

PAM

**CENTER FOR AN
UNTOLD
TOMORROW**

May 5, 2023

Co-Chairs Senator Girod and Representative Holvey
Joint Committee on Ways and Means
Subcommittee on Capital Construction
Salem, Oregon 97301

RE: HB 5030 - Cultural Resource Economic Funds Capital Projects 2023-25

Dear Co-Chairs Girod, Holvey, and Members of the Subcommittee:

On behalf of the Portland Art Museum we respectfully ask you to support the 2023-25 Cultural Resource Economic Funds (CREF) Capital Projects. This slate of 16 projects comes to you with the full endorsement of the Cultural Advocacy Coalition of Oregon and many others who deeply believe that arts and culture are essential to our state's emotional as well as economic well-being.

The Cultural Advocacy Coalition of Oregon evaluated each of the proposed projects in a peer review process with expertise from staff of the Oregon Arts Commission and the Oregon Cultural Trust who reviewed the projects based on their economic impact and ability to expand access to the arts in their communities.

As a part of this slate, the PAM CUT // Center for an Untold Tomorrow is seeking \$250,000 in assistance for the transformation of the former Oregon Theater, a 1925 vaudeville theater in southeast Portland into a fully refurbished, newly-designed exhibition and performance space equipped for immersive storytelling - including film, series, audio, gaming, XR and new media. By its third year, the new Tomorrow Theater is expected to host audiences of more than 88,000, support more than 5,000 local artists and create dozens of new community partnerships.

We are confident that this investment of Cultural Resource Economic Funds will support well-developed and viable projects throughout the state that will strengthen partnerships, play a critical role in enriching our communities, and grow our economy.

Sincerely,



Amy Dotson
Director PAM CUT // Center for an Untold Tomorrow
Curator, Film & New Media Portland Art Museum

