

To Whom it May Concern,

Cascade Spirits was founded in 2012, producing Oregon's first fruit infused vodka, Wild Roots, a real alternative to artificially flavored spirits. Since Wild Roots was created, we've expanded from a single brand to a spirit brand house, which is the home to Sun Ranch Spirits, Cascade Street Potato Vodka, and Broken Top Mountain Whiskey. We're currently headquartered in Portland, with a production facility and team in Sisters as well. Our 35-person team averages about 50,000 cases a year, making us one of Oregon's largest and fastest growing distillery operations.

We strive for success – success to us means running a profitable company that conducts business with honesty and integrity, makes meaningful contributions to the communities it serves, and nurtures high-quality, balanced lives for its employees. We act on this through actively engaging in our community through scholarship partnerships with Portland State University and volunteer events with local charities such as Breast Cancer Research Foundation, Friends of Trees, local PRIDE programs, and Sisters Trail Alliance. In addition to taking time to participate in activities that benefit their programs, such as tree planting or trail clean-up, we donate a portion of our proceeds to their cause.

Since 2012, we have expanded to 26 states in the US, and are continuing to look for distribution opportunity. Our most significant issue has been breaking into larger chains in distribution states outside of Oregon, which is something we believe the promotion of Oregon spirits through the Oregon Spirits Board could greatly help with. While we want to sell in as many states as possible, we want to ensure the states that we sell in align with our growth strategy and make sense for us to sell in. This year, we are looking to expand sales growth through large chain distribution and new SKU distribution with focus in Washington, Colorado, California, and Tennessee.

When looking ahead, we fall back to what success means to us. If our distribution volume were to successfully grow, the money that we make would be reinvested in the same things we invest in now – our people and our community. We would strive to continue to develop our other brands, with focus on our whiskey line, Broken Top, which would create allow us to create additional employment opportunities and growth opportunities for our current employees. In addition to having more funds to continue to give to causes like breast cancer awareness, Portland State scholarships, and environmental programs, we are striving to put emphasis on sustainability in the years to come.

Cascade Spirits is in full support of HB2976, not just for the growth of our business but the growth of the positive impact our business can have on others.