

Requested by Representative BOWMAN

**PROPOSED AMENDMENTS TO
HOUSE BILL 2872**

1 On page 1 of the printed bill, delete lines 4 through 28 and delete page
2 2 and insert:

3 **“SECTION 1. (1) As used in this section:**

4 **“(a) ‘Eligible children’ means children from birth to five years of**
5 **age who reside in this state.**

6 **“(b) ‘National nonprofit foundation’ means a national nonprofit**
7 **foundation that exists for the purpose of working with local entities**
8 **to identify eligible children and mail age-appropriate, high quality**
9 **books each month to those children at no cost to families.**

10 **“(2) The Imagination Library of Oregon Program is established. The**
11 **purposes of the program are to:**

12 **“(a) Provide a free book each month to eligible children;**

13 **“(b) Encourage children from birth to five years of age to develop**
14 **a love of reading and learning; and**

15 **“(c) Improve third-grade reading proficiency and high school grad-**
16 **uation rates.**

17 **“(3) The Department of Early Learning and Care shall implement**
18 **the program established under this section by entering into a contract**
19 **with, coordinating and providing oversight of a nonprofit entity that**
20 **is:**

21 **“(a) Exempt from taxation under section 501(c)(3) of the Internal**

1 **Revenue Code; and**

2 **“(b) Organized under the laws of this state to:**

3 **“(A) Manage the program established under this section; and**

4 **“(B) Promote and encourage reading by children by developing,**
5 **implementing, promoting and fostering a statewide initiative to en-**
6 **courage children from birth to five years of age to develop a love of**
7 **reading and learning.**

8 **“(4) The nonprofit entity described in subsection (3) of this section**
9 **shall:**

10 **“(a) Provide an amount of at least 50 percent of the funds required**
11 **to carry out the program established under this section;**

12 **“(b) Promote the statewide development of local book-gifting pro-**
13 **grams;**

14 **“(c) Provide outreach to local communities about developing local**
15 **book-gifting programs in those communities;**

16 **“(d) Recruit community partners to assist in the implementation**
17 **and administration of local book-gifting programs;**

18 **“(e) Advance and strengthen local book-gifting programs with the**
19 **goal of increasing enrollment;**

20 **“(f) Develop community engagement related to local book-gifting**
21 **programs;**

22 **“(g) Develop, promote and coordinate a public awareness campaign**
23 **to:**

24 **“(A) Make donors aware of the opportunity to donate to the pro-**
25 **gram established under this section; and**

26 **“(B) Make the public aware of the opportunity to register eligible**
27 **children to receive books through a local book-gifting program;**

28 **“(h) Develop a statewide marketing and communications plan re-**
29 **lated to the program established under this section and local book-**
30 **gifting programs;**

1 “(i) Solicit donations, gifts and other funding to support the pro-
2 gram established under this section and local book-gifting programs;
3 and

4 “(j) Enter into a contract with a national nonprofit foundation to
5 provide age-appropriate, high quality books each month to eligible
6 children at no cost to families.

7 “(5) The Early Learning Council, in consultation with the depart-
8 ment, may adopt rules to implement the provisions of this section.

9 “SECTION 2. (1) The Oregon Imagination Library Account is es-
10 tablished within the Department of Early Learning and Care Fund.
11 Separate records shall be maintained for moneys in the account. In-
12 terest earned by the account shall be credited to the account.

13 “(2) Moneys in the account are continuously appropriated to the
14 Department of Early Learning and Care for the Imagination Library
15 of Oregon Program established in section 1 of this 2023 Act.

16 “SECTION 3. This 2023 Act being necessary for the immediate
17 preservation of the public peace, health and safety, an emergency is
18 declared to exist, and this 2023 Act takes effect July 1, 2023.”.

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