

***The Prevention and End to Homelessness, "Because They Are Hard" Kennedy.***

Please remember the need to have the end goal and its tag line- The End, To End, We are Ending it, etc. This national effort must be defined as if we were going to the moon.

We Are Going To End It!

America does well in maintaining things but our core strength is in well defined goals and commitments. How do we get the National call to Ending Homelessness in the US publicly announced and the effort to stay at the top of marketing and labeling across the country. I want to see candidates and all alike saying- We Are Going To End It!

The End of Homelessness in America!

We must stay focused on the tag line. If we can keep the statement HOT and real, keep it straight forward through all of the ideas, etc. We will break through to the end goal!

Prevention is the long term, permanent maintenance spectacle. Please do not let us put the cart before the horse, we must end it. Don't let us get caught up in all of the associated issues. The end of it is this. It has ended, for everyone, no one left behind. A person's choices are supported and protected. But the end of it is real. We did it this way and that way, using all of these things, (all in place today!). You have a choice to be roofed and not to be roofed, this is at the back of the issues. Still a person will always have a choice and there will always be a place!

As long as there are the problems that cause and create homelessness we will have to keep working on those things forever until true prevention is established. The End Of Homelessness (TEOH) though is still achievable in the meantime. When disasters strike and people become homeless- We will have an answer(s). When people fail in poverty and homelessness comes knocking- We will have an answer. When the current segment that is in homelessness has an answer- We will have ended It!

"Every individual matters. Every individual has a role to play. Every individual makes a difference"  
Jane Goodale.

Sincerely,

**Eric Gibson (He/Him)**

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