## The Alliance



The mission of the Oregon Alliance of Independent College and Universities is to represent and serve its member institutions, all of which are regionally accredited, independent, nonprofit colleges and universities in Oregon.

The Alliance's activities foster collaboration and find the intersection between the needs and expertise of member institutions, industry leaders, and government. In doing so, the Alliance is a contributing partner to Oregon's 40-40-20 education attainment goal, strengthening the state's intellectual, creative, and economic resources.

In addition, Alliance institutions **contributed \$1.58 billion in economic impact** in their communities and the state of Oregon during 2018.

With more than 260 areas of study among them, Alliance institutions confer the following percentages of the state's high-demand undergraduate and graduate degrees, contributing significantly to Oregon's talent pool:

28.6%	Biological and Biomedical Sciences
31.5%	Education
39.9%	Health Professions and Related Programs
50.6%	Legal Professions & Studies
22.6%	Mathematics & Statistics
<mark>18.7</mark> %	Physical Sciences

## 🗊 INDEPENDENT, NONPROFIT COLLEGES & UNIVERSITIES

### **ALLIANCE MEMBERS:**

Bushnell University Corban University George Fox University Lewis & Clark College Linfield University Multnomah University Pacific University Reed College University of Portland Warner Pacific University Western Seminary Willamette University

### **EMPLOYMENT OUTCOMES\***

- The top five employers of Alliance business graduates include Nike, Intel, the State of Oregon, Amazon, and Daimler Trucks North America.
- 83% of health profession graduates of Alliance member institutions work in their field of study.
- The top two employers of Alliance engineering graduates are Intel and Boeing.
- The top five employers of Alliance computer science graduates include Nike, Intel, Microsoft, Google, and Amazon.
- 72% of communications graduates of Alliance member institutions are employed in their field.
- 55% of 2010-19 graduates from Alliance member institutions live in Oregon.

\*Occupation Summary for Alliance Majors (Lightcast, 2022) oaicu.org - info@oaicu.org

# TheAlliance





## **STUDENT POPULATION**

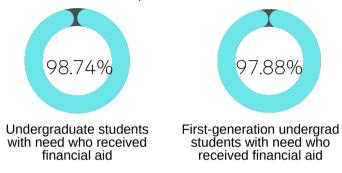
17,591 undergraduate students with nearly 40% students of color 7.880 graduate students 25.471 total students

#### **Race/Ethnicity Undergraduate Enrollment**

Non-resident aliens	<b>2.72</b> %
Asian American	8.84%
Black/African American	2.59%
Hispanic/Latinx	15.02%
Native American/Alaska Native	0.43%
Native Hawaiian/Pacific Islander	0.78%
Multi-race	8.73%
White	<b>57.8</b> 1%
Unknown	3.09%



Cost of attendance is cut by almost half after institutional aid and public aid are combined and approximately 99% of undergraduate students at Alliance institutions receive institutional aid in the form of grants and scholarships.



#### **Hispanic-Serving Institutions**

Warner Pacific University is one of only five Hispanic-Serving Institutions in Oregon. In addition, four Alliance member institutions are Emerging Hispanic-Serving Institutions: Linfield University, Multnomah University, Pacific University, and Willamette University.

#### **Undergraduate Enrollment Statistics**

4/5 students are enrolled full time

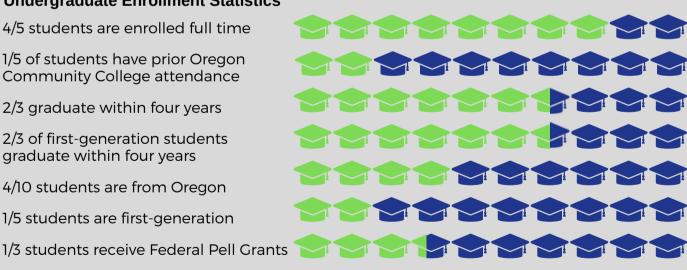
1/5 of students have prior Oregon Community College attendance

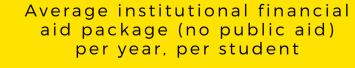
2/3 graduate within four years

2/3 of first-generation students graduate within four years

4/10 students are from Oregon

1/5 students are first-generation







student-to-faculty ratio

12:1

Statistics from 2021-22 aggregate data of Alliance member colleges & universities.

# The Alliance



## STATE LEGISLATIVE PRIORITIES

Fully fund state student aid programs, specifically the Oregon Opportunity Grant (OOG), ensure that Alliance students have the same access to financial aid, and that financial aid money follows the student to their institution of choice. The Alliance supports the Legislature's efforts to increase college-going in Oregon. In addition, Alliance member campuses are essential in helping Oregon meet its aspirational educational achievement goals that by 2025:

- 40% of Oregonians will complete a 4-year degree,
- 40% of Oregonians will complete a 2-year degree or certificate, and
- 20% will earn a high school diploma or the equivalent.

By fully funding the OOG program for all eligible students, expanding eligibility to more Oregon students, and making the funding predictable, we will be able to help more Oregon students attain a higher education.

As part of this, **The Alliance continues to advocate that all student aid should follow the student** and not be awarded to an institution of higher education directly.

**Prevent additional regulations.** As private, independent colleges and universities, our first priority is fighting for the option for each member institution to choose what is best for them on any given topic.

#### Facilitating a climate of job opportunities and workforce investments.

Now more than ever, there is a clear need for inclusive education and workforce development coupled with policies and funding to foster economic recovery, growth, and prosperity for Oregon residents.

### **FEDERAL LEGISLATIVE PRIORITIES**

**Doubling the Pell Grant will help students earn a degree and ensure greater economic mobility.** The Alliance is deeply engaged in The National Association of Independent Colleges & Universities campaign to double the amount of the Pell Grant. Nearly 7 million of our nation's students rely on federal Pell Grants to help them access and attain a higher education and nearly 90% of Pell Grant dollars go to students with a family income of below \$50,000.

oaicu.org - info@oaicu.org