqueness in each other's strengths
  - More inclusive language on hiring
  - First-ever required custom designed all staff DEI trainings (2 module series)
- External
  - Creation of Business and Community Partnership Officer position
  - More programs administering demographic surveys
  - Expansion of Technical Assistance Provider Program

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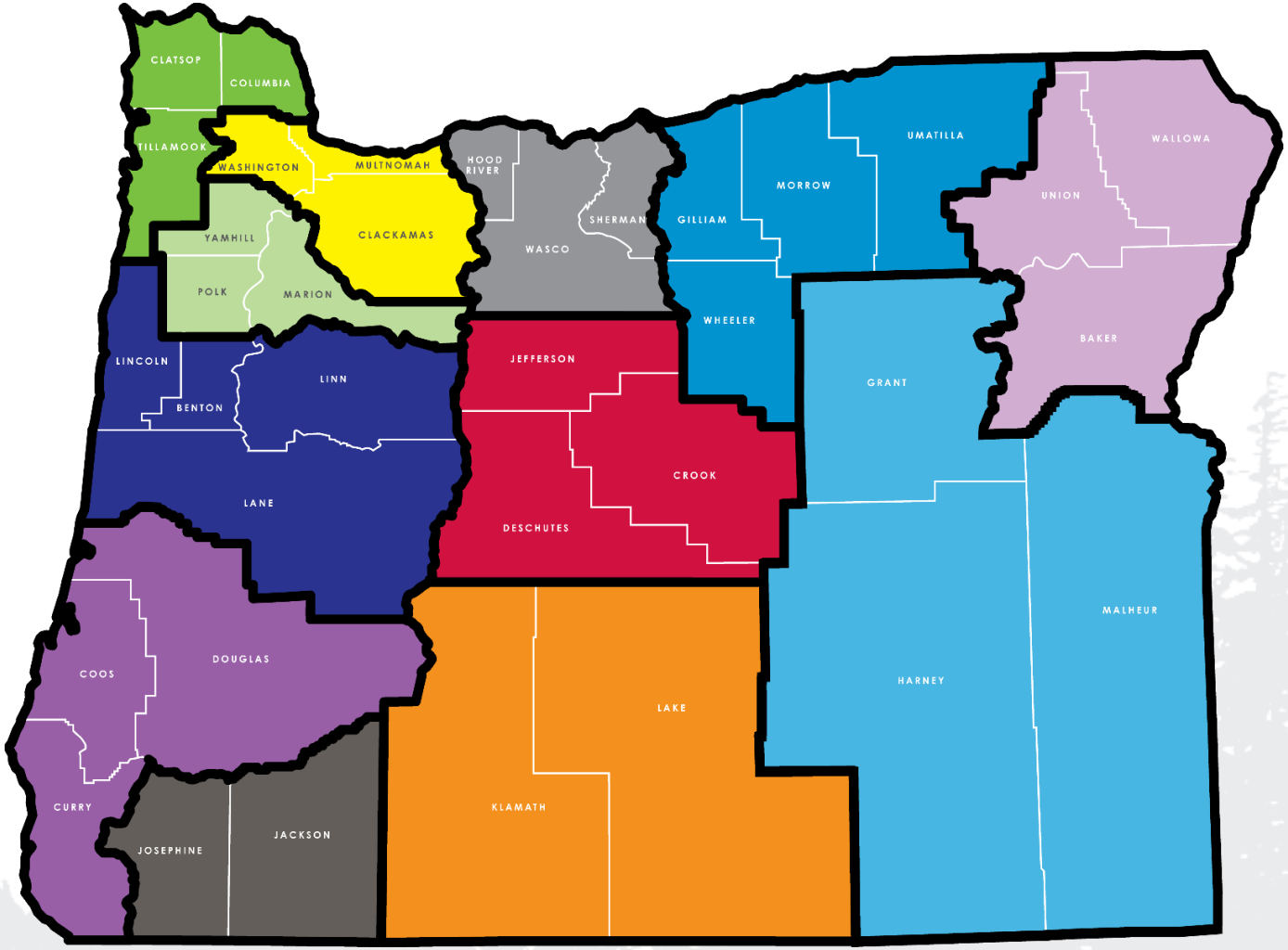
Focus on Unique Regional Economies



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Target Industries

2022 Analysis

Business Services	Food & Beverages	Forestry & Wood Products	High Technology	Outdoor Gear & Apparel	Metals & Machinery	Bioscience
Professional & Technical Services	Food	Forestry	Semiconductors & Electronics	Apparel & Footwear	Upstream Metals	Life Sciences & Medicine
Company Management	Beverages	Wood Products	Software & IT	Outdoor Gear	Machinery	Medical Devices
Customer Support					Aerospace & Defense	

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Economic Strengths

- Innovation- 3rd highest *Innovation Index* score amongst states (2022)
- Wage Growth- 4th highest average wage growth (2011 -2021)
- Gross Output- 7th highest GDP growth (Q3 2012-Q3 2022)
- Personal Income Gains- 8th highest personal income growth (Q3 2012-Q3 2022)
- Job Growth- 11th highest employment growth (Dec. 2012-Dec. 2022)

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Economic Headwinds

- Population declines, annual decline of -0.4% (2021-2022)
  - Decline of ~16k (67% from net out-migration/ 33% from natural declines)
- Aging Workforce
  - Expected to lose ~15k workers annually out of the labor force due to retirements each of the next 10 years
- Lack of affordable housing relative to household income

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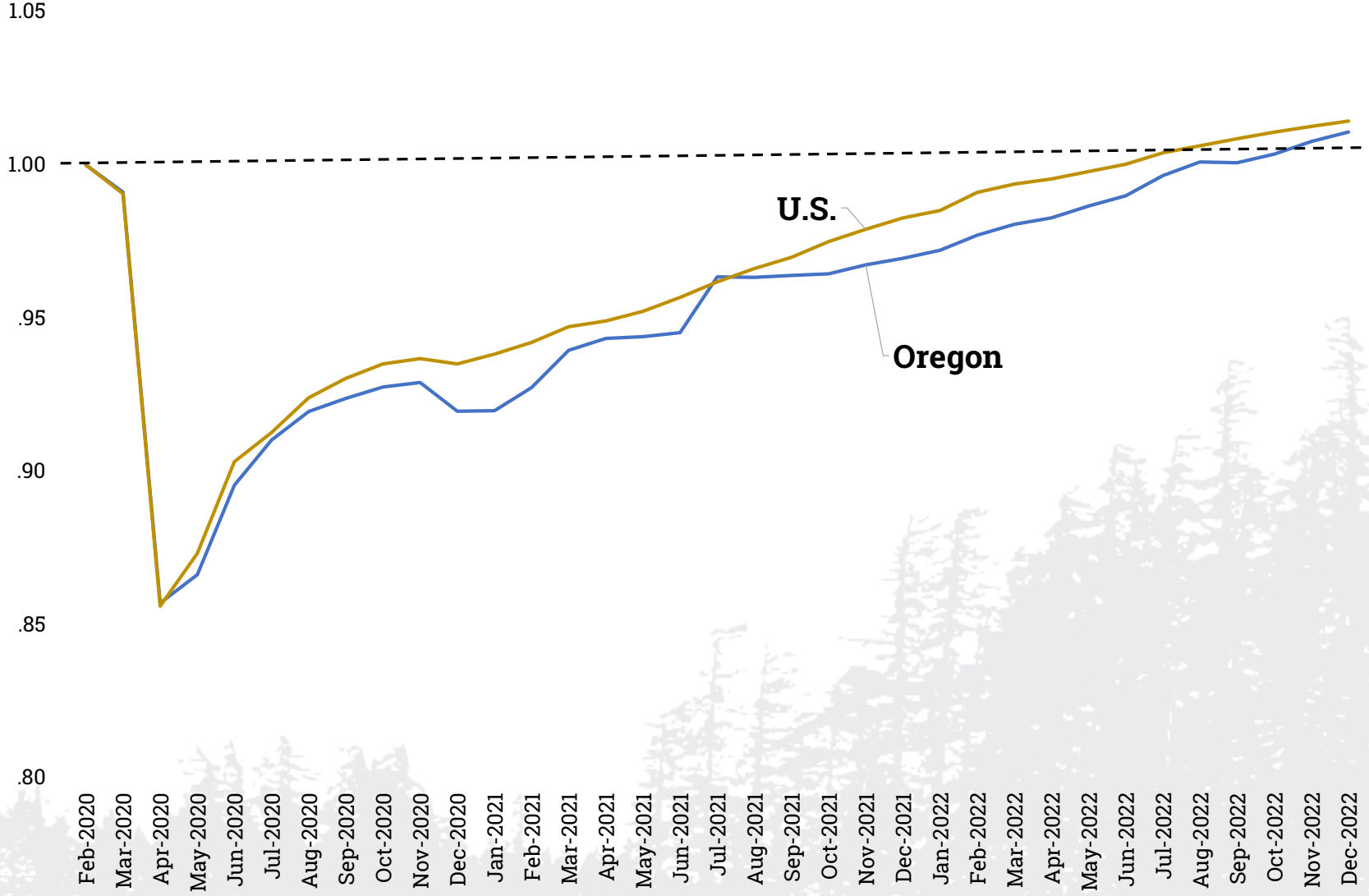
Oregon Fully Recovered COVID Job Losses

Total Nonfarm Employment Indexed to February 2020, Seasonally Adjusted



Source: Oregon Employment Department & Bureau of Labor Statistics, Current Employment Statistics

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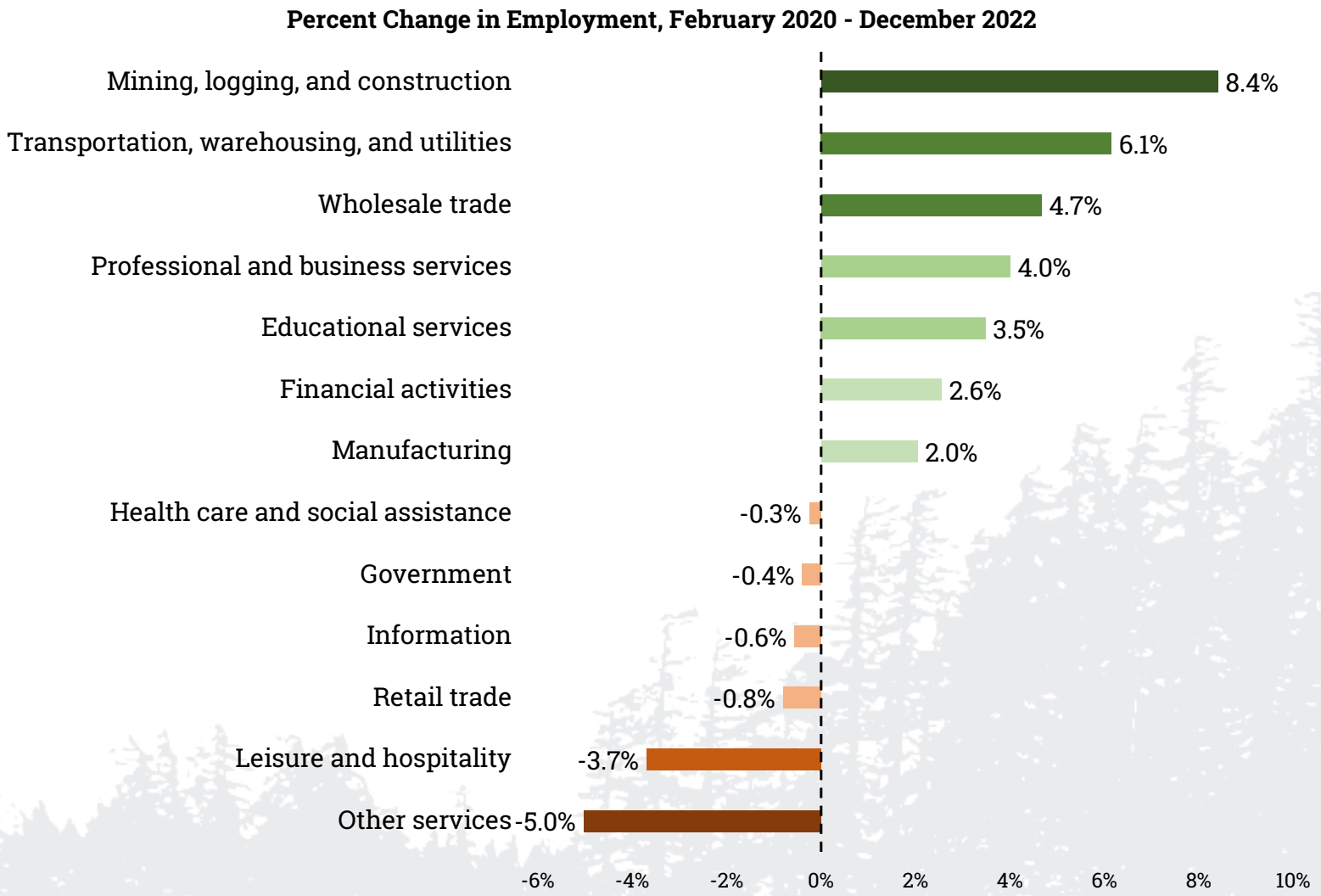
However, those Industries Hardest Hit by COVID Layoffs have yet to Fully Recover



Source: Oregon Employment Department , Current Employment Statistics

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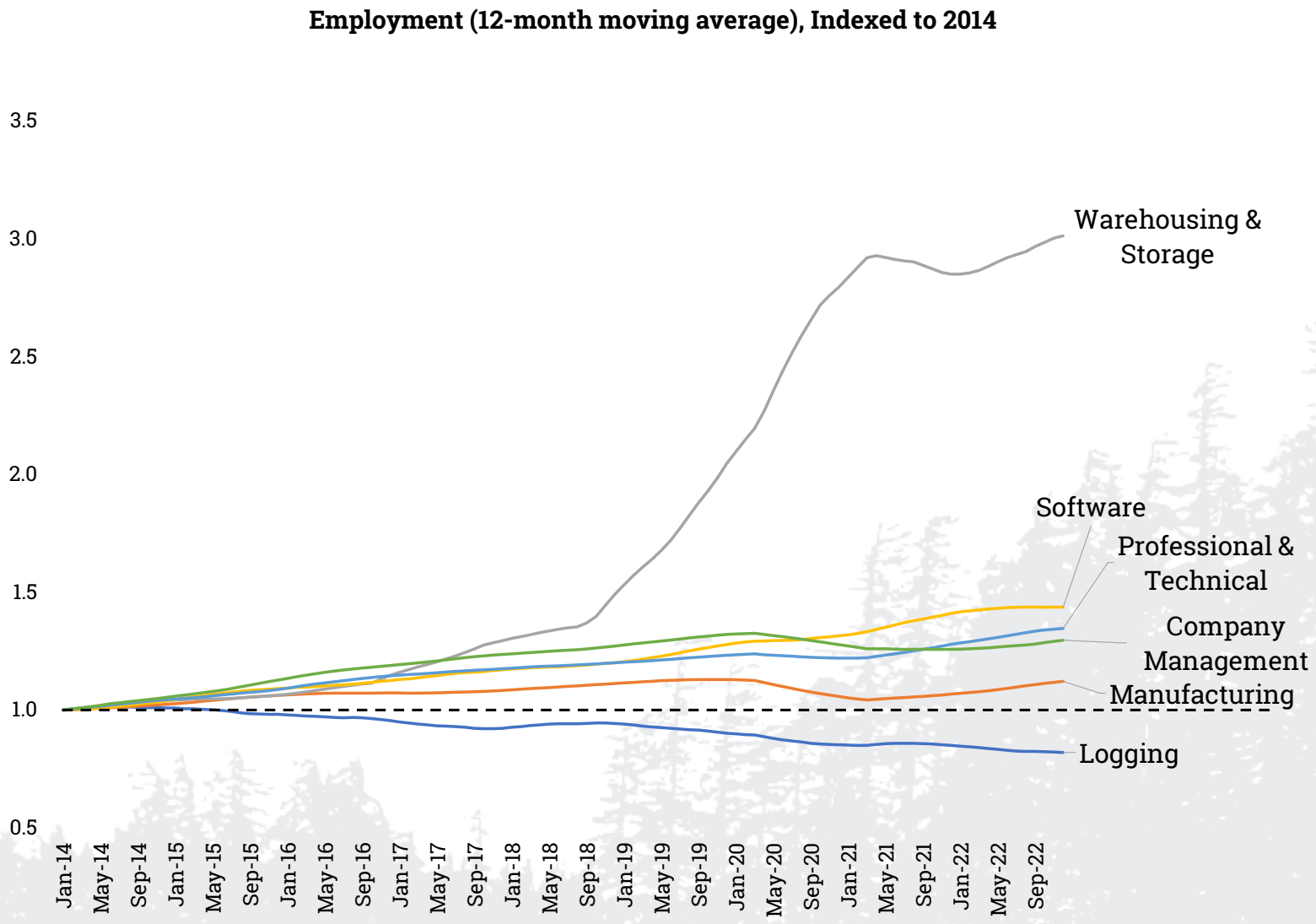
Most Traded Sector Industries Posted Job Growth over the Past Decade



Source: Oregon Employment Department, Current Employment Statistics

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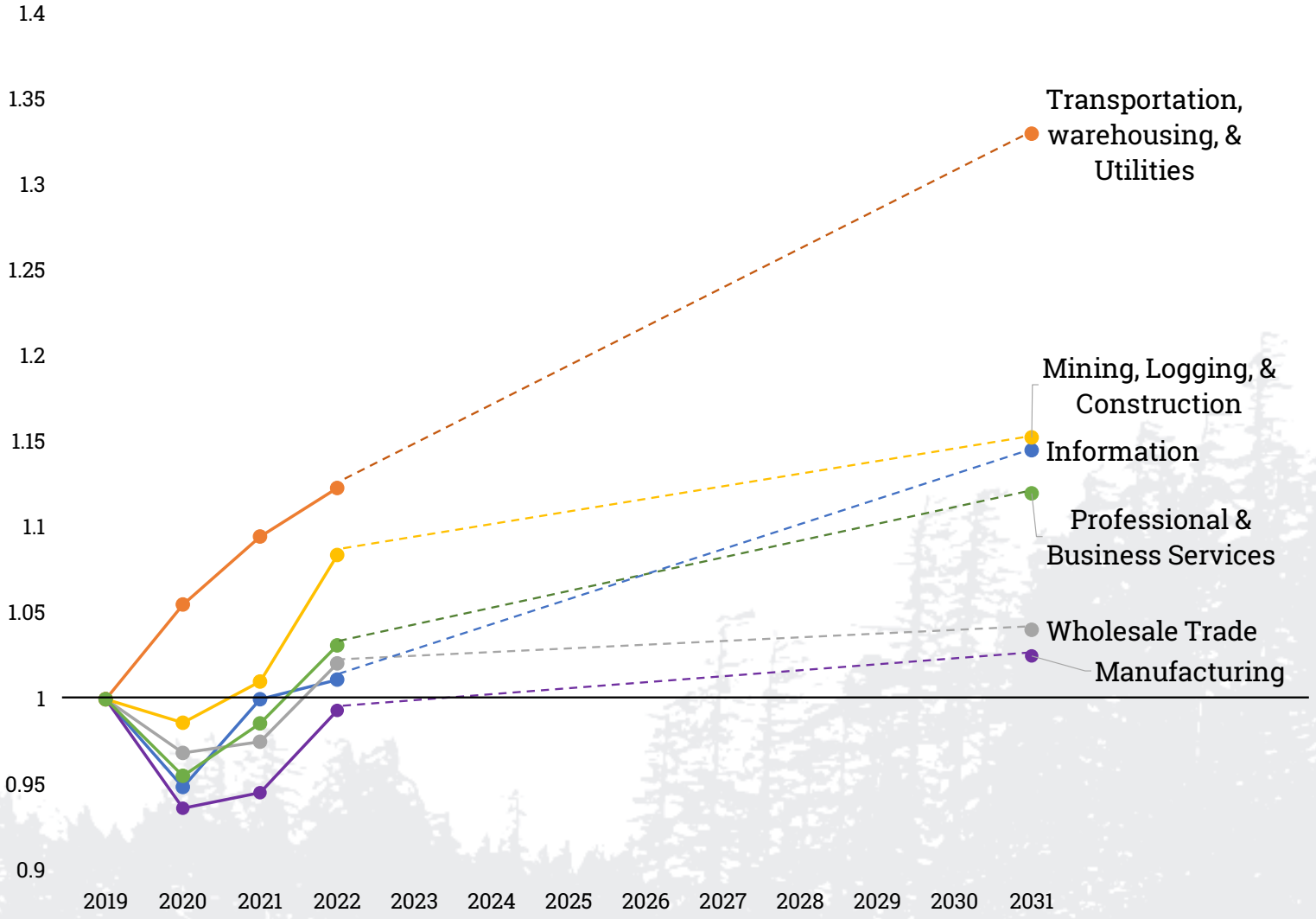
Industries Expected to Grow over the Remainder of the Decade

Annual Average Employment Indexed to 2019 with 2031 Forecast



Source: Oregon Employment Department , Current Employment Statistics and 2031 Industry Projections

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Financial Reporting & Transparency

Project financing information available online, posted quarterly.

