Submitter: Reeba Daniel

On Behalf Of:

Committee: House Committee On Early Childhood and Human Services

Measure: HB2728

Chair Reynolds, Vice Chairs Nguyen and Scharf, and Members of the Committee,

My name is Reeba Daniel I am a farmer and President of Farmers Market Fund I am writing to request your support for HB 2728.

HB 2728 supports the expansion of Double Up Food Bucks Oregon, a SNAP matching program with a proven record of success. For every dollar spent on SNAP-eligible foods at participating farmers markets, farm stands, CSA programs, and grocery stores across the state, shoppers will receive an additional dollar to spend on Oregon-grown fruits and vegetables.

This program is important to me because ...

As a farmer, farmer to school educator and former SNAP and DUFB recipient this program is vital to increasing access to healthy foods and support local producers in a win win scenario. It personally helped me have the ability to participate in farmers markets and help my family secure healthy food.

As part of the BIPOC community that has been greatly affected by COVID and increasing food prices this program provides an equitable option to alleviate those negative impacts.

I am honored to serve on the Board and continue the work of increasing healthy food access to all Oregonians and support local food systems.

Thank you for the consideration and for your service. Reeba Daniel, Beaverton OR