



KNIGHT
CANCER
Institute

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Dear Chair Nosse, Vice Chairs Nelson and Goodwin, and members of the committee,

My name is Patrick McCormick and I'm a volunteer with the American Cancer Society Cancer Action Network. We urge your support of HB 3090 to end the sale of menthol cigarettes and all other flavored tobacco products in Oregon. All products, all flavors, all locations, no exceptions.

Prevention is the greatest tool we have in public health. Tobacco-related illness remains the number one cause of preventable death in Oregon. Over 8,000 Oregonians will die of smoking-related illness this year. According to the CDC and the Oregon Health Authority, 95% of adults who smoke first started before the age of 21, but fewer than 25% of these same adults use any form of flavored product, while 85% of youth who smoke started use with a flavored product, and 80% exclusively use a flavored product.

By removing these flavored tobacco products, fewer children will be tempted to try them for the first time, avoiding a lifetime of addiction, illness, and death.

I have, unfortunately, lost family members to lung cancer. In all cases they started smoking at a young age. Flavored cigarettes target young people. Our number one defense against lung cancer is prevention. While educating young people about the harms of smoking is important, it is not enough. We must take steps to reduce access to these products and HB 3090 does just that.

Please vote yes on HB 3090 and end the sale of all flavored tobacco products with no exemptions in Oregon. Your leadership will save lives.



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Sincerely,

A handwritten signature in black ink, appearing to read "P. McCormick".

Patrick McCormick

Vice President, Oncology Services

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