

ROGUE

February 27, 2023

Oregon House Economic Development and Small Business Committee:

Rogue Ales & Spirits is writing in support of the creation of an Oregon Spirit Board to promote and brand Oregon-produced spirits.

Rogue Ales & Spirits is a craft beverage producer proudly rooted in the Oregon Coast. The company was founded in 1988 as one of America's first microbreweries. In 2006, Rogue expanded its Newport operations to include a distillery and launched its first bottled Dead Guy Whiskey. Nine years later, Rogue launched a cooperage, where we turn Oregon oak into whiskey barrels, which we then warehouse and age in the mild, fresh, coastal air. Today, Rogue employs over 200 Oregonians across its operations.

Rogue is one of Oregon's best-known brands; Rogue has won more than 2,000 awards for taste, quality, and packaging, and is available in all 50 states as well as 54 countries. Rogue even had the opportunity to bring the flavors of the Yaquina Bay to Japan by developing a single malt whiskey in conjunction with Iron Chef Masaharu Morimoto!

Beyond our products, we are honored to support our community. During the Covid-19 pandemic, Rogue Spirits was proudly able to use its distilling facility to manufacture hand sanitizer for distribution across Lincoln County to residents as well as emergency response personnel.

An Oregon Spirit Board will further amplify the world-class status of Oregon spirits, allow producers to reach new consumers, and build an industry that has demonstrated a commitment to building our communities.

Sincerely,



Dharma Tamm

President



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