`	Total # Investments	Total $	% of $ Business	% of $ Infrastructure/ Community	Rural $	Rural # Investments	% of $ Rural Investments
FY2022	352	$287,352,175	6%	94%	$219,313,801	238	76%
FY2021	5,079	$368,850,864	39%	61%	$225,110,236	1,494	61%
FY2020	307	$117,317,201	24%	76%	$83,568,341	173	71%
FY2019	457	$186,843,933	13%	87%	$136,675,684	228	73%
FY2018	278	$173,351,429	15%	85%	$131,662,030	207	76%
Total	6473	$1,133,715,602	21%	79%	$796,330,092	2340	70%

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Changes Past Six Years

Key changes to the agency's budget and/or operations in past 6 years, broken down by biennia, with an emphasis on programs initiated in 2021-23.

2017-2019	2019-2021	2021-2023
New Agency Strategic Plan	Oregon Broadband Office	Oregon Broadband Office
Agency Reorganization	CARES Act Funds	Wildfire relief grants
Seismic Bonding	ARPA Funds	SSBCI Program Development
	Wildfire relief grants (MWAP)	Agency Realignment
		IIJA Program Development

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COVID-19 Response

2020
$1M

2021
$272M

2022
$62M

$335 Million
Total Funding Distributed

13,951
Total Awards

Key Programs:

Emergency Business Assistance
7,484 awards to small businesses
$50 million in funding

Commercial Rent Relief
3,298 awards to small businesses
$67.2 million in funding

Operational Cost Assistance
1,365 awards to small businesses
$32.8 million in funding

Movie Theater & Live Venue – ARPA
472 awards to small businesses and organizations
$50 million

Wildfire Response

- **Municipal Wildfire Assistance Program (MWAP)**
  Awarded $6M to 5 counties & 3 communities impacted by the September 2020 wildfire
- **Legislative Appropriation (non-ARPA)**
  Awarded $5M to 6 counties & 4 communities
- **Legislative Appropriation (ARPA)**
  Awarded approximately $97M to 3 counties, 4 communities, & 1 water district
- **Special Public Works Fund**
  Awarded approximately $1M to 3 communities
- **Community Development Block Grant**
  Awarded $400K to Marion County
- **Brownfields (1 award - $25,000)**
- **Safe Drinking Water Revolving Loan Fund**
  Awarded approximately $730,000 to 3 communities & 2 special districts

$110,373,435 39 awards

- 6 counties
- 7 cities
- 3 special districts
- 1 non profit
- 1 for-profit

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MEASURING IMPACT

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Measuring Impact

- Legislative KPMs
  - Established by Oregon legislature, broad and largely jobs-focused.
- Strategic plan metrics
  - Things we want to look at to understand and track the impact of our work, and to influence strategy.

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Strategic Plan Metrics: FY2022

Jobs created and retained resulting from Business Oregon's business development activities, specifically accessible jobs, quality jobs, and jobs in rural Oregon.

Total Jobs Created	**378** **74%** Accessible **73%** Quality **43%** Rural
Total Jobs Retained	**9,011** **86%** Accessible **14%** Quality (typically 50-70%) **52%** Rural

Statewide, women and minority owned businesses account for 22% and 13% respectively of business ownerships (U.S. Census).

Business Finance, Export Assistance, and Innovation Programs:

- 22% of businesses were women owned and 17% were minority owned.

ARPA and Live Event Support Awards:

- 37% of businesses were women owned and 17% were minority owned.

Additionally, agency partnerships and programmatic and technical assistance to women and minority owned companies includes the following:

Technical Assistance for Underrepresented Businesses:

- This program served nearly 3,000 end clients across 33 service providers assisting business owners. Over 28,000 hours of technical assistance was provided.

Government Contract Assistance Program (GCAP):

- Of the 432 federal contracts awarded to GCAP clients, 24% were to women owned and 13% were to minority owned businesses.

Certification Office for Business Inclusion and Diversity (COBID):

- Of COBID's 2,473 certified firms, 49% were women owned and 31% were minority owned businesses.

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#	Key Performance Measure		2020	2021	2022
1	Number of jobs created	Actual	811	514	378
		Target	*1200*	*1300*	*1200*
2	Number of jobs retained	Actual	1937	10670	9011
		Target	*5500*	*5600*	*2500*
3	Income tax generated by jobs created	Actual	$7,200,000	$18,760,993	$19,331,461
		Target	*$19,100,000*	*$20,100,000*	*$20,100,000*
4	New export sales of assisted clients	Actual	$140,027,407	$40,146,343	$112,659,506
		Target	*$47,800,000*	*$47,800,000*	*$75,000,000*
5a	Dollar amount of federal contracts awarded to Oregon businesses receiving help from government contract assistance program	Actual	$50,339,241	$55,045,931	$45,825,651
		Target	*$76,000,000*	*$76,000,000*	*$76,000,000*
5b	Number of federal contracts awarded to Oregon businesses receiving Government Contract Assistance Program assistance	Actual	660	712	311
		Target	*200*	*200*	*400*
6	Number of new industrial sites/acres certified “project ready”	Actual	2	0	0
		Target	*1*	*1*	*1*
7	Number of community capital projects assisted for planning (infrastructure, community and organizational)	Actual	56	60	58
		Target	*37*	*37*	*37*
8	Number of community capital construction financing projects that address public health and safety issues	Actual	34	57	69
		Target	*40*	*40*	*40*
9	Number of community capital construction financing projects that assist with future economic and community development	Actual	8	7	13
		Target	*25*	*25*	*15*
10	Customer service survey: % rating agency as "good" or "excellent" overall	Actual	84%	86%	86%
		Target	*90%*	*90%*	*90%*

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BUDGET & OPERATIONS

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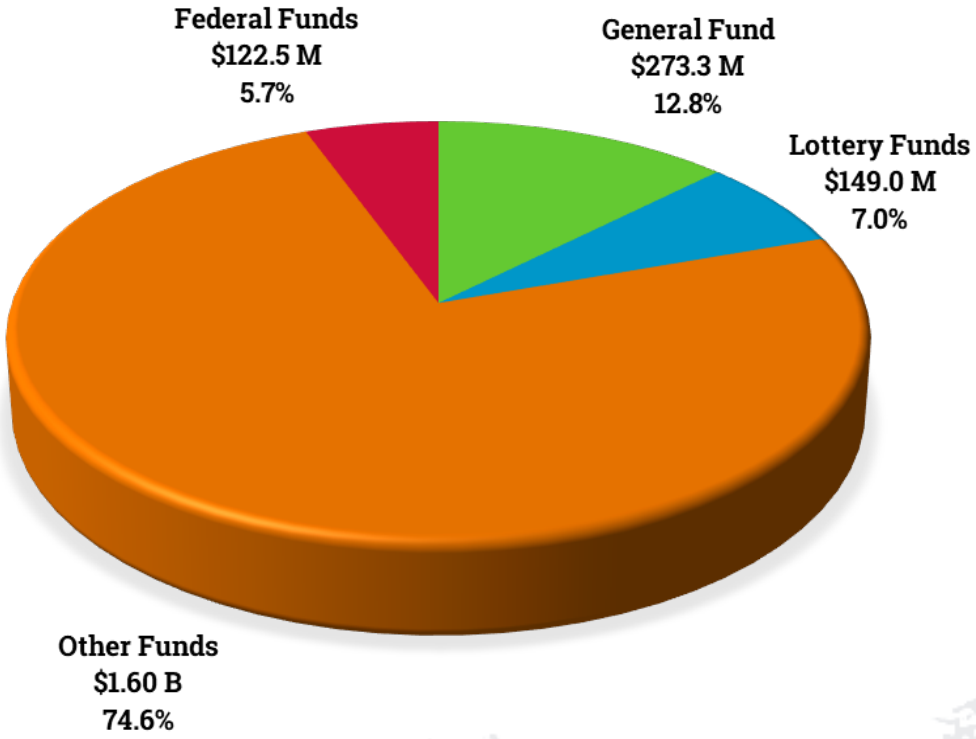
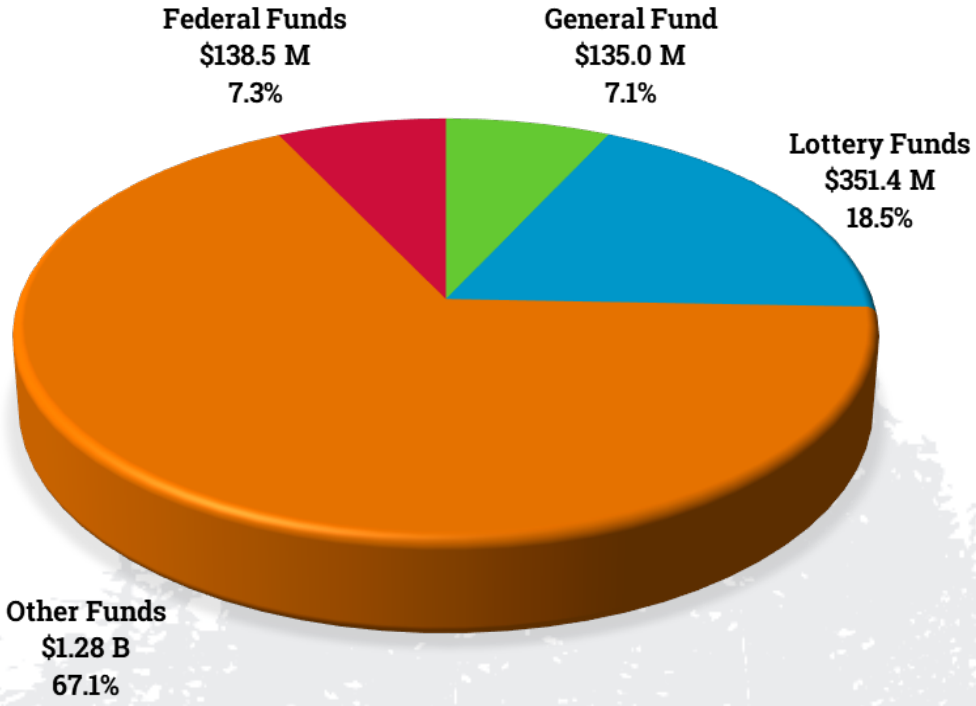
Fund Source Budget Comparison

2021-23 LEGISLATIVELY APPROVED BUDGET



Total $2.14 Billion

2023-25 GOVERNOR'S RECOMMENDED BUDGET



Total $1.90 Billion

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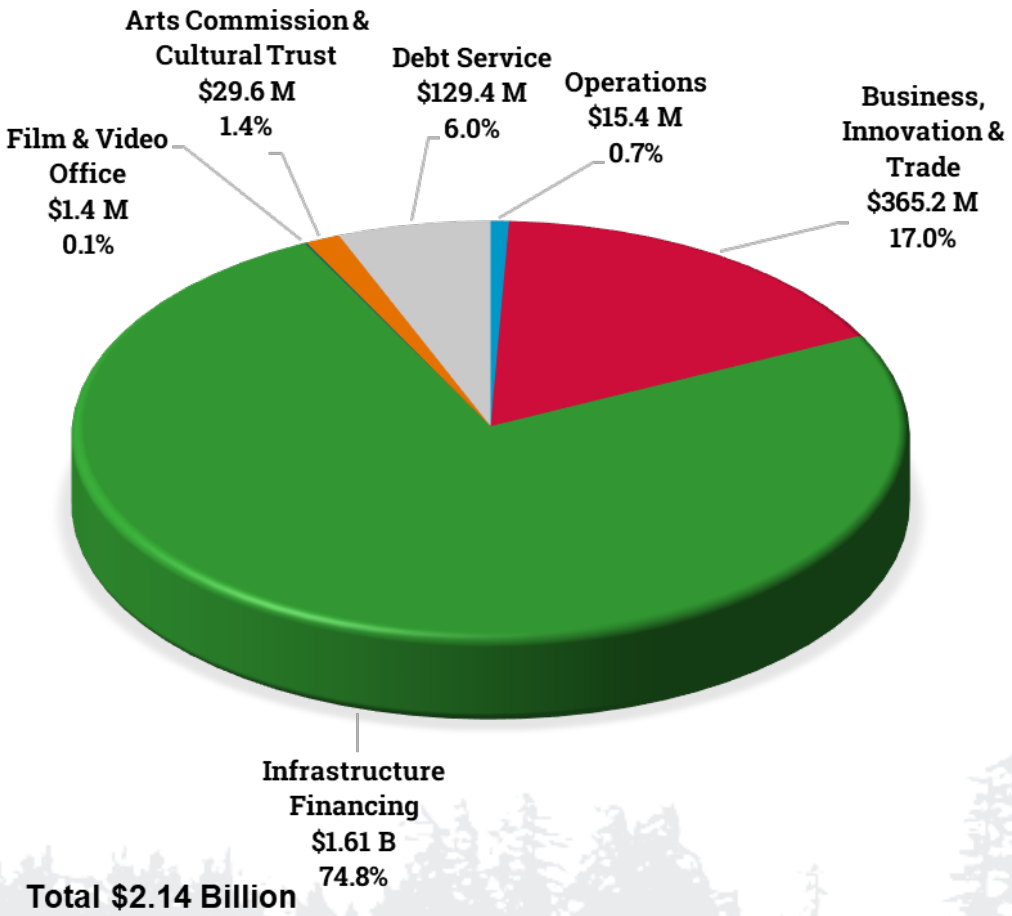
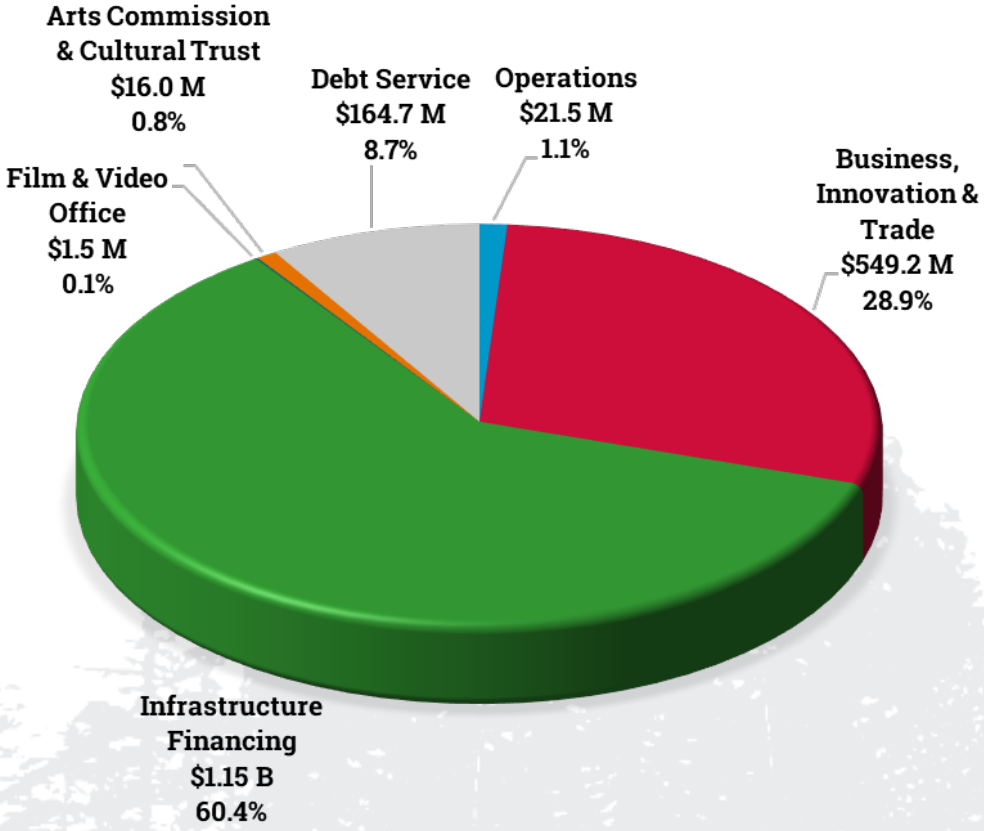
Program Budget Comparison

