



March 30, 2023

ZERO Coalition
151 SW 1st Ave., Suite 300
Portland, OR, 97204
advocacy@zerocoalitionoregon.org

House Climate, Energy and Environment Committee

Re: Support for the Clean Technology Leadership Bill (HB 3579)

Dear Chair Marsh and Vice-Chairs Levy and Levy, and members of the committee,

My name is Ashley Haight and I live in Portland, Oregon. I'm the manager of the ZERO Coalition (ZERO). ZERO brings together the work and perspectives of architectural firms, energy efficiency organizations, construction businesses, policy advocates, manufacturers, government agencies, community organizations, environmental justice partners, and energy service providers. Together we are collaborating to help Oregon meet its climate responsibilities by taking an equity-centered approach to decarbonizing buildings in Oregon. We work to ensure that the market conditions and regulatory frameworks are in place to advance sustainability in the built environment in a way that leaves no one behind.

Right now, Oregon has the opportunity to lead in producing and procuring clean energy technologies that the entire world is seeking in the transition to a clean energy economy.

The Inflation Reduction Act includes \$60 billion in incentives for domestic manufacturing across the clean energy supply chain. Unfortunately, Oregon is well behind other states when it comes to leveraging these incentives and proactively attracting, expanding, and sustaining clean energy technology companies and manufacturers in Oregon.

HB 3579 and the forthcoming -2 amendment seek to leverage historic investments in domestic clean energy manufacturing to help strengthen Oregon's economic vitality, workforce development, and climate-smart manufacturing goals through the following:



1. Incentives: Establishes a fund within Business Oregon to award loans, grants, or incentives to eligible entities to provide financial assistance to support companies in re-equipping, expanding, or establishing clean technology manufacturing facilities in Oregon. This fund will initially focus on clean energy technologies without existing domestic manufacturing bases (e.g. electric heat pumps), with opportunity to expand.
2. Procurement: Directs the Department of Administrative Services (DAS) to develop a statewide policy and plan for procuring zero-emission technologies that (1) Promotes domestic and regional manufacturing, (2) leverages state and regional resources for bulk purchases and price agreements to attract regional clean tech manufacturing.
 - a. *Both procurement and incentives provisions promote high-skilled living wage job creation and diverse workforce hire of women, BIPOC, and veteran workers while promoting apprenticeship, pre-apprenticeship.*
3. Task Force: Creates a Task Force with representatives from relevant state agencies, clean technology manufacturers and innovators, labor, and economic development and climate experts to identify new, strategic policy mechanisms and tools for Oregon to attract and grow clean technology manufacturers and support clean energy job growth.

The ZERO Coalition strongly urges you to support HB 3579 and the forthcoming -2 amendment. Thank you for your time.

Ashley Haight

ZERO Coalition Manager

ZERO Members in support:

Earth Advantage

New Buildings Institute

Climate Solutions

City of Portland Bureau of Planning & Sustainability



NW Energy Coalition

Passive House Northwest

Birdsmouth

Walsh Construction

Green Hammer

City of Milwaukie

Community Energy Project

SERA Architects

BlueGreen Alliance

The Environmental Center

Dream Home Building and Design

NorthWest AeroBarrier

Opsis Architecture

Oregon Solar + Storage Industries Association

Electrify Now

Imagine Energy

Multnomah County Office of Sustainability

ElectrifyPDX

Metro Climate Action Team (MCAT)

Sierra Club

Oregon League of Conservation Voters (OLCV)

350 Deschutes

City of Tigard

Harka Architecture

Climate Reality Project - Portland Chapter