



**OSU-Cascades**  
**Innovation Co-Lab**

January 26, 2023

To: House Committee On Economic Development and Small Business

Chair The Honorable Janelle Bynum  
Vice-Chair The Honorable Lily Morgan  
Vice-Chair The Honorable Daniel Nguyen  
The Honorable Ed Diehl  
The Honorable Lucetta Elmer  
The Honorable Cyrus Javadi  
The Honorable John Lively  
The Honorable Virgle Osborne  
The Honorable Hai Pham  
The Honorable Ricki Ruiz  
The Honorable Jules Walters

Re: Support of HB 2910

My name is Adam Krynicki, I'm the Executive Director of the Innovation Co-Lab at Oregon State University-Cascades. The Innovation Co-Lab provides business coaching and helps them build software, business plans, market strategies, and more. Through this work, we give opportunities to our students to do real-world projects with local companies, build their skills, and their resumes. In short, we grow the innovators of today while training the innovators of tomorrow.

The funding provided in HB 2910 for OSU-Cascades to outfit a fabrication and maker space at the university would be a massive boost to our work as well as the work of local outdoor products companies.

Central Oregon has a burgeoning outdoor products industry. In addition to the startup group run by OSU-Cascades Co-Lab, Opportunity Knocks has entire groups dedicated to tourism and outdoor products startups. A local media production company focuses on adventure and outdoor media to make Central Oregon a hub for training the next generation of outdoor marketers and filmmakers. And Bend Outdoor Worx has been accelerating outdoor product companies in Central Oregon for years.

Given the significant interest in growing the outdoor recreation economy in Central Oregon, the industry needs spaces to prototype, build, and test new products.

Additionally, funding a maker space would not only provide businesses the opportunity to launch new products, but it would also provide a space for new workforce training opportunities.

The maker space, in collaboration with OSU-Cascades and the OSU Center for the Outdoor Recreation Economy can support the talent pipeline into the outdoor industry.

As part of our Innovation Hub project with Oregon InC, we are working to identify the specific needs of the outdoor industry to maximize investments and support the outdoor industry in growing smartly and sustainably so the industry can continue creating jobs and supporting Oregon's rural communities. A makerspace would provide new opportunities to support our traded-sector companies while training the workforce of tomorrow.

Thank you for the opportunity to provide testimony in support of HB 2910.

Sincerely,

A handwritten signature in blue ink that reads "Adam Krynicki". The signature is fluid and cursive, with the first name "Adam" and last name "Krynicki" clearly distinguishable.

Adam Krynicki  
Executive Director  
OSU-Cascades Innovation Co-Lab