2021-23 LEGISLATIVELY APPROVED BUDGET



Total $2.14 Billion

2023-25 GOVERNOR'S RECOMMENDED BUDGET



Total $1.90 Billion

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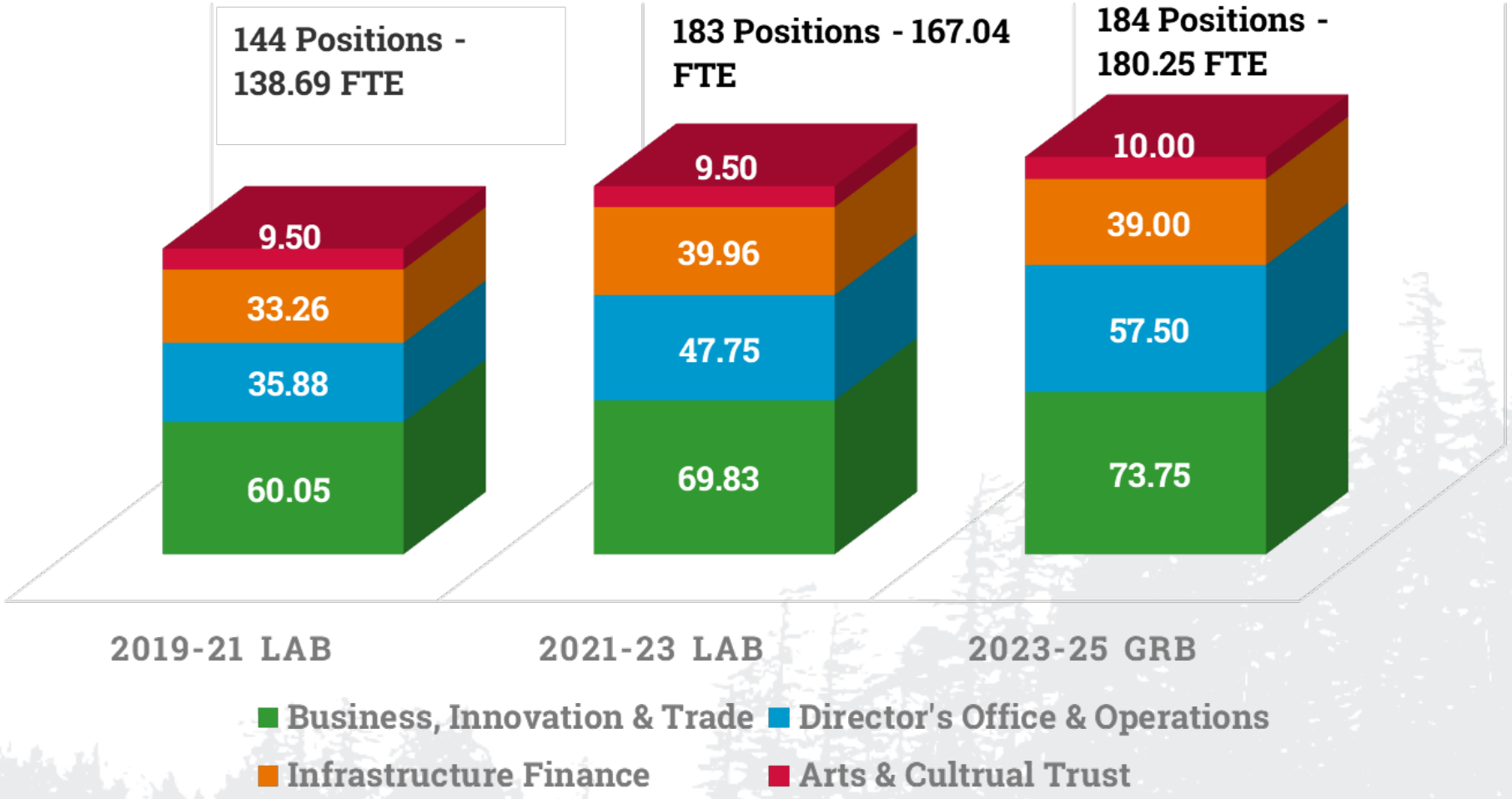
Full-Time Equivalent Positions



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POP: 090 - 094

Vacancy Savings & Rate Adjustments

- **Vacancy Savings (5% target) - ($1,146,867)**
- **Inflation & Rate Adjustment - ($509,417)**

GRB: ($1,656,284) General/Lottery/Other/Federal Funds

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POP 108: Agency Staffing

Business Oregon relies on limited duration positions to perform required work and to meet the goals of the agency. Several of these positions have been identified as necessary to continue current service levels for the 2023-25 biennium or to support programs that will continue into the next biennium.

GRB: $1,922,708 Lottery Funds/Other Funds/Federal Funds/**7 positions, 6.75 FTE**

Bryant Campbell at Affiliated Tribes of Northwest Indians (ATNI) Marketplace

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POP 120: Position Reclassifications

- Facilities Operation Specialist - Operations
- Operations & Policy Analyst 4 – Innovation Strategist
- Program Analyst 4 - Arts

GRB: $84,505 General Fund/Lottery Funds/Other Funds

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DIRECTOR'S OFFICE & OPERATIONS

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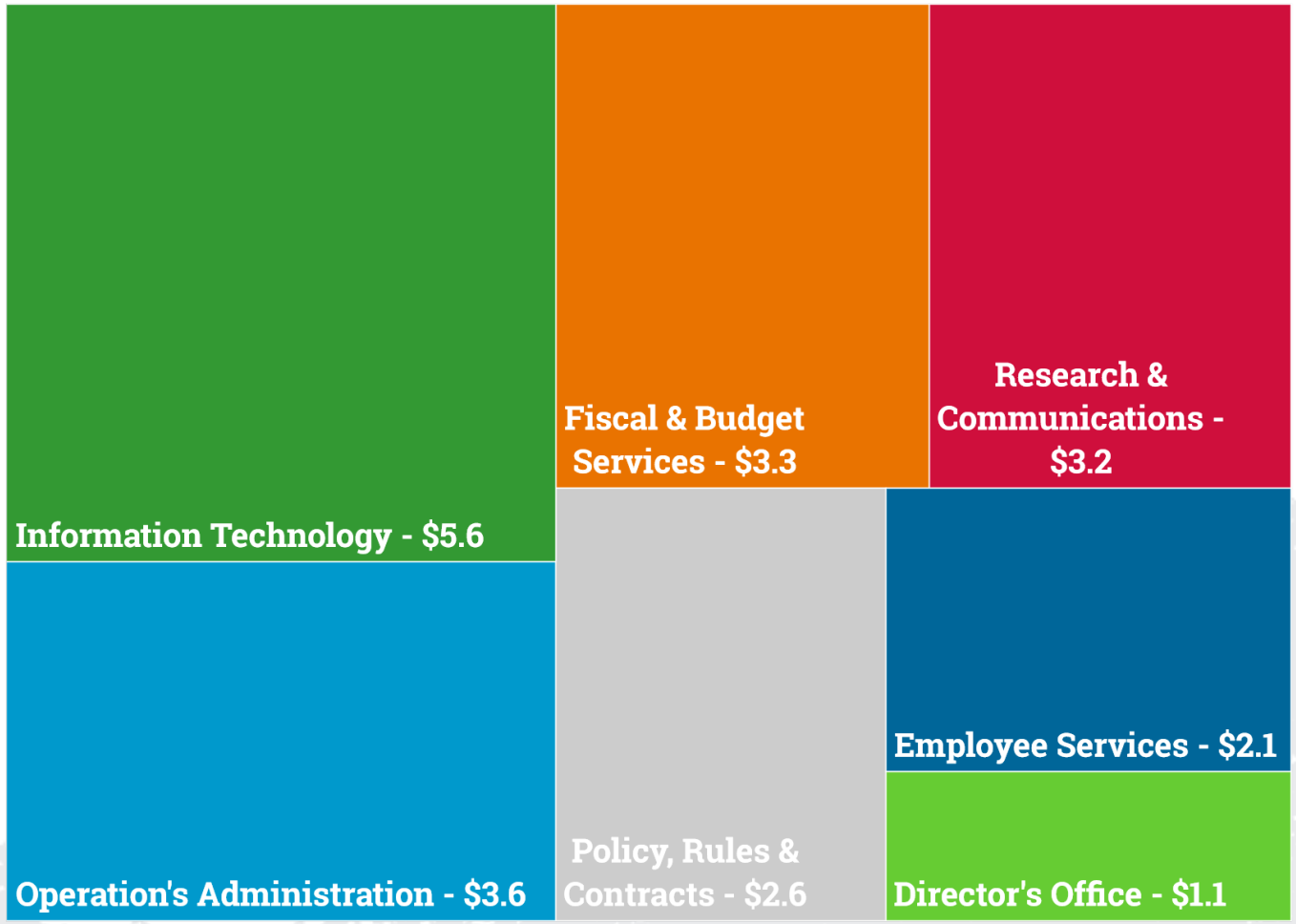
Director's Office & Operations - $21.5M

- Information Technology - $5.6
- Operation's Administration - $3.6
- Fiscal & Budget Services - $3.3
- Research & Communications - $3.2
- Policy, Rules & Contracts - $2.6
- Employee Services - $2.1
- Director's Office - $1.1

(In millions)



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POP 109: Technology Modernization

Continues the Business Oregon Agency Modernization Program, specifically to fund IT professional project management services and software licensing for the agency's Economic Development Management System (EDMS), fund IT professional project, and implementation services and associated licensing for moving on-premises IT infrastructure to the cloud.

GRB: $2,442,200 Lottery Funds/Other Funds, **3 positions, 2.5 FTE**

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Economic Development Management System (EDMS) Project

Stage Gate 1: Business Case and Project Charter approved; EDMS project moves from Initiation to Solution & Resource Analysis.

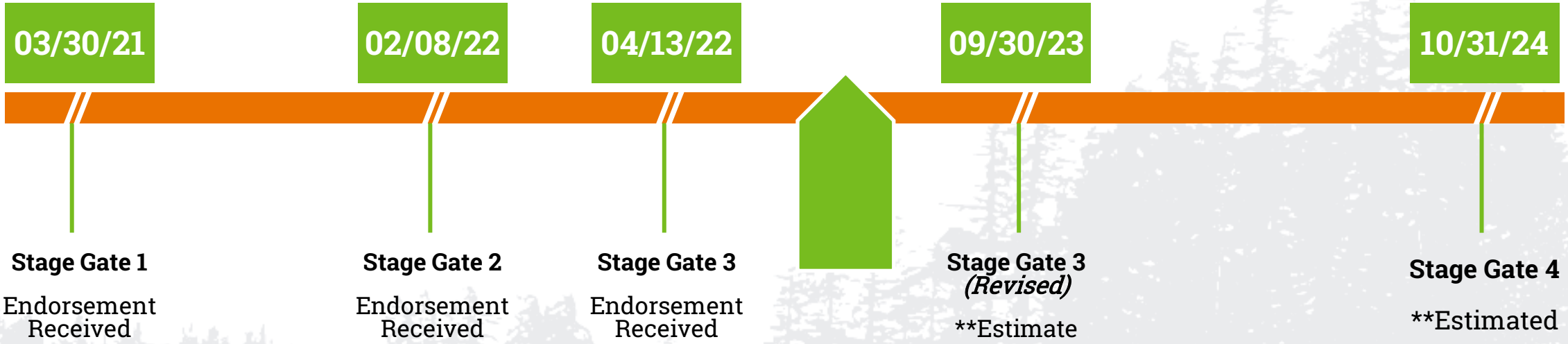
Stage Gate 2: Scope, Schedule, and Budget (+/- 50%) and Project Management Plans approved; move to Implementation Planning.

Stage Gate 3:

Initial: Baseline Scope, Schedule, and Budget (+/- 10%) and Implementation Plan approved; move to Execution (internal development).

Revised: Updated project planning documentation and Solution Vendor procurement required prior to move to Execution (COTS).

Stage Gate 4: COTS implementation of contract management, awards and financial management, investment management, donor management, and external-facing application portal; Business Oregon will manage the move to operations after approval.



BUSINESS INNOVATION & TRADE

CHRIS CUMMINGS

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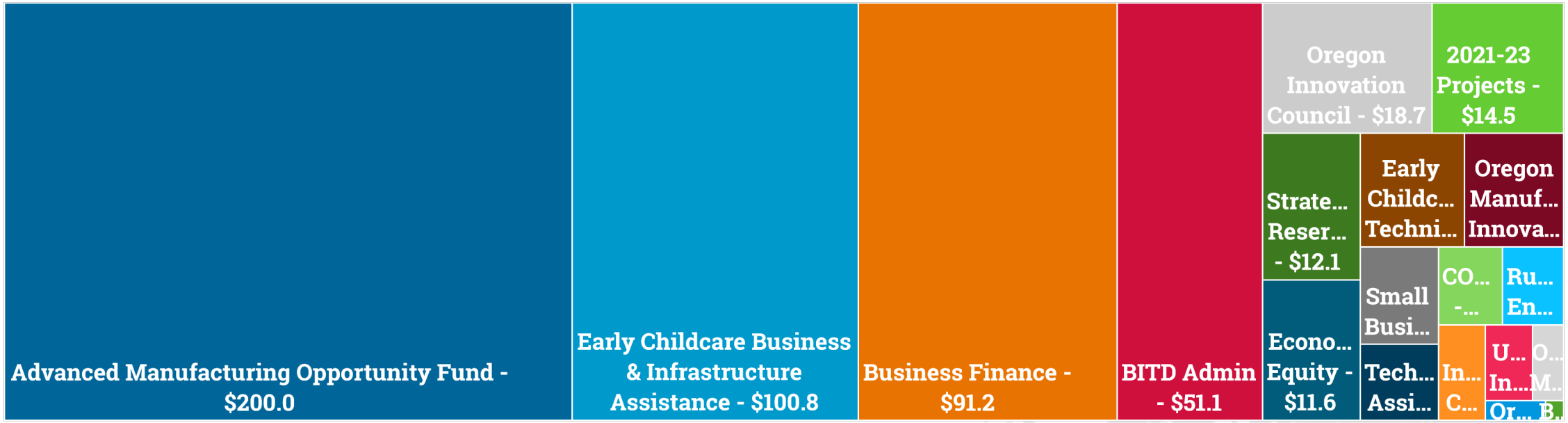
Business, Innovation & Trade – $549.2M



- Advanced Manufacturing Opportunity Fund - $200.0
- Business Finance - $91.2
- Oregon Innovation Council - $18.7
- Strategic Reservice - $12.1
- Early Childcare Technical Assistance - $10.0
- Small Business Assistance - $6.4
- COBID - $4.2
- Industrial Competitiveness - $3.8
- Oregon Metals Initiative - $2.0
- Business Retention - $0.3
- Early Childcare Business & Infrastructure Assistance - $100.8
- BITD Admin - $51.1
- 2021-23 Projects - $14.5
- Economic Equity - $11.6
- Oregon Manufacturing Innovation Center - $9.5
- Technical Assistance - $5.0
- Rural Entrepreneurship - $4.0
- University Innovation - $3.0
- Oregon Growth Fund - $1.0

(in millions)

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BUSINESS RESOURCES

Business Services

Innovation & Business Resources

Incentives
The Enterprise Zone and Strategic Investment programs provide limited tax savings that induce long term capital investments.
- SIP
- E-Zone
- OIA

Regional Development
Team providing targeted assistance to Oregon's unique regional economies. Helping communities and businesses access our full suite of services.

Global Strategies & Recruitment
Small matching grants to help attend trade shows and sell goods overseas. Plus targeted flexible incentives for key expansion and recruitment projects with strong job creation and wages.
- OTTP
- STEP
- SRF
- BEP

Small Business Financing
Small business debt financing at favorable terms, and loan guarantees and loan-loss reserve accounts to help free up capital to those "almost-bankable" business applicants.
- OBDF and EDLF
- ORF
- CEF and CAP

Innovation & Entrepreneurial Support
Setting the stage for future emerging industry growth and helping Oregon's entrepreneurs.
- Oreogn InC
- ROI
- HIOP
- OGB
- EEIP

COBID
Business ownership certification for different demographic categories.

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Business Development Services

- **Business Retention and Expansion**
  Regional development officers are available to assist Oregon businesses in accessing tools, resources and other retention services provided by Business Oregon and partners.
- **Business Recruitment**
  Business development specialists are available to assist companies looking to relocate to Oregon. Services include finding potential locations with ideal workforce and requirements they need to make their decision.

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Global Trade

- Oregon Trade Promotion Program (OTTP) and State Trade and Export Program (STEP)
- International Trade Assistance
- Access to Partner Services and Export Basics
- Five-year global trade strategy

Secret Aardvark Trading Company

Direct Incentives

- **Strategic Reserve Fund (SRF)**
  Flexible tool for job retention and creation, often used as forgivable loans helping businesses expand in Oregon.
- **Business Expansion Program (BEP)**
  Cash incentive based on estimated increase in new personal income tax revenue resulting from the new hires.
- **Business Retention Services Program (BRS)**
  Program designed to help private sector companies with multi-industry expertise in finance, marketing, operations, turnarounds, restructurings, feasibility studies, etc.

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Tax Abatement Tools

- **Standard Enterprise Zones**
  3-5 year exemption from local property taxes on new plant and equipment for expansion.
- **Long Term Enterprise Zones**
  7-15 year exemption available in some rural areas with local agreement and special job and wage requirements.
- **Strategic Investment Program (SIP)**
  Exempts a portion of very large capital investments from property taxes for 15 years.
- **Oregon Investment Advantage (OIA)**
  This program helps businesses start or locate new types of operations in a number of Oregon counties by providing an income tax subtraction, potentially eliminating state income tax liability on new operations over several years after they begin.

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POP 090: Advanced Manufacturing Opportunity Fund

- **Opportunity Fund - $200M**
  New fund for business incentives supporting advanced manufacturing, including semiconductors, and to leverage federal funds, including the CHIPS and Science Act of 2022 and the Inflation Reduction Acts of 2022.

GRB: $200M Lottery Funds

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POP 090: 2021-23 Carryover Projects

- **Emerging Opportunity Private Investment - $13.5M**
  $25M General Fund appropriation to support flexible grants to public or private entities for projects targeted at facilitating private investment in Oregon.
- **Municipal Wildfire Assistance - $1M**
  $6M General Fund appropriated for grants to local governments to aid in the short and long-term efforts to recover from the 2020 wildfire season.

GRB: $14.5M General Fund

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POP 091: Early Childcare Business & Infrastructure Assistance

- **Infrastructure Assistance - $100.9M Lottery Bonds**
  New program to support strategic investments in early childcare businesses and early childcare industry infrastructure.
- **Technical Assistance - $10M Lottery Funds**
  Lottery Funds for grants and technical assistance for early childcare programs.

GRB: $110.9M Lottery and Other Funds, 3 positions, 2.5 FTE

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INNOVATION & BUSINESS RESOURCES

KATE SINNER

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INNOVATION & BUSINESS RESOURCES

Access to Capital for Small Businesses

- Loans
- Loan guarantees
- Loan loss reserve
- Grants
- Private equity investments

Entrepreneurial Resources

- Laboratories
- Incubators
- Rural Opportunity Initiative
- Regional Innovation Hubs
- University Innovation Research Fund

Small Business Technical Assistance and Support

- Small Business Development Centers (SBDCs)
- Oregon Manufacturing Extension Partnership (OMEP)
- Government Contracting Assistance Program (GCAP)
- Technical Assistance for Underrepresented Businesses Program

Business Certifications

- Airport concessionaires business certification (federal)
- Disadvantaged business certification (federal)
- Minority-owned business certification
- Women-owned business certification
- Service disabled veterans certification
- Emerging small business certification

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Small Businesses Financing

- **Oregon Business Development Fund Loan (OBDF)**
  Low fixed-rate loans for manufacturing, processing or distribution businesses, up to $2 million.
- **Oregon Entrepreneurial Development Loan (EDLF)**
  Loan for small and new businesses, up to $1 million.
- **Oregon Royalty Fund (ORF)**
  Direct loans to help traded-sector, high-growth companies, up to $1 million. Repayment primarily based on royalty payments that scale with company revenue growth.
- **Oregon Credit Enhancement Fund (CEF)**
  Loan guarantee for private lenders for most types of business loans, guarantees up to 80% of loan.
- **Oregon Capital Access Program (CAP)**
  A form of loan portfolio insurance to banks so they may make business loans that carry higher risk.

