

Submitter: Adrianna Moreno
On Behalf Of: Empowered Flowers Farm
Committee: Senate Committee On Natural Resources
Measure: SB507

Chair Golden, Vice-Chair Girod, and members of the committee — my name is Adrianna Moreno and I'm speaking on behalf of my small farm, Empowered Flowers LLC.

Empowered Flowers is a female owned and operated certified organic grower of mixed seasonal vegetables, culinary and medicinal herbs and seeds in the greater Portland area. We sell direct to consumers weekly at our local farmer's market in Portland 50 weeks a year and have done so for 5 years.

I'm submitting my testimony today in support of SB 507, which will provide much needed improvements and upgrades to Oregon's Farm Direct Marketing Law With opportunities to increase revenue through additional safe, value-added products like herbal teas, and canned juice in addition to the opportunity to expand marketing and delivery avenues, SB 507 will afford businesses like mine a more sustainable income stream in the lean times of our farm.

I would like to impress upon you as a farmer's market vendor and community stakeholder that our already robust local food systems have increased demands that we must start to address given the protracted effects of covid-19 and supply chain issues on our food web — SB 507 will help Oregon farmers and producers like myself continue to sell safe, fresh produce directly to consumers.

I am excited to see the changes proposed in SB 507. With these changes, I'll be able to safely and confidently sell herbal tea blends made entirely with ingredients grown on farm as well as steam juiced and canned grape juice online and in person . These are both completely safe value added products that our customers are wanting to access, and that we would like to continue to offer without fear of reprisal.

I urge your support for SB 507. Thank you for your time and consideration.