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Prineville/Crook County and its residents have benefited greatly from the enterprise zone program and the City of Prineville highly encourages passing of legislation that would extend the sunset date of the program, including the long-term rural component. The program has been incredibly impactful and beneficial to our rural community and the Central Oregon region.

- The enterprise zone program offers one of the primary tools in the economic development toolbox. It was enacted as a “special aid to attract commerce, industry, and jobs” and has fully accomplished that in Crook County. Extension of the program will allow for continued momentum and economic development.
- Of the 49 traded sector companies located in Crook County, 32 have used some form of the program since its local inception in 2007. This indicates a high level of participation for companies of all sizes and stages.
- A study commissioned by Business Oregon found that the economic benefit was 29 times the investment for the standard program.
- Utilizing long-term rural enterprise zone exemptions, the Zone Sponsors, the City of Prineville and Crook County, were able to attract two global companies that have now constructed large-scale data center campuses in Prineville. This has resulted in:
 - **Capital investment** of \$8+ billion
 - **Job creation**
 - 500+ permanent jobs
 - 1000+ temporary constructions jobs (many of which have sustained for more than a decade)
 - Significant ancillary jobs
 - **Increased electric franchise fees** to the City of Prineville that are now more than property tax revenue. This has supported public safety and helped to stabilize the City’s financial health.
 - **Income to Crook County** from land sales and tax revenue to all taxing districts for taxes paid on the land.
 - **Future property tax revenue** when the exemptions end, anticipated to increase the tax base four fold or more.

The enterprise zone program and long-term rural component have been instrumental in improving Crook County’s economy since 2007. During the Great Recession, Crook County had some of the highest, if not highest unemployment rates in the state, low wages, and significant outmigration. Now, the unemployment rate is relatively low, wages are some of the highest in the state, and the local population has been growing steadily.