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New Small Business Finance Programs

- **Community Lender Loan Loss Account Program (HB 2266)**
  Funds Loan Loss Reserve Accounts for community lenders to increase their lending capacity and help expand their risk profile to offer more loans to start-ups and early stage businesses that don't qualify for private lending.
- **Business Oregon Relender Program (SSBCI)**
  New federally funded program that increases the lending capacity of community lenders through loan participations. The program will purchase up to 50% of a loan that will be repaid to the program by the lender through periodic principal and interest payments.

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POP 081

State Small Business Credit Initiative
Federally-funded

$83.5 million U.S. Treasury award to fund new and existing debt and equity programs with an emphasis on Socially & Economically Disadvantaged Individuals including rural businesses

- **$42M** to support Oregon's start-up economy
  - $15M – Business Oregon Venture Direct Program
  - $15M – Business Oregon Venture Fund Program
  - $12M – Oregon Royalty Fund
- **$41.5M** to support Oregon's small traded sector and main street businesses
  - $32.5M – Credit Enhancement Fund
  - $9M – Business Oregon Relender Program
- **4 Positions, 4.0 FTE**

Between 2012 - 2016…

The "first" SSBCI allocated **$16.6M** to Oregon, which Business Oregon successfully deployed, and was lauded by the Feds, as it provided capital to **265** companies, leveraged **$176M** in private capital, created/ retained over **1,700** jobs and continues to revolve today.

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Innovation & Entrepreneurial Support
Oregon Innovation Council

- Signature Research Centers/Centers of Innovation Excellence
- Commercialization Gap Fund
- Small Business Innovation Research and Technology Transfer Grants (SBIR/STTR) Support Grants
- High Impact Opportunity Projects (HIOP)
- Regional Innovation Hubs
- University Innovation Research Fund

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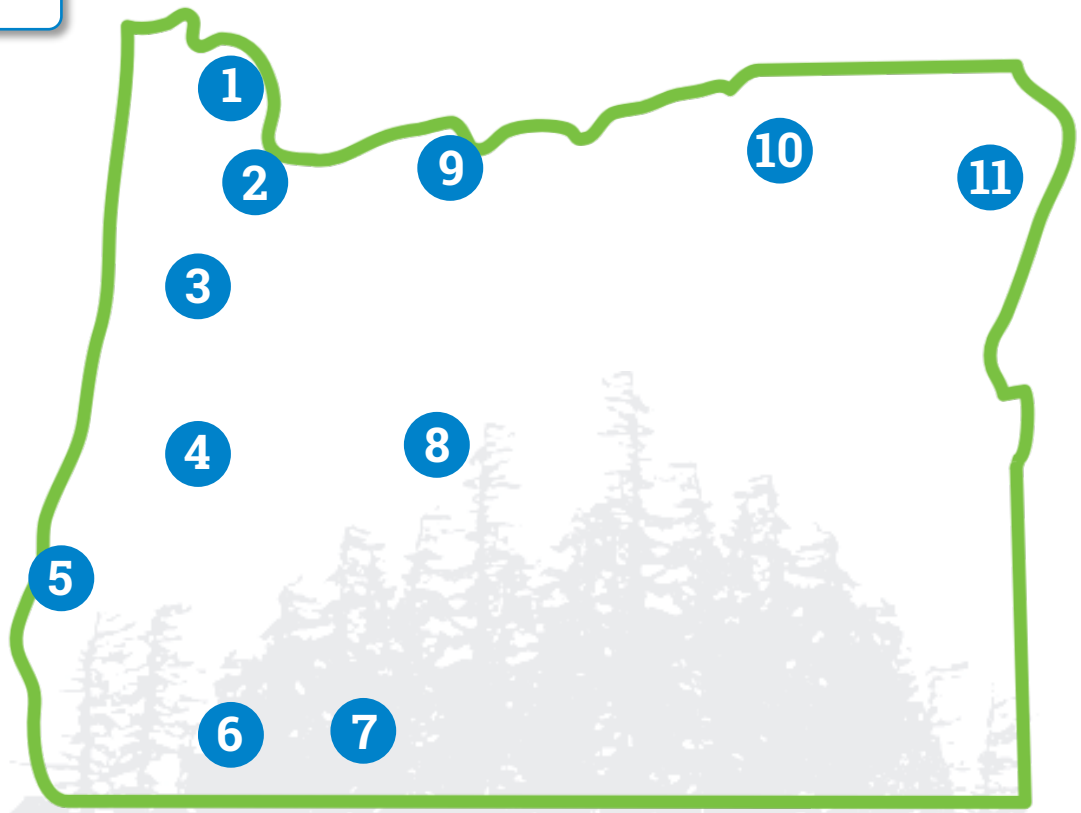
2021-2023 BIENNIUM
Regional Innovation Hub: Planning Groups

1. North Coast (Columbia-Pacific Economic Development District)
2. Portland Metro (Portland State University)
3. Mid-Valley (Strategic Economic Development Corporation)
4. South Valley/Mid-Coast (Onward Eugene)
5. South Coast (South Coast Development Council)
6. Southern (SOREDI)
7. South Central (Oregon Institute of Technology)
8. Central (OSU-Cascades)
9. North Central (Mid-Columbia Economic Development District)



10. Greater Eastern (Blue Mountain CC)
11. Northeast (Wallowa Resources)

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Innovation & Entrepreneurial Support
Oregon Growth Board

- **Oregon Growth Fund (OGF)**
  Makes patient investments in underrepresented startups through local funds and events leveraging private expertise and capital.
- **Oregon Growth Account (OGA)**
  Uses Lottery profits to sustainably make equity investments into high-growth companies through private funds in order to earn returns for the Education Stability Fund (ESF) and fill capital gaps statewide.

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Small Business Ecosystem Support

- **Rural Opportunity Initiative (ROI)** ROI is the state's strategic effort to empower rural communities to support entrepreneurs and small business growth by strengthening their entrepreneurial ecosystems.
- **Technical Assistance for Underrepresented Businesses Program (TA)** The TA program consists of 33 organizations who offer culturally competent, linguistically appropriate, and geographically aligned small business technical assistance resources to expand and enhance support to underrepresented and under resourced small businesses.
- **Small Business Development Center Network (SBDC)** Centers provide services and training to small businesses and entrepreneurs such as business plan development and other necessary steps toward growing their business.
- **Oregon Manufacturing Extension Partnership (OMEP)** Not-for-profit team of manufacturing professionals who help manufacturers reduce costs, increase productivity and create jobs by becoming more competitive.
- **Government Contract Assistance Program (GCAP)** Works with small businesses to access government contracts.
- **Oregon Metals Initiative (OMI**) Supports Oregon's metals manufacturing by leveraging state dollars and Oregon's public research universities to partner with leading metals companies to conduct early-stage research and development. The results of these R&D projects will eventually be incorporated into the companies' manufacturing processes to make operations more efficient and profitable.
- **Oregon Manufacturing Innovation Center (OMIC R&D)** OMIC R&D works to provide solutions to metals and other manufacturing challenges while preparing the industry's workforce through on-the-job learning and serving as a catalyst for regional economic prosperity.

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POP 104: $2.0M LF

2021-2023 BIENNIUM
20 RURAL OPPORTUNITY INITIATIVE COMMUNITIES

2. Tillamook Coast Visitors Association – supporting small farmers, fishers, and other food-based entrepreneurs through improved distribution and business to business transactions.

3. North Marion Co. Partnership – Woodburn, Mt. Angel, Silverton, Aurora, Hubbard, and Gervais - developing an action plan to support entrepreneur-led economic development.

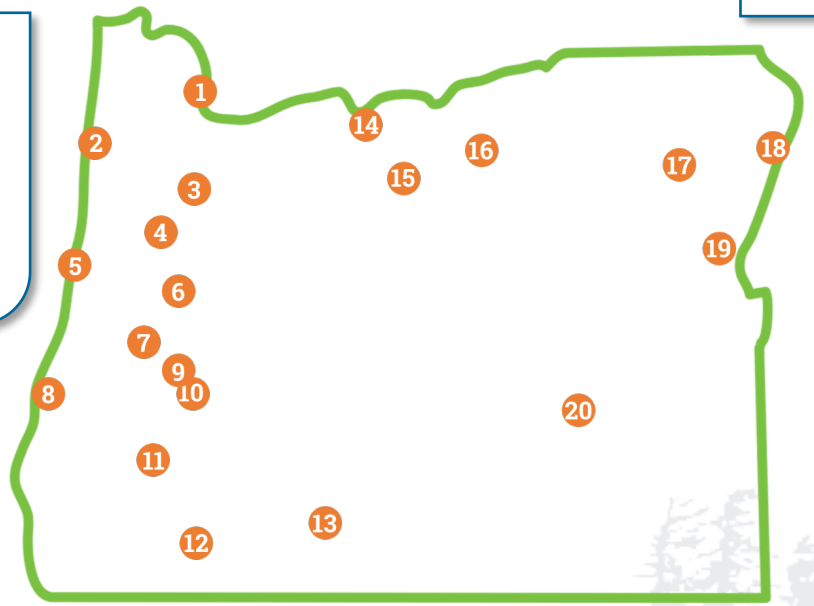
1. Keep it Local Columbia Co. – upgrading its countywide business directory website and providing marketing and web training to small businesses.

14. Mid-Columbia Economic Development District – expanding its ecosystem mapping efforts and increasing connectivity and accessibility to small business resources.

15. Oregon Frontier Chamber –11 frontier communities 3 rural counties - increasing collaboration and support to prioritize entrepreneur driven economic development.

5. Economic Development Alliance of Lincoln Co. – cultivating a coalition of partners to build the ecosystem and providing technical assistance for food business and creative makers.

4. Indy Idea Hub – building a regional ecosystem and provide ongoing entrepreneurial support services, focused on food business and Latinx entrepreneurs.



16. Maupin Works – building an entrepreneurial hub in downtown Maupin, offering high speed internet, co-working space, events, and resources to small businesses.

18. NE Oregon Economic Development District – supporting entrepreneurs with wrap-around business resources, identify needs, and assess adopting a countywide Main Street organization.

7. Veneta –designing a new community center with a culinary lab, providing business coaching and mentorship, and access to markets and events.

6. Rural Economic Alliance – mid-Willamette Valley 9-city alliance - connecting entrepreneurs to the people, programs, physical assets, and capital they need to start and grow businesses.

17. La Grande – Enhancing existing programming and resources for entrepreneurs at the Ignite Center and in partnership with Eastern Oregon University.

19. Launch Pad Baker – building an online business wayfinding system, providing direct entrepreneurial support, and social media marketing resources.

8. Reedsport Main Street – Developing an entrepreneur-driven strategic plan and preparing a place-based hub to support new and existing small businesses.

9. Bohemia Food Hub – providing access to a commercial kitchen and micro-retail space to food-based and undeserved entrepreneurs.

12. A Greater Applegate - integrating farmers, ranchers, and consumers and improve opportunities for entrepreneurs within its food and farm system.

13. Klamath IDEA – providing access to resources and networking opportunities to new and existing businesses in Klamath County.

20. High Desert Partnership – developing 'Idea to Ownership' pipeline, opportunities in natural resource industries, culturally specific programs, and a place-based branding campaign.

10. Center for Rural Livelihood – building a regional restoration forestry entrepreneurial ecosystem, and designing and leading a Boot Camp in this emerging field.

11. CCD Business Development – Support access to technical assistance, financial resources and communication networks within the entrepreneurial ecosystem.

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Technical Assistance (TA) Program

Competitive grant program to support organizations who offer culturally competent, linguistically appropriate, geographically aligned small business technical assistance resources to expand and enhance support to underrepresented/under resourced small businesses.

- Program funds a wide range of TA providers who in turn meet and reflect the equally disparate needs of Oregon's diverse small business population, ranging from contractors to childcare providers, main street retailers to food-based microenterprises.
- State legislature provided $9m in lottery funds for 2021-2023 fiscal year.

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POP 105: $5M LF, 1 FTE

2021-2023 BIENNIUM
Technical Assistance Program for underserved communities

The 2021-23 TA program was funded at $9m and resulted in a cohort of 33 providers offering culturally competent, linguistically appropriate, and geographically aligned resources to small businesses.

- Adelante Mujeres
- APANO Communities United Fund
- Black American Chamber of Commerce
- CCD Business Development Corporation
- Centro Cultural
- Centro Latino Americano
- Economic Development for Central Oregon
- Greater Applegate Community Development Corp
- Hacienda Community Development Corporation
- High Desert Partnership
- Hispanic Metropolitan Chamber
- LatinoBuilt Foundation
- Small Business Law Clinic
- Livelihood NW & Business Impact NW
- Mercy Corps NW
- Micro Enterprise Services of Oregon
- Native American Youth and Family
- Neighborhood House, Inc
- NMAC Oregon
- Oregon Association of Minority Entrepreneurs (OAME)
- Oregon Frontier Chamber of Commerce
- Oregon Native American Chamber
- PACCO - Philippine American Chamber of Commerce of Commerce
- PBDG Foundation
- RAIN
- Rural Development Initiatives, Inc.
- SEDCOR
- Soul District Business Association
- Immigrant and Refugee Community Organization (IRCO)
- The Next Door, Inc
- Urban League of Portland
- Umatilla Electric Cooperative
- Xxcelerate

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POP 111: Economic Equity Investment

- The Economic Equity Investment Act (SB 1579) was passed in 2022 and funded at $15 million, the program became operative on January 1, 2023.
- The program aims to address economic equity by awarding grants to organizations that provide culturally responsive services to support economic stability, self-sufficiency, wealth building, and economic equity among disadvantaged individuals, families, businesses, and communities.
- This policy package requests the necessary staff positions to implement the program through December 2024.

GRB: $82,101 Other Funds, 6 positions (4.5 FTE)

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Certification Office for Business Inclusion and Diversity (COBID)

- **Minority Business Enterprise (MBE), Women Business Enterprise (WBE), Service Disabled Veteran (SDV) and Emerging Small Business (ESB) Programs**
  - For businesses seeking state and local government funded contracting opportunities with state and local government agencies as well as special jurisdictions (e.g., hospitals and universities).
- **Disadvantaged Business Enterprise and Airport Concessions Disadvantaged Business Enterprise (DBE and ACDBE)**
  - For businesses seeking federally-funded transportation-related contracting opportunities.

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POP: 101 POP: 110

Enhancing COBID Customer Service

POP 101: Identified key areas of need to fully support small and disadvantaged pre- and post-COBID certification including: advocacy, enhanced connection to resources, access to capital and improved data analysis and reporting.

$1,522,882 Other Funds, 5 Positions

POP 110: Creation and maintenance of Business Navigator/Hotline. Maintain and improve COBID website to expand online navigation/trainings/resources. Increase multimedia outreach efforts.

$444,033 General Funds, 2 Positions

Jesse Juarez, COBID Specialist, at Latino Built Technical Assistance

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INFRASTRUCTURE AND PROGRAM SERVICES

CHRIS CUMMINGS

business oregon®

COMMUNITY RESOURCES

Community Development

Infrastructure Development

Land Readiness

Investing in property for future business growth.

- Brownfields Loan Fund
- Regionally Significant Industrial Sites

Ports

Small matching grants to help attend trade shows and sell goods oversea. Plus targeted flexible incentives for key expansion and recruitment projects with strong job creation and wages.

- Port Planning Fund
- Port Marketing Fund

Seismic Rehabilitation

Grants to shore up schools and emergency services buildings.

- Seismic Rehabilitation grant

Arts & Culture

Administering a range of arts and culture funding and assistance throughout Oregon.

- Arts Commission
- Cultural Trust

Infrastructure Development

Flexible, low-cost financing to municipalities for planning, design, and construction of utilities and facilities.

- Special Public Works Fund
- Community Development Block Grant

Broadband

The Oregon Broadband Office advocates for broadband development and secures federal funding for community broadband investment.

Water Systems

Facilitate community investment in water and wastewater systems, particularly in smaller rural communities.

