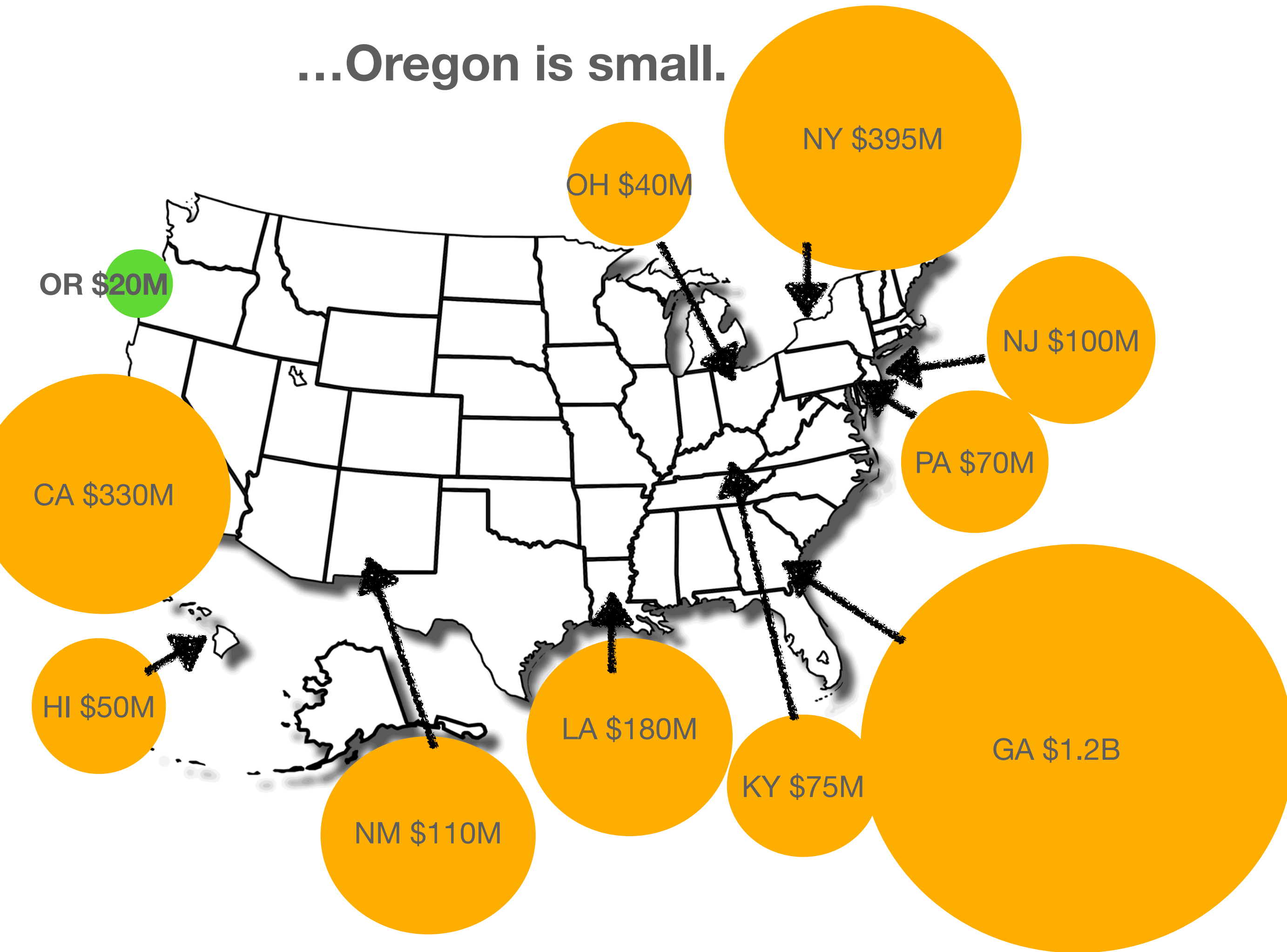


In a landscape of film incentives...

...Oregon is small.



Approximate Annual Allocations

But we do big things...

JOB: 42,000 living wage jobs with benefits.

SMALL BUSINESS: \$630M of local vendor spending, \$1.8B of direct spending.

MULTI-YEAR SERIES: Collectively, TV series like “Grimm,” “Portlandia,” “Shrill” and “The Librarians” have shot for 21 seasons, spending over \$500M and affecting 6750 jobs.

TOURISM: First of its kind Oregon Film Trail with 40+ signs; Goonies Day, Stand By Me Day still drive 1000s of visitors to Oregon.

MARKETING: Projects like “Top Chef,” “The Goonies,” “Wild” and “Stand By Me” create interest in visiting Oregon.

COMMUNITY: Nearly 40 paid placements for under represented community members, 20 special content grants, regional support, 25 partnership programs.

ANIMATION: Oregon is a world leader in stop motion animation creating projects like “Coraline,” “Pinocchio,” “Wendell & Wild,” and “Kubo and the Two Strings.”

Life of Program



Multi-Year Series Data

Multiple Seasons mean Multiple Benefits to Oregon

- GRIMM - 6 Seasons spending \$315.2M and impacting 2850 jobs
- LIBRARIANS - 4 Seasons spending \$105.7M impacting 1750 jobs
- PORTLANDIA - 8 Seasons spending \$35.4M impacting 1250 jobs
- SHRILL - 3 Seasons spending \$47.2M impacting 900 jobs
- TRINKETS - 2 Seasons spending \$25.1M Impacting 600 jobs
- THE BIRCH - 2 Seasons spending \$10.4M impacting 415 jobs

Due to the competitive environment, these are only possible with a multi-year incentive program.



Competition

California, Washington, Montana, Utah and British Columbia

- 35 States + All Canadian provinces have programs ranging from \$1M per year to \$1.2B per year.
- 20 programs don't have sunset dates. 10 Programs are 5+ years.
 - 8 Rebate Programs.
 - 24 Credit Programs.
 - 3 Grant Programs.
- Our closest neighbors are our largest competitors. Washington and Montana's programs sunset in 2030, Utah and BC do not have an expiry dates.



Oregon

Modest but Powerful with a Multi-Year Commitment

- \$20M per year from the Oregon Production Investment Fund (OPIF) plus \$4-5M per year from the Greenlight Oregon Labor Rebate Program.
- Annual direct spending from program projects ranges from \$125M to \$200M.
- OPIF is a tax credit program that is reviewed and renewed every 6 years.
- As a tax credit program it demonstrates a state commitment to a consistent level of funding for multiple years.
- Annual funding set aside specifically for locally produced and regionally produced projects as well as statewide opportunity programs and grants.

