Chair Bynum, Vice-Chair Morgan, Vice-Chair Nguyen, D., and Members of the Committee:

I write this testimony in support of HB 2516, which directs the Oregon Liquor and Cannabis Commission to adopt rules allowing for the direct sale of marijuana items from producers to consumers. This bill will help to create a more efficient and accessible marijuana market for consumers, and promote growth and competition within the industry.

I believe that direct sales from producers will provide Oregonians with a wider range of options, and enable them to purchase products at more competitive prices. Furthermore, the inclusion of hotel and inn delivery options will greatly benefit travelers and tourists who may not have easy access to a local retailer.

I also support this bill as it allows for wholesalers to transfer products to retailers at trade shows and similar events. This will create new opportunities for businesses to network, showcase their products, and reach a larger consumer base.

In conclusion, HB 2516 will create a more consumer-friendly marijuana market and promote growth and competition within the industry. I strongly urge you to support this bill and its provisions.

Thank you for your time and consideration.

Sincerely,

Devon Lawson-McCourt

Vida, Oregon