

Submitter: Jordan Schwartz

On Behalf Of:

Committee: House Committee On Behavioral Health and Health Care

Measure: HB3090

Dear Chair Nosse and members of the Committee,

I am writing to express my strong opposition to HB3090, a proposed bill in Oregon that would ban the sale of flavored vaping products. As a small business owner who sells flavored vaping products, I believe that this bill would have devastating consequences for my business, the state of Oregon's tax revenue, and public health.

If HB3090 were to pass, it would make it illegal for me to sell any flavored vaping products, eliminating a significant portion of my business. However, the impact of this bill would extend far beyond small businesses like mine. Oregon stands to lose approximately \$200 million in tax revenue from the sale of vaping products, as well as from the economic activity generated by the industry.

Furthermore, the proposed ban on flavored vaping products would create a thriving black market, which would put consumers at risk. The black market would be unregulated, with no quality control measures in place, and no age verification protocols. The black market would also increase criminal activity in our state, as people turn to illegal activities to obtain vaping products.

I understand that the bill's supporters argue that flavored vaping products are marketed towards minors and contribute to the rise in teenage vaping. However, I believe that this is a flawed argument. As a responsible business owner, I have always enforced strict age verification policies and taken steps to prevent minors from accessing my products.

Additionally, many of my customers rely on flavored vaping products to quit smoking cigarettes. Flavors play an essential role in helping smokers transition to a less harmful alternative, and many have reported that they were only able to quit smoking cigarettes because of flavored vaping products. Banning flavors would limit access to a harm reduction tool that has the potential to save countless lives.

I urge you to reconsider passing HB3090 and to take into account the devastating impact it would have on small businesses, tax revenue, public health, and the creation of a black market. The proposed ban on flavored vaping products would be catastrophic for small businesses like mine and would have far-reaching effects on the state of Oregon.

Please take the time to consider the ramifications of this bill and to understand the importance of supporting small businesses and the state's tax revenue. Thank you

for your attention to this matter.

Sincerely,

Jordan Schwartz