

Submitter: Simo Zerr

On Behalf Of:

Committee: House Committee On Behavioral Health and Health Care

Measure: HB3090

To whom it may concern

I've been in the tobacco industry for the last 14 years. In different positions , I've witnessed too many tobacco regulations changed, including the ban of flavored cigarettes around 2010, which ended to keep only menthol cigarettes that time. Today. The consumer uses alternative technology, which is vaping. The majority of consumers switched from traditional cigarettes to vaping, avoiding the Tar and the Odor.

I'm 100% with regulations, but not the Ban.

I believe we can learn from other countries experiences and regulate it the right way to protect our consumers.

I oppose the ban, because I believe that decision will lead to create a huge Black Market for Vaping industry, the consumers will not give up easily on their nicotine. As today we see it, the Black Market is created in states who made that decision. I believe the ban will harm Oregonian consumers more than helping them. **BLACK MARKET**