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March 23, 2023

Subject: SB 1048

Dear Chairs and Members

We write today to express our support for SB 1048 Small Business Development Program, a bill that is committed to prioritizing diversity, equity and inclusion among historically excluded and marginalized communities as they participate and partake in the economic benefits in the State of Oregon. The purpose of SB 1048 is to direct ODOT to remedy and address marketplace discrimination by making opportunities accessible to minority and women owned businesses.

The goal of SB 1048 is to direct ODO in establishing the SBDP that will ultimately increase capacity, ability and improve the economic portfolio among small business owners by qualifying in prime contract opportunities as they do business with ODOT.

We urge your support of SB 1048 that will address systemic barriers for small and minority owned businesses.

If you have any questions about this letter, please feel free to contact me at matt@pbdgweb.com or 971-314-9840. I greatly appreciate your time and consideration.

Sincerely,

J.W. Matt Hennessee

Dr. J.W. Matt Hennessee
President, Professional Business Development Group (PBDG)