- Water/Wastewater Fund
- Safe Drinking Water Loan Fund

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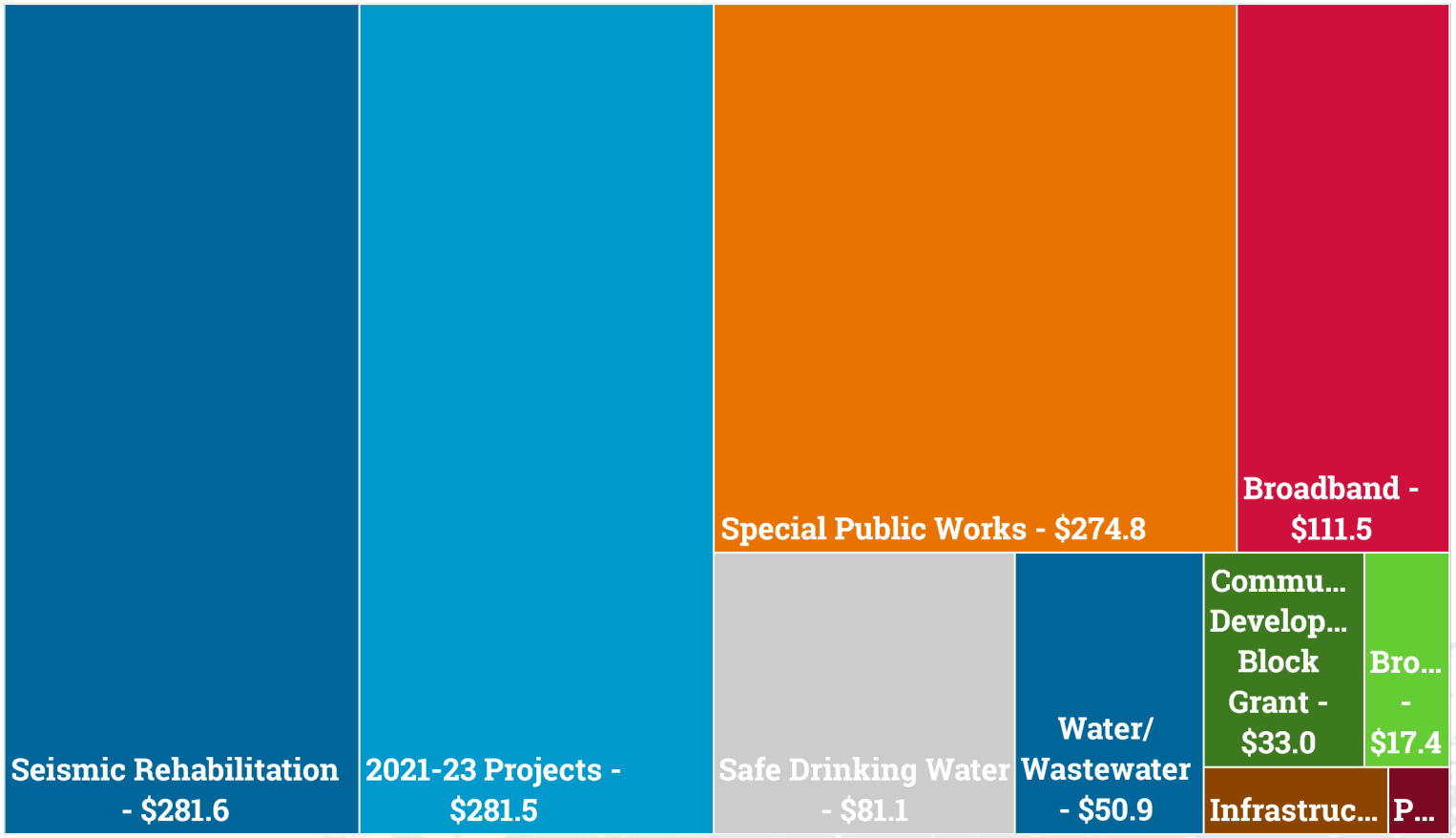
Infrastructure – $1.15B

- Seismic Rehabilitation - $281.6
- 2021-23 Projects - $281.5
- Special Public Works - $274.8
- Broadband - $111.5
- Safe Drinking Water - $81.1
- Water/Wastewater - $50.9
- Community Development Block Grant - $33.0
- Brownfields - $17.4
- Infrastructure Finance Authority Admin - $11.8
- Ports - $3.9

(in millions)



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Infrastructure Financing

- **Special Public Works Fund (SPWF)**
  Provides low-cost financing to eligible municipalities for planning, design, and construction of utilities and facilities essential to industrial growth, commercial enterprise, and job creation.

- **Water Wastewater Fund**
  Funds the design and construction of public infrastructure needed to ensure compliance with the Safe Drinking Water Act or the Clean Water Act.

- **Safe Drinking Water Revolving Loan Fund**
  Is a partnership program between Business Oregon and the Oregon Health Authority (OHA) and is funded by the U.S. Environmental Protection Agency (EPA). The program helps fund planning, design, and construction of drinking water facility improvements.

Charleston Ice Plant, Port of Coos Bay

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POP 102: SPWF Recapitalization

Recapitalize the Special Public Works Fund (SPWF) to continue loans and grants to communities to build or rebuild essential public infrastructure, utilized primarily in rural areas.

Projects include extension of essential public infrastructure (water, sewer, storm water, fiber/broadband, and roads) needed to secure business expansion commitments;
industrial land planning; emergency rebuilding of damaged infrastructure; and funding for the Water Waste/Water Financing Program.

GRB: $75,952,430 Other Funds (Lottery Bonds)

Port of Toledo Redesigns Maritime Maintenance Facility

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POP 107: SPWF Matching Funds

SPWF leverages federal dollars by supporting the local match requirements for federal Safe Drinking Water, Community Development Block Grant programs, and FEMA emergency funding.

This funding enables Oregon communities to build or rebuild essential infrastructure including levees, water systems, sewer systems, fiber/broadband, and roads.

GRB: $15,724,205 Other Funds (Lottery Bonds)

City of St. Helens Waterfront Redevelopment

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POP 090: 2021-23 Projects Carryover

- ARPA District Projects - **$264.1M** Other Funds
- International Port of Coos Bay – Channel Modification - **$10M**
- Wildfire – Building & Planning Departments - **$1.6M**
- City of St. Helens Central Waterfront - **$0.7M**
- Confederate Tribes of the Warm Springs Reservation Wastewater System Improvement - **$89,479**

GRB: $276,460,347 General Fund and Other Funds

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Bipartisan Infrastructure Law (BIL)

- Also referred to as to the **Infrastructure Investment and Jobs Act (IIJA)**. The law passed in November 2021.
- Provides funding for drinking water and wastewater infrastructure through existing EPA funded programs such as the Drinking Water State Revolving Fund (DWSRF) and the associated Safe Drinking Water Revolving Loan Fund (SDWRLF).
- In Oregon over 5 years (3 BIL Buckets – OHA Coordination):
  - **$150M** of enhanced DWSRF funding (General Supplemental)
  - **$50M** Emerging Contaminant Supplemental
  - **$186M** Lead Service Line Supplemental

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Community Infrastructure Financing

- **Community Development Block Grant (CDBG)**
  Grants and technical assistance to develop livable urban communities for persons of low and moderate incomes by expanding economic opportunities and providing housing and suitable living environments.
- **Brownfields**
  Provides financing for the full range of environmental activities associated with brownfields redevelopment.
- **Brownfields Properties Revitalization Fund (BPRF)** Is a forgivable loan program designed to reimburse private owner or operators for 50% of eligible costs incurred during brownfield remediation on eligible development projects.
- **Seismic Rehabilitation Grant Program**
  Competitive grant program that provides funding for the seismic rehabilitation of critical public buildings, particularly public schools and emergency services facilities.

Vernonia Senior Center and Food Bank

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POP 117: Seismic Rehabilitation Grants

Grants to K-12 schools, community colleges, and emergency services buildings (first responders) to retrofit facilities to life safety/immediate occupancy standards. Funding for this program within the past two biennia has been fully utilized.

This program is an integral part of ensuring infrastructure stability and public safety both during and after natural hazard events.

GRB: $151,455,000 Other Funds (G.O. Bonds)

$12,648,814 General Fund (Debt Service)

299 schools and 133 emergency services buildings have received funding

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Ports and Marine Programs

- **Oregon Port Revolving Loan Fund**
  Provides loan funding to assist ports in the planning and construction of facilities and infrastructure.
  (HB 2270 Oregon Port Revolving Loan Fund Modernization)

- **Port Planning and Marketing Fund**
  Provides grants for strategic business planning as well as other planning and marketing projects that improve the port's ability to carry out its authorized functions.

- **Marine Navigation Fund**
  Provides grants and loans that fund either a federally authorized project that needs matching funds; or a non-federally authorized project that directly supports or accesses an authorized navigation improvement project.

- **Tide Gate Program**
  Provides funding for planning projects preparing for the development and construction of tide gate infrastructure as well as shovel-ready construction projects.

Dredging Project in Coos Bay

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POP 121: Industrial Site Readiness Placeholder

The **Oregon Industrial Site Readiness Program** (ORS 285B.627) permits **up to $10 million per year** in state income tax reimbursements to local governments that make industrial sites ready for development. This program is accepting applications until 2023 and has been approved to reimburse up to 100% of total site preparation costs.

This $1 placeholder provides a conduit to transfer up to $20 million for the biennium from the Department of Revenue through Business Oregon to pay program users.

GRB: $1 OF

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OREGON BROADBAND OFFICE

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POP 082: Broadband Staffing

Emergency Board - September 2022 Authorized Broadband Equity, Access, and Deployment (BEAD) and State Digital Equity Planning Grants.

GRB: $3,838,878 Other and Federal Funds, 8 positions, 8.0 FTE

- Director
- Program Manager
- Broadband, Equity, Access, and Deployment (BEAD) Coordinator
- Digital Equity (DE) Coordinator
- Broadband Program Coordinator
- 2x Broadband Project Coordinators (two more will be hired later this year)
- GIS Analyst (mapping)
- Public Affairs Specialist (interviews underway)
- Contract Specialist
- Future hires: two additional Project Coordinators, Grant Manager, Accounting Tech

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Federal Award Status

- $500K, US Economic Development Administration Grant for Broadband Mapping
  AWARDED
- $157M, US Treasury - American Rescue Plan Act Capital Projects
  AWARDED $7.8M, Remaining $ IN-PROGRESS
- $782K+Formula, National Telecommunications and Information Administration- Infrastructure Bill – Digital Equity
  AWARDED $782K, Remaining $ IN-PROGRESS
- $100M+Formula, National Telecommunications and Information Administration- Infrastructure Bill – Broadband Equity, Access & Deployment
  AWARDED $5M, Remaining $ IN-PROGRESS

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American Rescue Plan Act

Timeline of Treasury Award for Oregon Broadband Project Spending

- 9/2021 US Treasury issues allocation and guidance
- 12/2021 Governor designates DAS, apply/administer
- 2/2022 Grant agreement issued
- 4/2022 Oregon legislature increases spending limitation to $157M
- Spring/Summer of 2022, community outreach and plan development
- 9/2022 OBO submits grant and program plans to US Treasury
- 3/2023 Treasury sends initial feedback to OBO plan
- 12/2026 Deadline to spend all ARPA CPF funds

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BEAD program will provide ~$42.45B for infrastructure planning and implementation

Funding pool
$42.45B

A program to get all Americans online by funding partnerships between states or territories, communities, and stakeholders to build infrastructure where we need it to and increase adoption of high-speed internet.

PROGRAM HIGHLIGHTS

Entities eligible to apply for this program include:

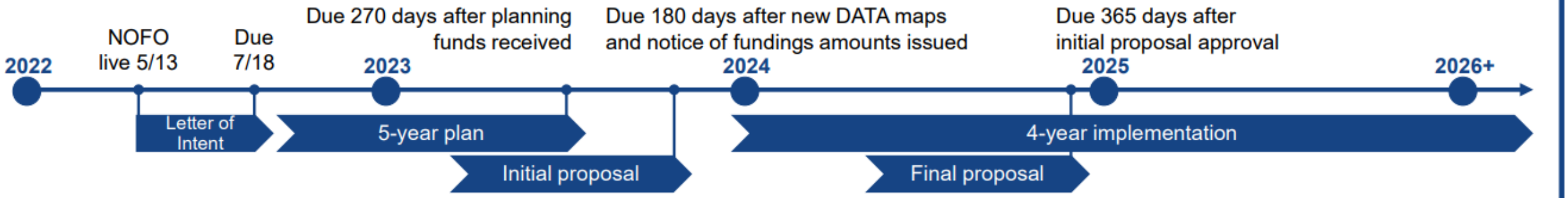
- All 50 States
- The District of Columbia and Puerto Rico
- Other Territories: U.S. Virgin Islands, Guam, American Samoa, and the Commonwealth of the Northern Mariana Islands

Example eligible uses of funds include:

- Planning for deployment of Internet
- Deploying or upgrading Internet
- Installing Internet in multi-tenant buildings
- Implementing adoption and digital equity programs
- Workforce and job training

ESTIMATED TIMELINE

Timeline approximate unless exact date specified



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IIJA BEAD & Digital Equity Deadlines

- **5 Year Action Plan**, 270 days from receipt of which is **8/28/23**
- **Statewide Digital Equity Plan**, 1 year from award which is **11/13/23**
- **Initial Proposal**, 180 days from notice of available amounts (notice will be no later than June 30, 2023 which is **12/27/23**)
- **Final Proposal**, no later than twelve (12) months after the date upon which the Assistant Secretary approves the Eligible Entity's 's Initial Proposal (**2024-25**)

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OREGON CULTURAL TRUST
OREGON ARTS COMMISSION

BRIAN ROGERS

business oregon®

Mission: To enhance the quality of life for all Oregonians through the arts by stimulating creativity, leadership and economic vitality.

Created in 1967

Moved into Business Oregon in 1993

Nine Commissioners

Every State has an Arts Commission

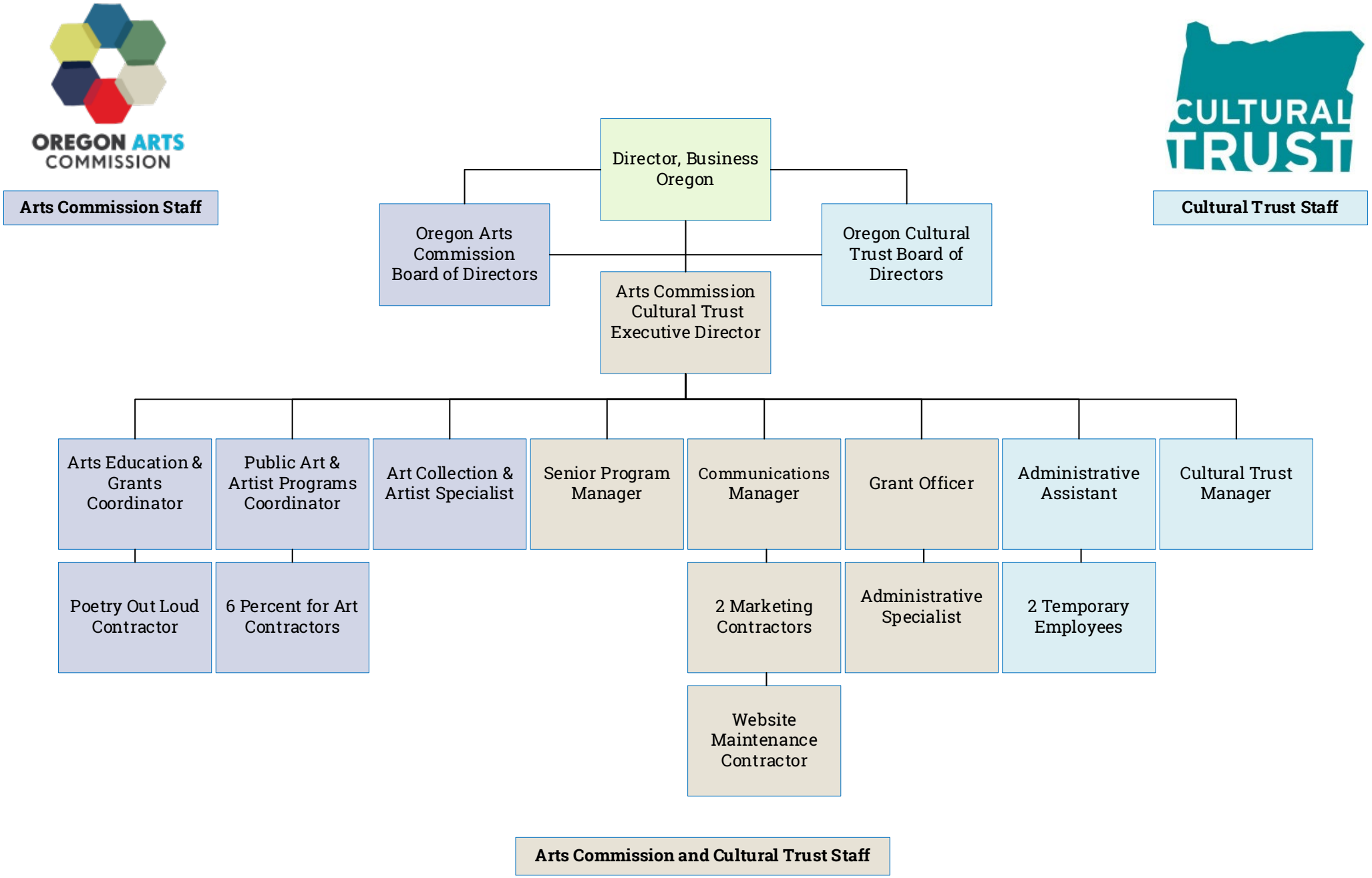
Mission: To lead Oregon in cultivating, growing and valuing culture as an integral part of communities. We do this by inspiring Oregonians to invest in a permanent fund that provides annual grants to cultural organizations.

Created in 2001 – Part of the Secretary of State

Moved into Business Oregon in 2002

Nine Board Members, Two Legislative Members

Unique Tax Credit


OREGON ARTS COMMISSION
Arts Commission Staff
CULTURAL TRUST
Cultural Trust Staff
Director, Business Oregon
Oregon Arts Commission Board of Directors
Oregon Cultural Trust Board of Directors
Arts Commission Cultural Trust Executive Director
Arts Education & Grants Coordinator
Public Art & Artist Programs Coordinator
Art Collection & Artist Specialist
Senior Program Manager
Communications Manager
Grant Officer
Administrative Assistant
Cultural Trust Manager
Poetry Out Loud Contractor
6 Percent for Art Contractors
2 Marketing Contractors
Administrative Specialist
2 Temporary Employees
Website Maintenance Contractor
Arts Commission and Cultural Trust Staff

2023-2025 Funding Sources

Oregon Arts Commission

General Fund:	$4.3 million
Federal Fund:	$2.2 million
Other Funds:	$1 million
Total:	$7.5 million

Other Funds:

- Oregon Cultural Trust
- The Ford Family Foundation
- Percent for Art

Oregon Cultural Trust

Donations:	$10.3 million
Interest:	$1.8 million
License Plate:	$853,418
Total:	$12.9 million

OREGON ARTS
COMMISSION

About the Arts Commission

Arts Disciplines

- Literature (creative non-fiction, fiction, play writing, poetry)
- Dance (including choreography)
- Music (composition, performance)
- Theatre and Performance Art
- Visual Arts (crafts, drawing, painting, photography, printmaking, sculpture, mixed media, new media)
- Design Arts
- Media Arts
- Folk & Traditional Art

Image: DanceAbility International

OREGON ARTS COMMISSION

Grant Programs

Operating Support

250 arts organizations receive ongoing support

Arts Build Communities

Strengthening communities through projects that connect the arts with local challenges, issues, needs and opportunities

Arts Learning

Provide a responsive opportunity for learning in and through the arts to benefit K-12 students

Image: Centro Cultural de Condado de Washington

OREGON ARTS COMMISSION

Grant Programs

Arts Access Grant

Public access to all individuals who want to participate in arts activities offered by Oregon arts nonprofits

Artist Fellowships

Honor Oregon's professional artists and their achievements while supporting efforts to advance their careers

Career Opportunity

Support artists by enabling them to take advantage of timely external opportunities to enhance their artistic careers

Image: Sabina Haque (director & producer), (Un)Belonging, 2018-2021

Programs and Services

Art in the Governor's Office

Honors selected Oregon artists with exhibitions in the reception area of the Governor's Ceremonial Office in the Capitol Building

Governor's Arts Awards

Recognize and honor individuals and organizations that have made exemplary contributions to the arts in Oregon

Image: Works by Eugene artist Margaret Prentice installed in the Governor's Office in 2018.

