

Submitter: Letty Martinez

On Behalf
Of:

Committee: House Committee On Agriculture, Land Use, Natural Resources, and
Water

Measure: SB507

SB507A bill statement

Flying Dogheart Farm

Portland Oregon

Chair Helm, Vice Chairs Hartman and Owens, and members of the committee,

My name is Letty Martinez, I'm a veteran of the United States Navy, a home owner and owner and operator of Flying Dogheart Farm in Portland Oregon and I'm writing in support of the SB507A

SB 507A, which will provide much needed improvements and upgrades to Oregon's Farm Direct Marketing Law first enacted in 2011.

SB 507A will:

Include entities that assist small producers by aggregating, delivering, and assisting with the sale of FDML eligible products, into the FDML regulatory framework.

Add steam canning and freeze drying to eligible processes that can be used for the production of preserves, jams, and canned fruit and vegetables.

Improve consumer access to FDML products by allowing additional sales opportunities through consignment.

Include certain herbal tea blends, juices, and maple syrup as eligible products under OR's FDML.

I care because this impacts my farm business and the businesses of farmers I'm in community with. For ability to compete in the market with my value added products being available for sale in my on line platforms and at 3rd party sites. My business will benefit from these added market sales.

I am excited to see the changes proposed in SB 507A. With these changes, I'll be able to grow my business in ways not available to

Our local food systems have increased demands that we must start to address — SB 507A will help Oregon farmers and producers continue to sell safe, fresh produce directly to their consumers in the modern era.

With opportunities to increase revenue through additional safe, value-added products and the opportunity to expand marketing and delivery avenues, SB 507A will help both Oregon's small producers and the customers they serve.

Oregon customers are demanding more local, sustainable and fresh products accessible in their communities. Not all can make it to farmers markets or to farms. With the boom in farmers markets over the last decade, and the expansion of food

hubs and food delivery systems, it's time to ensure Oregon's Farm Direct Marketing Law keeps pace.

The improvements in the legislation before you will help improve upon our robust local food system, expand producers' sales and income opportunities, and give everyone a clearer regulatory framework about what foods can and cannot be sold farm-direct.

Countless farmers and consumers benefit from this model and we support the continuation and modernization of this important process.

I urge your support for SB 507A. Thank you for your time and consideration.

Sincerely,

Letty Martinez
Flying Dogheart Farm