



March 24, 2023

Dear Honorable Members of the House Judiciary Committee:

I'm writing on behalf of People for the Ethical Treatment of Animals (PETA) and our nearly 86,000 members and supporters in Oregon to urge the committee to pass House Bill 3390. This lifesaving legislation would ban the sale of fur and prevent countless animals from being violently killed for frivolous fashion items.

For decades, PETA entities have exposed horrific cruelty to animals on fur farms around the world. Investigators have documented that animals are electrocuted, bludgeoned, gassed, and sometimes skinned alive—all just to make a coat, a collar, or a pompom key chain. Much of the world's fur comes from China, where millions of dogs and cats are killed for their fur and skin, which are intentionally mislabeled and sold to unsuspecting customers here in the U.S. and elsewhere.

Fur is not sustainable—producing an animal-fur product is up to 10 times more harmful to the environment than producing a faux-fur item. The chemicals used to prevent animals' flesh from rotting are highly toxic and carcinogenic and commonly end up polluting rivers and other freshwater sources.

The movement against fur is gaining momentum worldwide. Hundreds of major retailers and fashion brands—including Macy's, Bloomingdale's, Chanel, Prada, Gucci, Versace, Burberry, and Michael Kors—have banned fur. California outlawed the sale of new fur items, and fur farming has been banned in more than a dozen countries, including Japan, the U.K., and even Norway, which had been the world's top producer of fox fur.

HB 3390 correctly states that “eliminating the sale of fur products in the State of Oregon will decrease demand for cruel products, reduce public health risks, promote community awareness of animal welfare, foster a more humane environment and enhance the reputation of the state.” We hope you will set a compassionate example by voting yes on HB 3390.

Sincerely,

Tracy Reiman
Executive Vice President

PEOPLE FOR
THE ETHICAL
TREATMENT
OF ANIMALS

Washington
1536 16th St. N.W.
Washington, DC 20036
202-483-PETA

Los Angeles
2154 W. Sunset Blvd.
Los Angeles, CA 90026
323-644-PETA

Norfolk
501 Front St.
Norfolk, VA 23510
757-622-PETA

Info@peta.org
PETA.org

Entities:

- PETA Asia
- PETA India
- PETA France
- PETA Australia
- PETA Germany
- PETA Switzerland
- PETA Netherlands
- PETA Foundation (U.K.)