

Submitter: Gabriel Anderson-Marquez

On Behalf Of:

Committee: House Committee On Business and Labor

Measure: HB2536

Chair Holvey and Members of the Committee:

In the Portland area, there aren't many customers who are familiar with our Venezuelan food, and as a food cart, it can be hard for us to get customers to come out during the colder months. Two years ago, I partnered with the delivery service DoorDash to help reach new customers. I knew that third party delivery was crucial to help customers access our food without dealing with the weather, but I couldn't have imagined how much these services would help us bring in new customers and establish loyal repeat customers.

That's why I'm so concerned by the proposed price control legislation. I rely on marketing and promotion through these delivery platforms to entice customers to try my food. Once they do, they are often willing to make the drive to Albany all the way from Portland. These delivery services allow me to reach customers I couldn't on my own. But this legislation could change all that. By mandating a 15% commission, this bill could force some platforms to stop offering the range of services that I now rely on. If these changes were made, I would have a much harder time attracting and retaining customers.

I also understand that when these fees are capped, in some places delivery platforms have had to begin passing costs along to customers. This would mean fewer orders, and less money for my small business. I appreciate the legislature working to support food carts like mine, but surely there is a better way that does not risk accidentally hurting businesses in the process.

Thank you,

Gabriel Anderson Marquez
Owner, Los Vecinos