Programs and Services

Percent for Art in Public Places

Guided by legislation that sets aside 1% of state building construction budgets for public artwork

- 2,691 art works in the public collection
- 325 state owned facilities have artworks
- 22 active projects with combined budgets of $9.2 million

Image: The John Grade and Clayton Binkley work *Orphan* from the Oregon State Treasury Building

OREGON ARTS COMMISSION

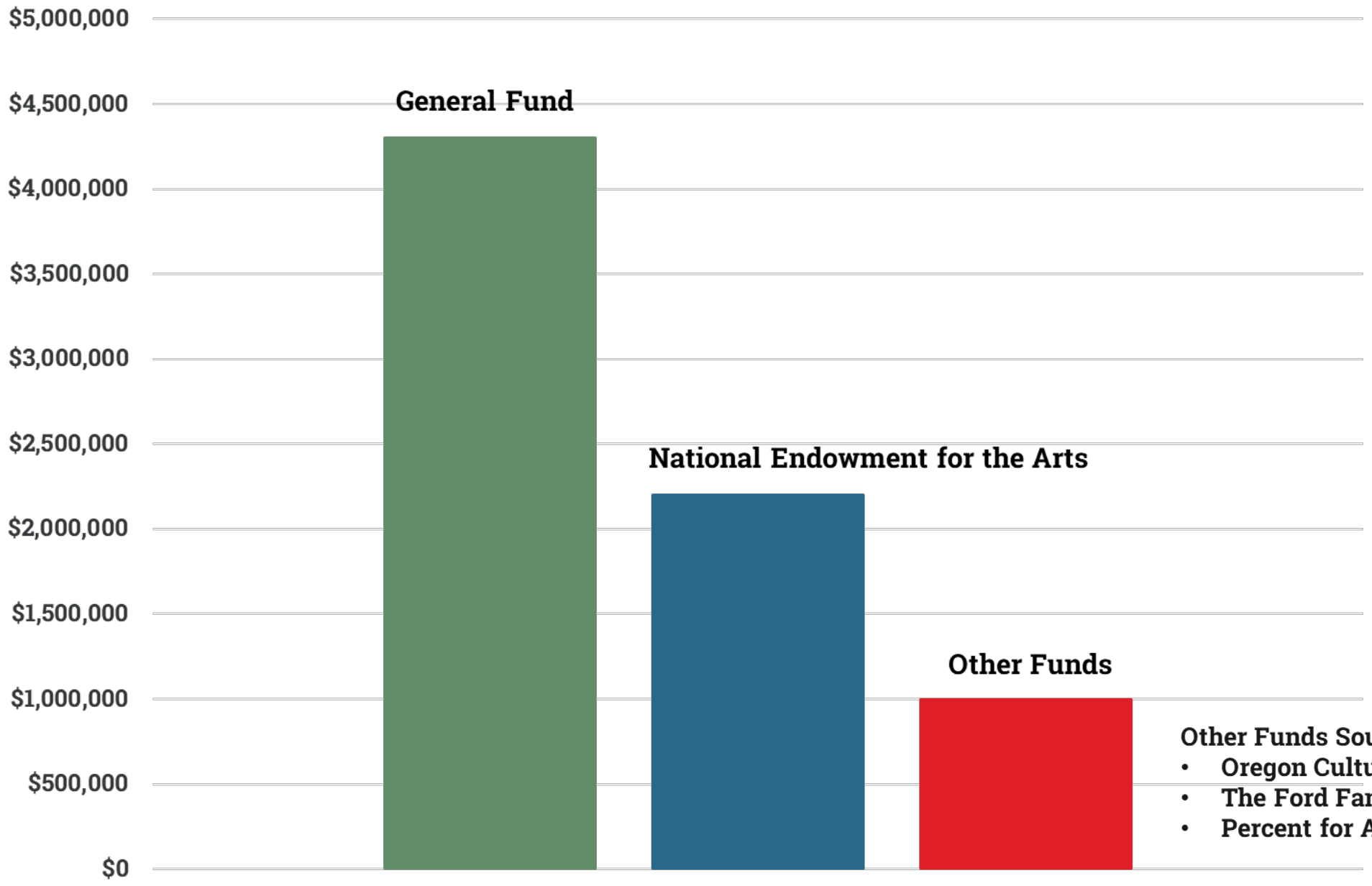
Poetry Out Loud

National arts education program that encourages the study of great poetry by offering free educational materials and a dynamic recitation competition for high school students across the country

Image: 2023 Poetry Out Loud State Champion Kari Morgan, Oregon School for the Deaf, Salem

OREGON ARTS COMMISSION

2023-2025 Funding Sources

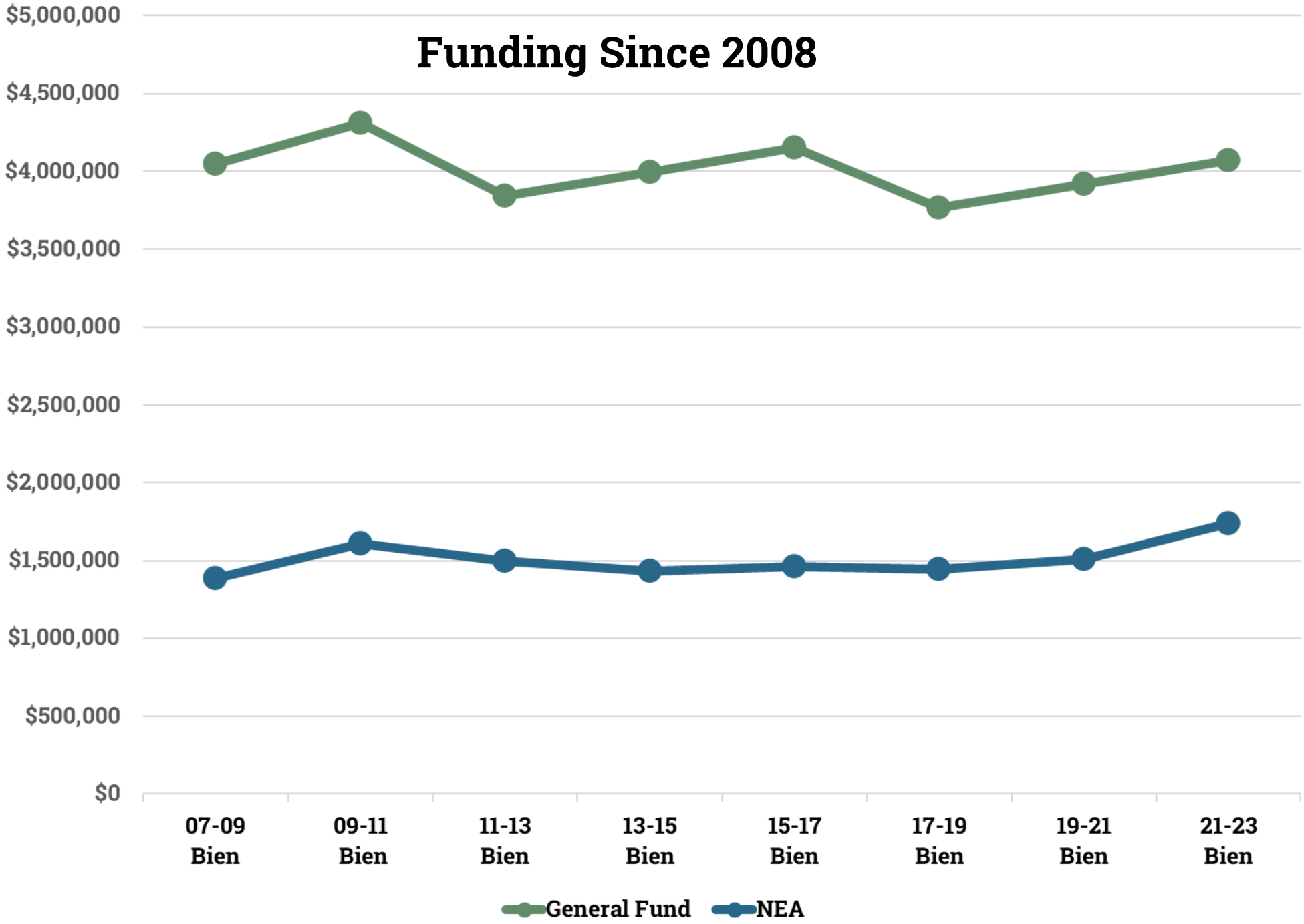


Other Funds Sources:

- Oregon Cultural Trust
- The Ford Family Foundation
- Percent for Arts

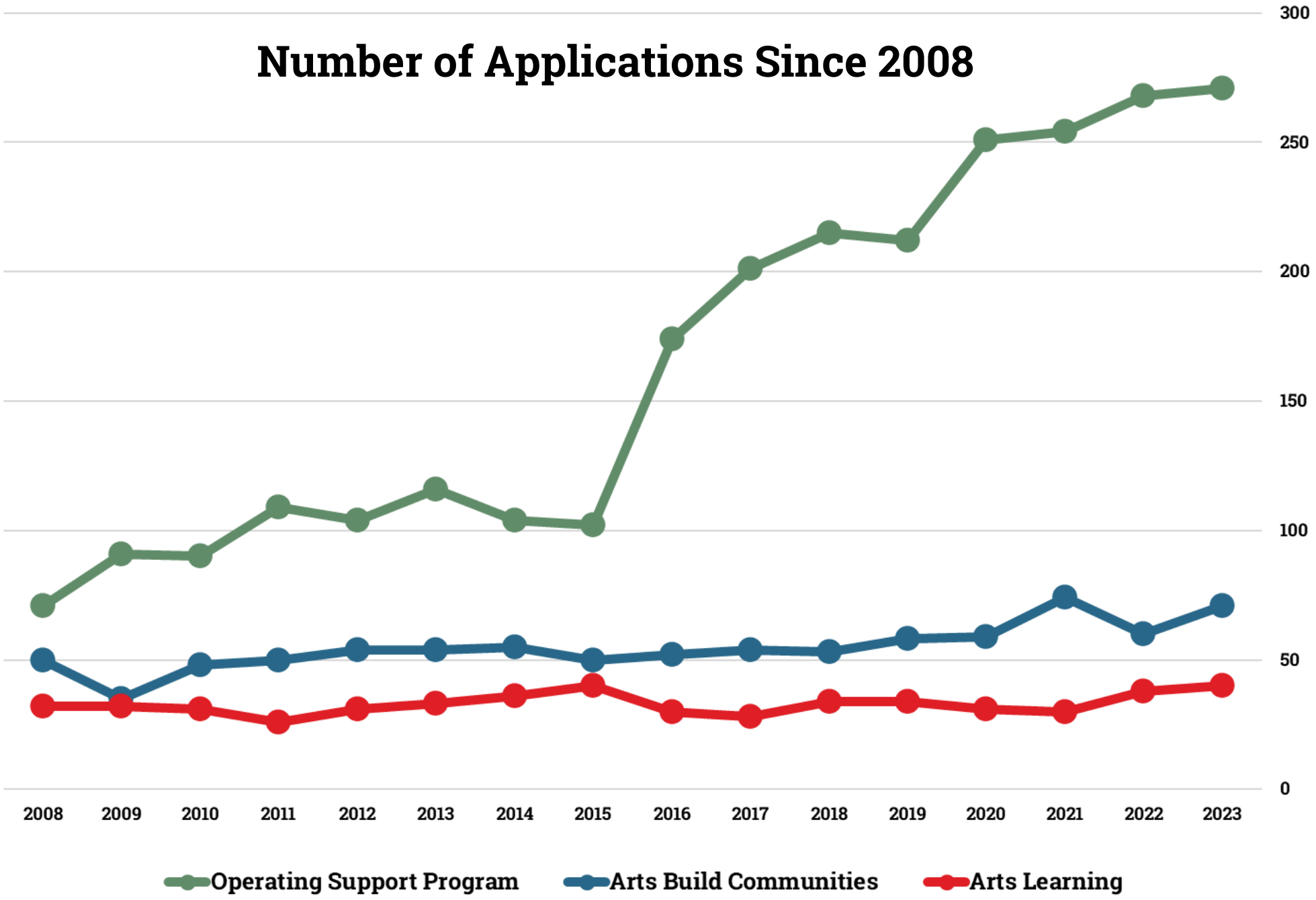
OREGON ARTS COMMISSION

Funding Since 2008

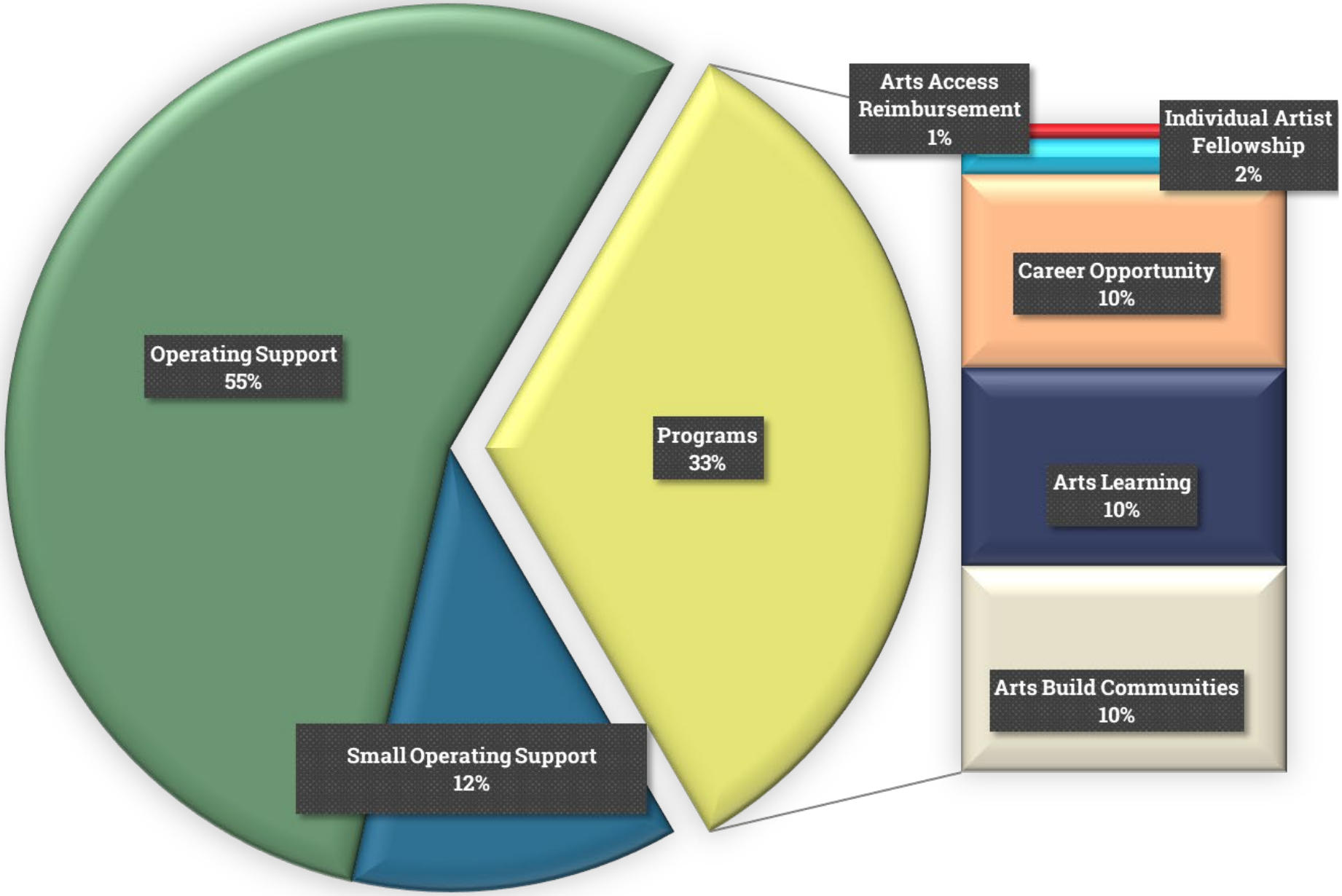


OREGON ARTS COMMISSION

Number of Applications Since 2008



Arts Commission 23-25 Biennium Grant Budget



Trust for Cultural Development

Culture Defined

Arts, Heritage, and Humanities

- Arts
- Museums
- Historic Building Preservation
- History, historical societies
- Indigenous traditions, languages
- Heritage activities
- Gardens and zoos
- Cultural events, fairs and festivals
- Culturally-specific nonprofits
- Commemorative community events
- Storytelling

Image: Salem Multicultural Festival

How the Trust Works

Oregonians donate to one or more of the registered 1,500+ cultural nonprofits.

Matching donation to the Cultural Trust, 100% state tax credit.

