

Submitter: Danica Sheean

On Behalf Of:

Committee: House Committee On Economic Development and Small Business

Measure: HB2909

In support of OCVA and HB2909:

HB2909 is a game-changer for entrepreneurs in the seafood industry. This investment will allow new producers like myself access to shared-use facilities for R&D, help to identify new markets and value added opportunities for established food products – such as oysters–, and expand technical assistance to encourage such investments like mine into new products like sea vegetables. For such nascent endeavors, the state's investment into development of specialized resources – for example facilities that solve supply chain bottlenecks – not only improves our chances of success at launch, but lays the groundwork for growth and expansion. Ultimately, this funding and effort will connect, coordinate, and create new & necessary resources for the seafood industry and provide valuable insights.

HB2909 is a first and monumental step to unlocking the full potential of the seafood industry in the north coast where I seek to be established, and I am eager to take advantage of the opportunities it provides. It not only bridges the gaps in physical resources necessary for production and sales, but also addresses the call for additional support, knowledge, and training in positioning and maximizing business potential. I am confident that this bill will lead to greater success of Oregon's entrepreneurs through an invaluable aggregation of practical, specialized equipment, facilities, partnerships, and knowledge that could be otherwise prove to be cost or time prohibitive for a start-up like mine to procure independently. With the support and resources provided by this bill, I am confident in my ability to take such risks and pursue further investment in my seafood business and assets.