$500 for individuals
$1,000 for couples filing jointly
$2,500 for C-class corporations

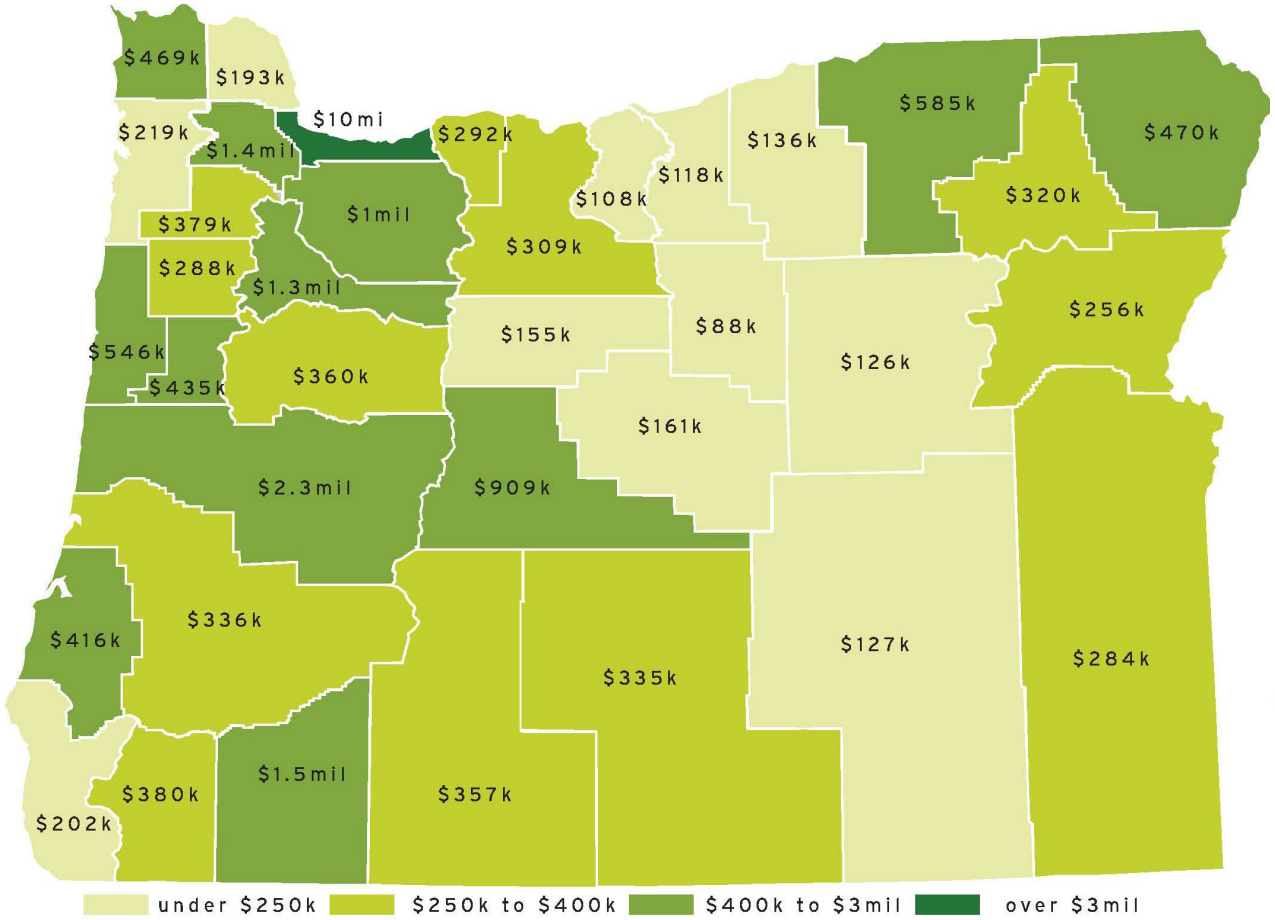
11,000 donations

Annually raise over $5.5 million

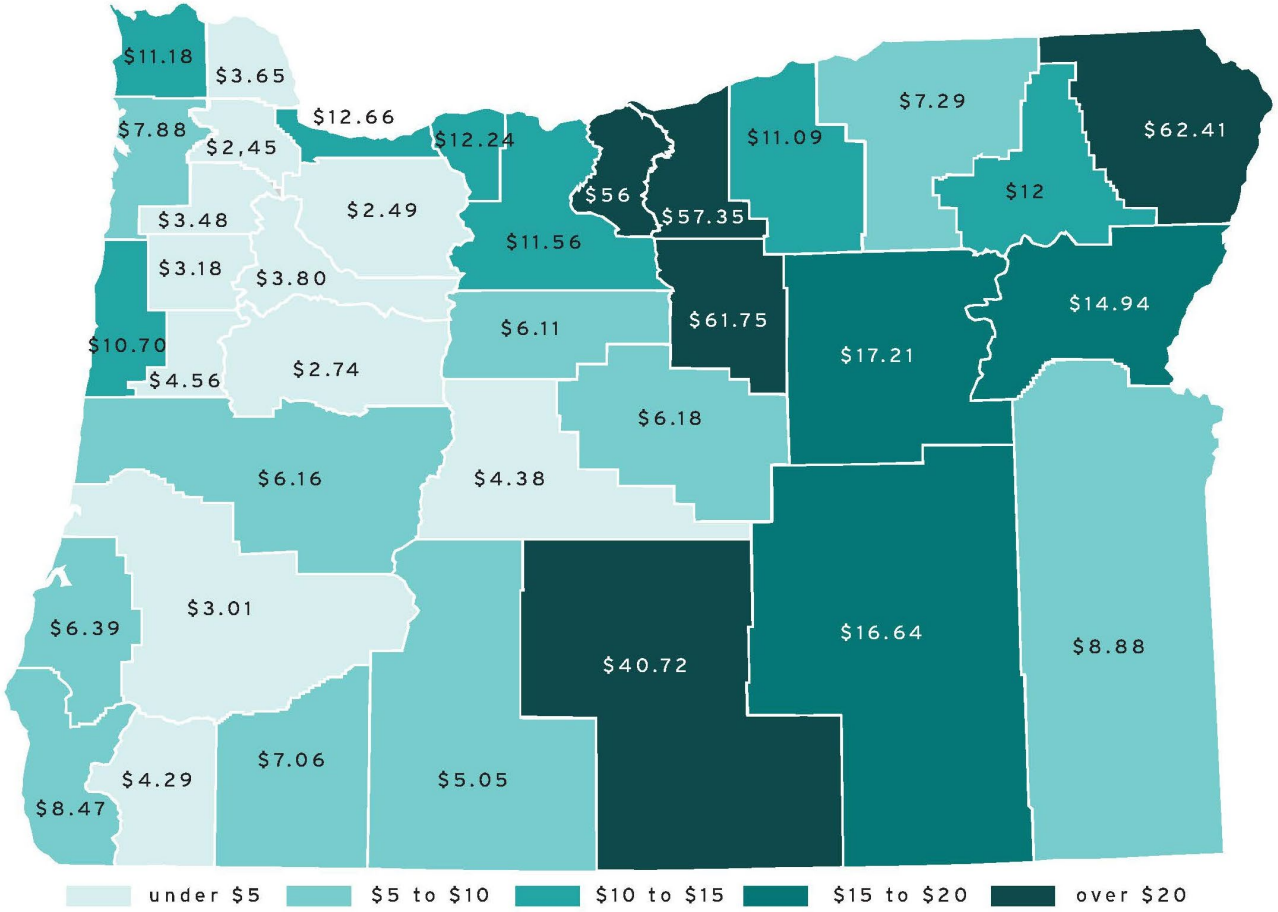
Image: Astoria Riverfront Trolley

CULTURAL TRUST

Cultural Trust Grant Awards by County since 2003



Cultural Trust Grant Awards per Capita since 2003



More than **53%** of **$27 million awarded** was distributed **outside** the Metro area

Grant Programs

Cultural Development Grants (50%)

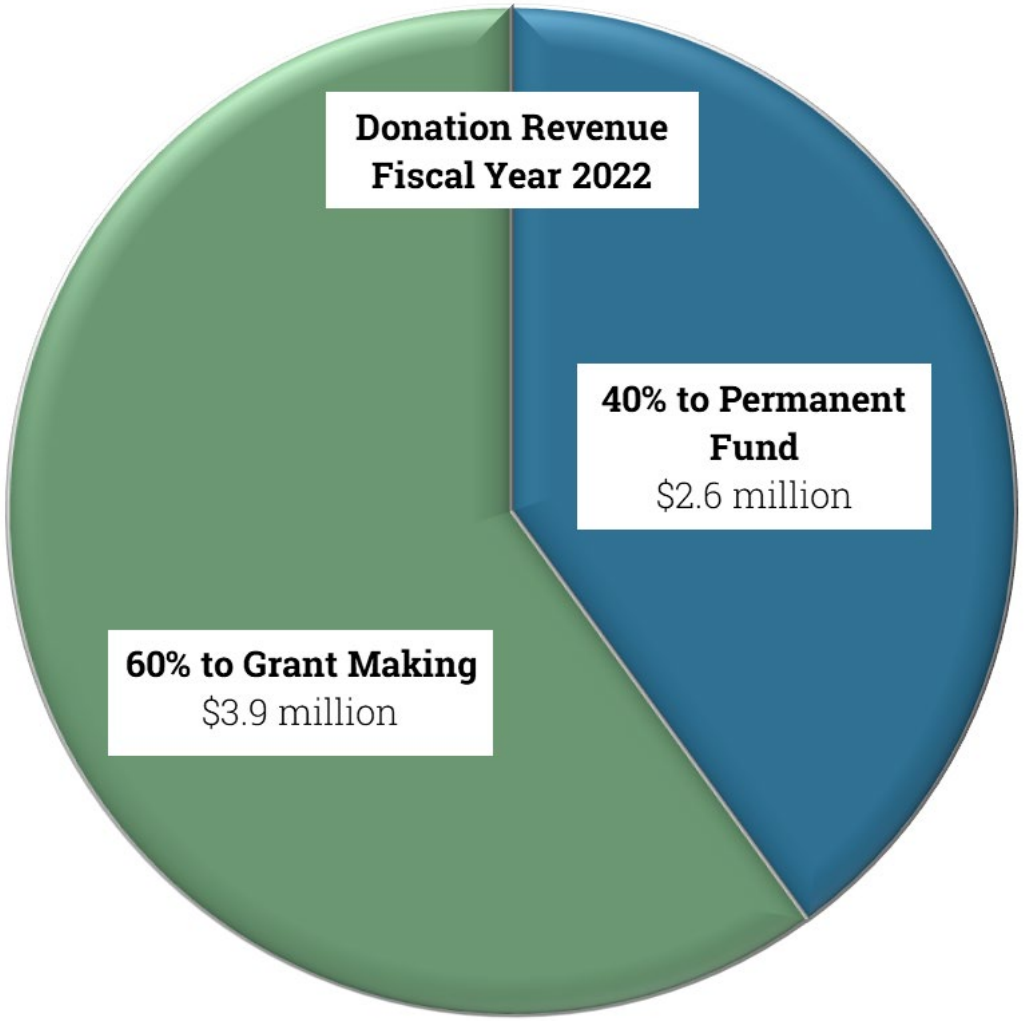
- Categories: Access, Preservation, Creativity, Capacity
- 100 annual awards.

County and Tribal Cultural Coalitions (25%)

- Oregon's 45 county and tribal Cultural Coalitions are funded directly by the Trust and are unique to the state.
- 450 cultural project awards annually through local decision making.

5 Partner Agencies (25%)

Provide statewide services in arts, heritage and humanities.



Partner Agencies

Oregon Arts Commission

Oregon Heritage Commission

State Historic Preservation Office

Oregon Humanities

Oregon Historical Society

Encouraging sportsmanship and a sense of community through Comunidad y Herencia Cultural, a first-time FY2022 awardee.

Programs and Services

Organizational and Professional Development Program

Strengthens cultural non-profit leadership and organizational effectiveness to better serve Oregon's cultural community.

Poet Laureate

The Oregon Poet Laureate fosters the art of poetry, encourages literacy and learning, addresses central issues relating to humanities and heritage, and reflects on public life in Oregon.

Conversations with Funders

Annual funder workshops and information sessions held around the state

Celebrate Oregon!

CULTURAL TRUST

CULTURAL TRUST

POP 114: $403,964 General Fund and Other Funds, 0.50 FTE

Administrative Request

HB3532 Address the administrative needs of the Cultural Trust

The needs of the cultural sector have outpaced the capacity of the Cultural Trust.

Currently there is a $400,000 cap on administrative costs.

Create ability to apply up to 5% of the value of the permanent fund for administration and staffing.

Outcome: Higher level of capacity for Cultural Trust and County and Tribal Coalitions to better serve the cultural needs of the state.

Portland Japanese Garden

Jayanthi Raman performing a Classical Indian Dance at Rasika.

Importance of Arts, Heritage, and Humanities

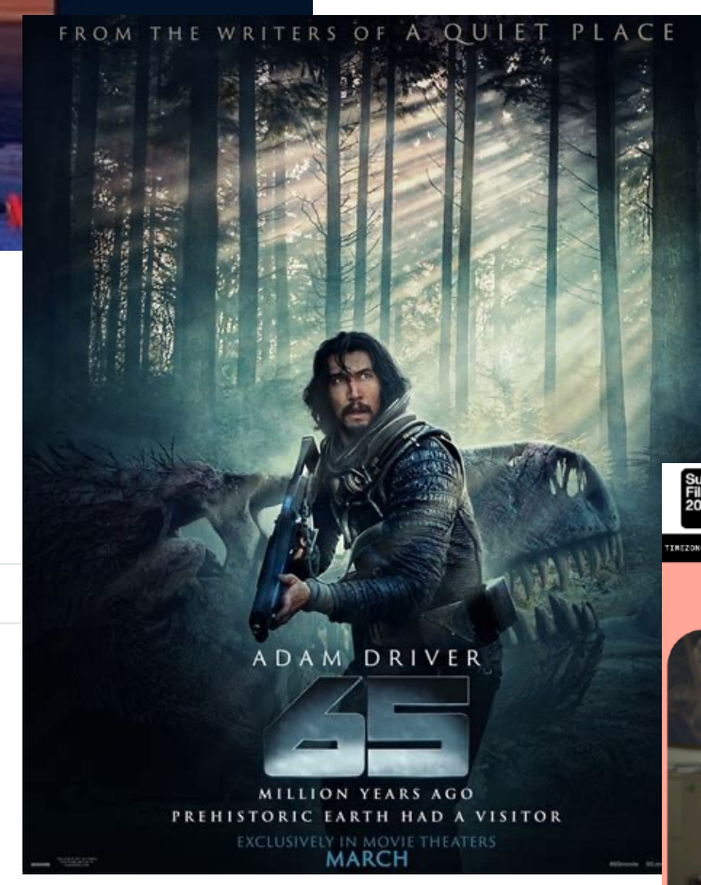
- Economic engine for communities
- Increases tourism
- Develops an innovative, globally competitive workforce
- “Creativity, originality and initiative” is the number-three in-demand skill
- Improves education, engagement in school and learning outcomes
- Improves health and well-being
- Builds community and increase connection

Image: Music Education and Performing Artists Association

OREGON FILM

TIM WILLIAMS

business oregon®



THE NEW YORKER

Newsletter

NEW YORKER FAVORITES The Black History of Harlem Crying in H Mart The Story of LeBron James, Jr. An Accident in Space

SCREENING ROOM

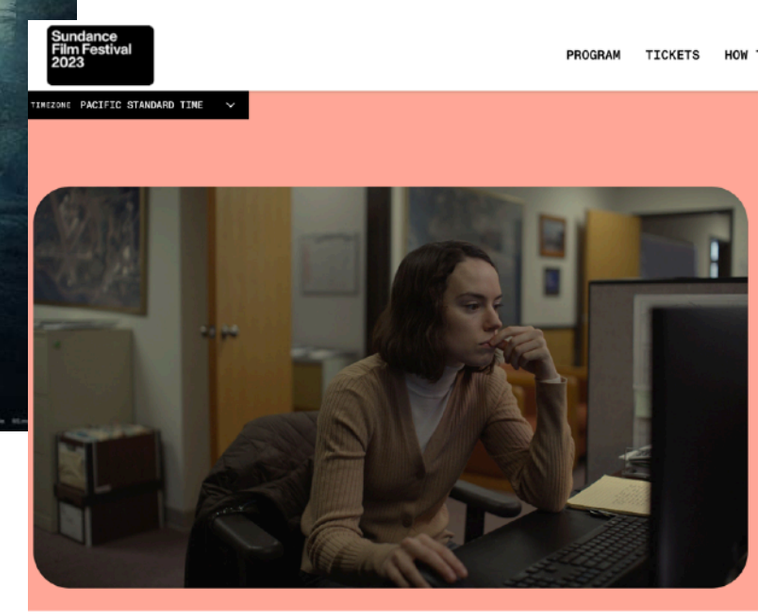
A BLACK WOMAN'S SPIRITUAL JOURNEY UP A MOUNTAIN, IN "YOU GO GIRL!"

In Shariffa Ali's short film, a comedian grapples with her fears and finds healing and solidarity in the outdoors.

Film by Shariffa Ali

Text by Vivian Cheng

February 15, 2023



The New York Times

For 'Guillermo del Toro's Pinocchio,' a Star Built From Tiny Gears and 3-D Printing

The studio behind stop-motion hits like 'Corpse Bride' and 'Fantastic Mr. Fox' started work on the new film in 2008 but had to wait for the technology to catch up.

OREGON MADE

OregonFilm.org

OREGON FILM

Description & Mission

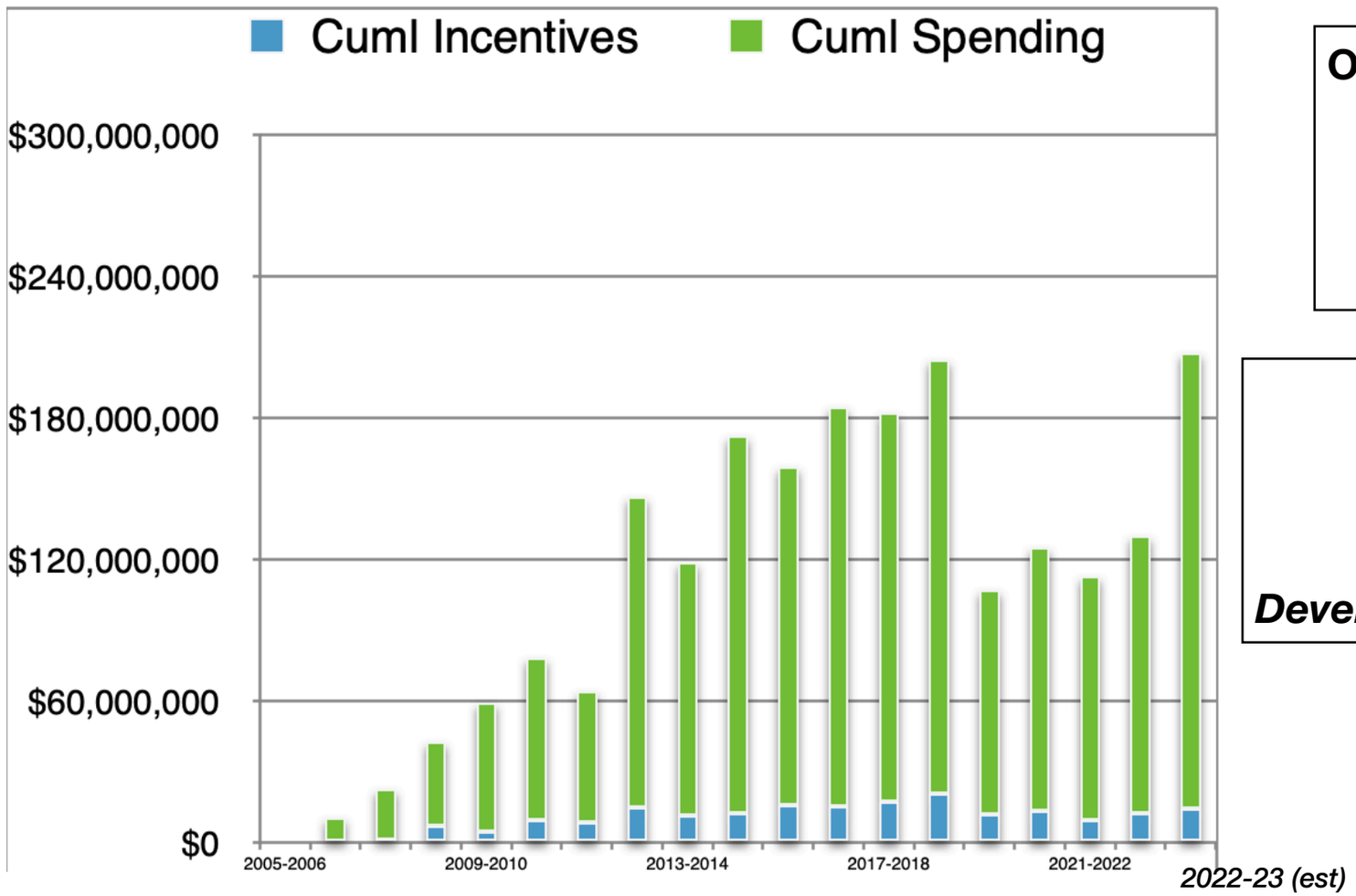
The Oregon Film & Video Office (OFVO) is a semi-independent state agency, created by statutory authority under ORS 284.300 to 285.375.

The mission of the Film & Video Office is to promote statewide development of the film, video and multimedia industry in Oregon and to enhance the industry's revenues, profile, and reputation within Oregon and among the industry nationally and internationally.

Lottery Funded Budget
2021-23 Approved: $1,419,830
2021-23 Requested: $1,479,463

OregonFilm.org

Production Incentives



Tracked Incentivized Projects

Oregon Production Investment Fund ("OPIF")
Local OPIF
Regional OPIF

Greenlight Oregon Labor Rebate

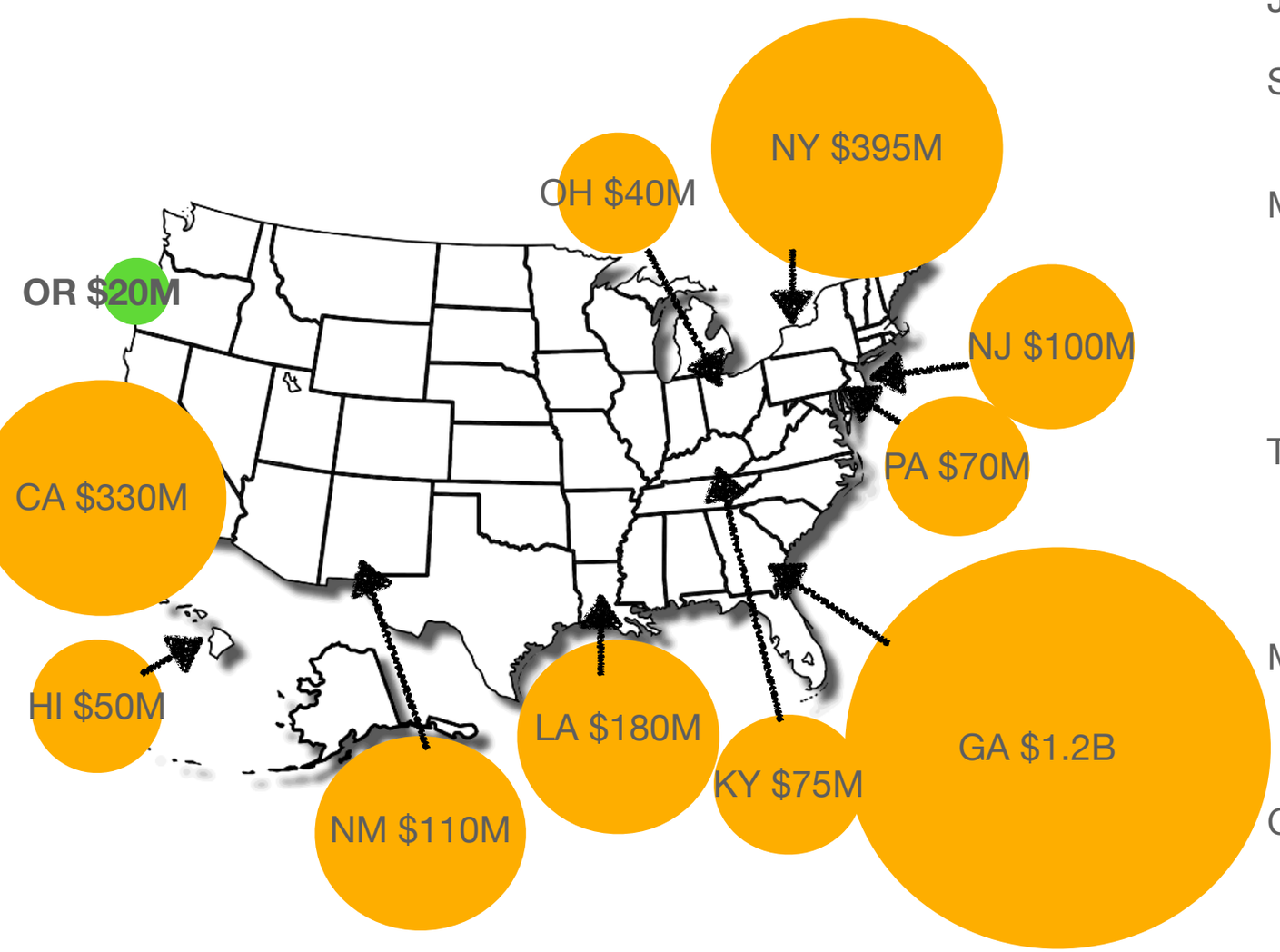
Biennium 2021-2023
$310M of Tracked In-State Spending
6100 Tracked Jobs
65 tracked Projects
Development of In-State Commercial Production

FY 2021-2022
$117.5M of Tracked In-State Spending
3059 Tracked Jobs
32 tracked Projects

OregonFilm.org

In a landscape of creative incentives…

…Oregon is small.



Approximate Annual Allocations

But we do big things…

JOBS:	42,000 living wage jobs with benefits.
SMALL BUSINESS:	$630M of local vendor spending, $1.8B of direct spending.
MULTI-YEAR SERIES:	Collectively, TV series like “Grimm,” “Portlandia,” “Shrill” and “The Librarians” have shot for 21 seasons, spending over $500M and affecting 6750 jobs.
TOURISM:	First of its kind Oregon Film Trail with 40+ signs; Goonies Day, Stand By Me Day still drive 1000s of visitors to Oregon.
MARKETING:	Projects like “Top Chef,” “The Goonies,” “Wild” and “Stand By Me” create interest in visiting Oregon.
COMMUNITY:	Nearly 40 paid placements for under represented community members, 20 special content grants, regional support, 25 partnership programs.
ANIMATION:	Oregon is a world leader in stop motion animation creating projects like “Coraline,” “Pinocchio,” “Wendell & Wild,” and “Kubo and the Two Strings.”

Life of Program

OREGON MADE

OregonFilm.org

OREGON FILM

Creative Opportunity

Confluence Announces Filmmaker Fellows Program

Woodrow Hunt and LaRon Katchia filming an interview with Dr. Virginia Beavert, a Yakama linguist.

Confluence is pleased to announce the Confluence Filmmaker Fellows program in partnership with Oregon Film and the Creative Opportunity Program. Three Indigenous video artists with a cultural connection to Oregon will receive cash prizes to support a film project they are developing: one for $5,000 and two for $2,500. Four other Emerging Indigenous Filmmakers will receive full camera kits so that they can take their craft to the next level.

Continue reading...

Call for Applications: 2023 Eastern Oregon Filmmaker Residency

EASTERN OREGON FILMMAKER RESIDENCY

Outdoor Adventure Film Grant Now Open for Submissions

A new $20,000 to $25,000 grant is now open for submissions through the #OregonMade Creative Foundation. Submissions for the 2023 Outdoor Adventure Film Grant will be accepted through 5p on February 17, 2023.

The Outdoor Adventure Film Grant '23 (OAFG23) aims to help support and amplify stories and storytellers (both in front of and behind the camera) utilizing the outdoor spaces. The program specifically invites experienced BIPOC filmmakers to submit a film project that should be able to inform, inspire, capture and entertain audiences that is set against the backdrop of Oregon's majestic landscape.

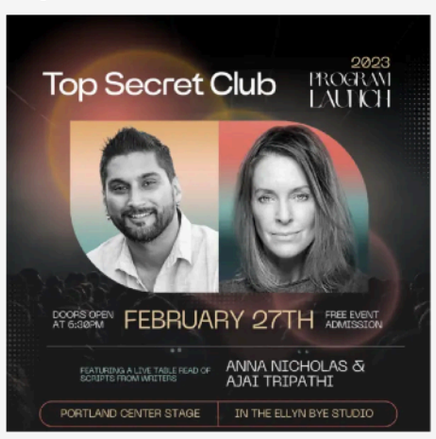
Workforce Development

The Oregon Made Creative Foundation works directly with partners like Oregon Film, the OMPA, IATSE Local 488, Outside the Frame, Portland Film Office and studios & producers alike through a program called "Pathways" in order to identify, recruit, subsidize and place candidates from under-resourced communities into paid positions in the studios and on the sets of projects filming in Oregon.

Find a more comprehensive description of the Pathways program here. And please let us know if you'd like to get involved.

Here is a great video from Outside the Frame about the program:

Top Secret Club – Writer's Network – Launches Feb 27, 2023



Join us for the official launch of Top Secret Club 2023! An evening for us to gather, w projects, network, and celebrate our writing, acting, filmmaking, and theater commu @portlandcenterstage at the armory in the Ellen Bye Studio. Free to attend! Doors a

We are thrilled to announce our first two writers and their projects: Ajai Tripathi's pla Passage" and AR Nicholas screenplay "Old Ladies Find Money" will be featured thro and facilitated feedback session.

Continue reading...

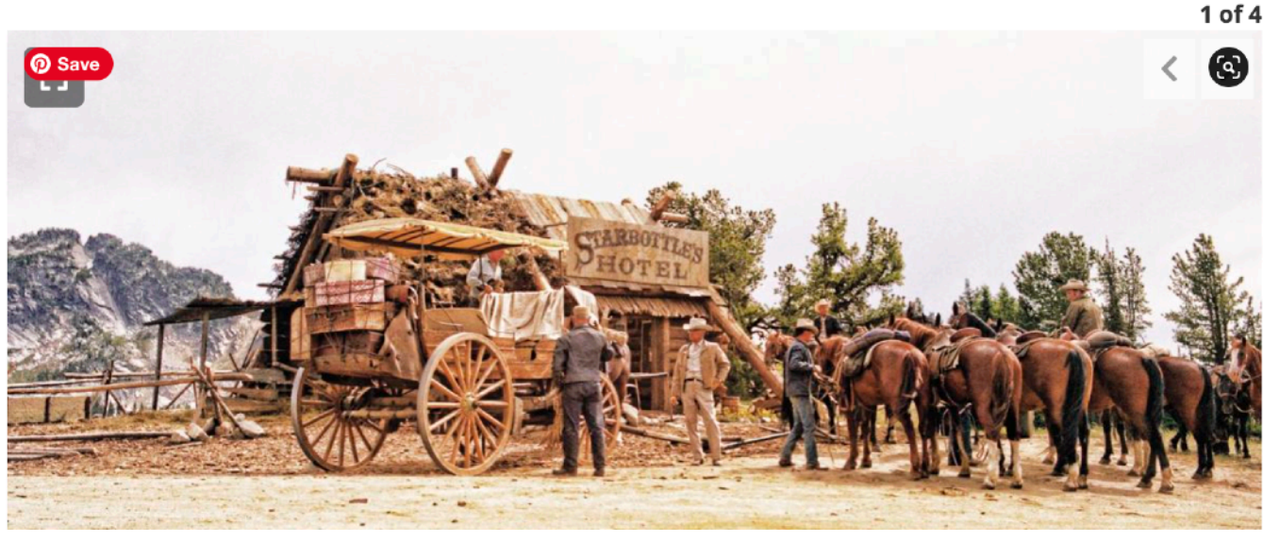
OregonMade.org

Oregon Film Trail

Baker's place on Oregon's Film Trail

By LISA BRITTON lbritton@bakercityherald.com Dec 26, 2022 Updated Dec 26, 2022 0

1 of 4



OregonFilmTrail.com

Legislative Briefing (on OLIS)

OREGON FILM & VIDEO OFFICE

Legislative Briefing – 2021-2023 Biennium

STATUTORY AUTHORITY AND MISSION

The Oregon Film & Video Office (OFVO) is a semi-independent state agency, created by statutory authority under
ORS 284.300 to 285.375.

The mission of the Film & Video Office is to promote statewide development of the film, video and multimedia industry in Oregon and to enhance the industry's revenues, profile, and reputation within Oregon and among the industry nationally and internationally.

WHAT WE DO

With a staff of four FTE and an adopted 2021-2023 biennial lottery funds allocation of $1,419,830, we:

- Market Oregon as a filming location, retain in-state productions, recruit out-of-state productions, and serve as a liaison to the productions to help connect, navigate permits, access or other production-related concerns
- Support and build on a thriving #OregonMade film, video, and multimedia industry; celebrate and promote Film, Television and Media production as a historic cultural asset to Oregon
- Administrate Oregon Production Investment Fund (OPIF) and Greenlight Oregon (GOLR) incentive programs
- Support and advise the state's public and private higher educational institutions as they prepare their students for a future in the media industry
- Track and report on the economic impact of the industry and industry-related programs
- Work with other governmental entities to create and streamline filming regulations
- Build partnerships with local communities, private industry and other state agencies
- Serve as a spokesperson for the industry, both within and outside of the State
- Event sponsorship, participation and promotion
- Direct community development and support
- Oversee and administer grants, sponsorships, partner programs that focus on the development of talent, workforces, projects, small business and diversification in our industry

BENEFITS TO OREGON

OFVO commissioned an updated Economic Development report for 2021 through PSU's NERC. This can be found on the "About Us" page of our website (OregonFilm.org). A new report will be commissioned in 2024.

The film and video industry benefits Oregon in a wide variety of ways:

- **Economic Impact.**

  $214M Tracked Qualified Spending on Film and Media Production in Oregon for the 2019-2021 Biennium impacting more than 6,000 jobs. The 2021-2023 Biennium is currently tracking slightly higher with approximately $270M of direct spending and 7000+ jobs currently being tracked through our programs.

  The above numbers do not include many commercial productions which do not come through the incentive system and still shoot here in the state. These short productions vary in size from a few thousand dollars to several hundred thousand.

- **Industry revenue is spread throughout various sectors of the economy.** The average film or television production does significant business with hundreds of local vendors per production including hotels, rental cars, lumber yards, hardware stores, office supplies, clothing stores, furniture and antique stores, grip and lighting equipment, and many more.
- **Economic impact is felt throughout the state.** Although Portland continues to be the home of the majority of the total output, the impact is felt statewide with features like HALF SISTERS (Silverton), SIGNIFICANT OTHER (Silver Falls, Nehalem, Cloverdale), GROWING BELUSHI (Central Point) and STRANGE DARLING (Welches) which employ cast & crew and engage vendors on a local level for every day of the shooting schedule.
- **The film and television industry provides living wage jobs with benefits.** On the television series that are in production in Oregon, the average hourly wage is over $25/hour. A full time worker can earn health benefits for up to two years on one television production.
- **Promotional value –** Through various strategic partnerships like those with SetJetters and Travel Oregon, OFVO has rolled out over 40 stops on the Oregon Film Trail. New signs have been placed in places like Eugene, Baker City, Toledo, Smith Rock, Hines and Canby marking iconic filming locations and driving film tourism to local communities.
- **Community support and growth** - through the newly allocated Creative Opportunity Program and the non-profit the Oregon Made Creative Foundation, OFVO continues to deploy funds, programs and partnerships that directly aid the development of workforce, talent and creative projects throughout the state.

OREGON FILM & VIDEO OFFICE

Legislative Briefing - 2021-2023 Biennium (cont.)

During the 2021-2023 biennium, the Oregon Film & Video Office has successfully retained, recruited and assisted numerous film and television projects here in Oregon. The following are a few examples of successful projects produced throughout Oregon in the last two years.

METAL LORDS (FEATURE FILM)

This Netflix Original feature film premiered in the Spring of 2022 after shooting in and around Portland during 2021.

SHOWING UP (FEATURE FILM)

This feature film from Oregon's FilmScience and A24 comes from director Kelly Reichardt who has produced numerous films in Oregon.

PINOCCHIO (FEATURE FILM)

This critically acclaimed stop-motion animated feature from Guillermo del Toro and Oregon's ShadowMachine is garnering great reviews.

WENDELL & WILD (FEATURE FILM)

This Netflix animated feature from Jordan Peele and Henry Selick was produced in Clackamas County and released in the fall of 2022.

THE REHEARSAL (SEASON 1)

The critically acclaimed HBO series from Nathan Fielder shot its first season in Portland and Sweet Home.

INTERACTIVE GAME DEVELOPMENT

Interactive game companies continue to grow in clusters in places like Eugene, Oregon City, Bend and Newberg. Many of these in-state headquartered companies have utilized our programs to develop and complete numerous original games leading to the growth of a permanent workforce.

SIGNIFICANT OTHER (FEATURE FILM)

The Paramount feature film shot most of it schedule in Silver Falls SP with some days at the coast in Nehalem and Cloverdale. It was released on Paramount+ in the fall of 2022.

WORKFORCE DEVELOPMENT

Partnering with the Oregon Media Production Association, the International Alliance of Stage and Theatre Employees, Outside the Frame and the Portland Film Office, OFVO has placed more than 35 paid candidates onto the various sets and studios in Oregon. These placements focused on members of priority populations who may not have had the opportunity at these entry level jobs. Many of these placements have continued to work in the industry through the contacts that they made on their initial placement.

OREGON FILM FESTIVALS

OFVO also directly supported several of the state's premiere film festivals in places like Bend, McMinnville, Baker City, La Grande, and Klamath in an effort to not only highlight local talent working within the state, but bringing producers, filmmakers and projects into the state for the first time.

OREGON FILM TRAIL

Working with several strategic partners like the SetJetters, Oregon Made Creative Foundation, Travel Oregon, Oregon State Parks, the Oregon Coast Visitor's Association, the Willamette Valley Visitor's Association and the cities and towns of Hines, Baker City, Eugene and Canby (amongst others), Oregon Film was instrumental in launching the Oregon Film Trail. The Film Trail consists of more than 40 physical signs placed in close approximation to iconic shooting locations. It supports and highlights the cultural significance to Oregon's history as well as encourages local tourism into smaller communities.

ANIMATION

Since the 1970's, Oregon has cultivated a hub for quality animation. And now it is a recognized leader in the animation community worldwide. Leading the way is Laika who is working on its sixth feature film, WILDWOOD, while other local companies like ShadowMachine, House Special, Bent Image Labs and Hinge Digital continue to create quality, award winning animated content for a rapidly growing audience. Animation is now an internationally recognized export commodity for Oregon, and even established companies are finding a home here.

GRANTS AND OPPORTUNITIES

Creating opportunities in the media industry has been a driving force in OVFO"s efforts and, to this end, we have worked closely with the non-profit Oregon Made Creative Foundation sand with the newly established Creative Opportunity Program to identify partnerships and funding sources for a series of grants given out to local creators. Most recently OFVO and OMCF have partnered with Travel Oregon and RACC to award three "Tell Your Story" Grants ($30,000) and the fourth annual "Outdoor Adventure Film Grant" ($20,000) to a group of filmmakers from Ashland.

PARTNERSHIPS

OFVO has relied on many strategic partnerships to create opportunity and recognition for the creative industry as a whole. These partnerships include both financing and resources being shared. Organizations like the Oregon Media Production Association, Travel Oregon, Travel Portland, Oregon State Parks, RACC, Oregon Coast Visitor's Association, Willamette Valley Visitor's Association, the cities of Brownsville, Eugene, Joseph, Cottage Grove, Athena and the City of Portland and the Portland Film Office (just to name but a few) have all partnered with OFVO in some form to bring money and opportunity to our community and industry.

For more information, visit **oregonfilm.org**.
Please visit our Open Data *site for specific data on our work.*

OregonFilm.org

IN CLOSING

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