

House Bill 2052

Introduced and printed pursuant to House Rule 12.00. Pre-session filed (at the request of House Interim Committee on Business and Labor for Attorney General Ellen Rosenblum)

SUMMARY

The following summary is not prepared by the sponsors of the measure and is not a part of the body thereof subject to consideration by the Legislative Assembly. It is an editor's brief statement of the essential features of the measure **as introduced**.

Provides that data broker may not collect, sell or license brokered personal data within this state unless data broker first registers with Department of Consumer and Business Services. Specifies form, method and contents of application. Specifies exemptions. Provides civil penalty in amount not to exceed \$500 for each violation of Act or, for continuing violation, for each day in which violation continues. Caps amount of civil penalty at \$10,000 in calendar year.

Declares emergency, effective on passage.

A BILL FOR AN ACT

1
2 Relating to registration of business entities that qualify as data brokers; and declaring an emer-
3 gency.

4 **Be It Enacted by the People of the State of Oregon:**

5 **SECTION 1. (1) As used in this section:**

6 (a) **“Brokered personal data” means any of the following computerized data elements**
7 **about a resident individual, if categorized or organized for sale or licensing to another per-**
8 **son:**

9 (A) **The resident individual’s name or the name of a member of the resident individual’s**
10 **immediate family or household;**

11 (B) **The resident individual’s address or an address for a member of the resident**
12 **individual’s immediate family or household;**

13 (C) **The resident individual’s date or place of birth;**

14 (D) **The maiden name of the resident individual’s mother;**

15 (E) **Biometric information about the resident individual;**

16 (F) **The resident individual’s Social Security number or the number of any other**
17 **government-issued identification for the resident individual; or**

18 (G) **Other information that, alone or in combination with other information that is sold**
19 **or licensed, can reasonably be associated with the resident individual.**

20 (b)(A) **“Business entity” means:**

21 (i) **A resident individual who regularly engages in commercial activity for the purpose of**
22 **generating income;**

23 (ii) **A corporation or nonprofit corporation, limited liability company, partnership or**
24 **limited liability partnership, business trust, joint venture or other form of business organ-**
25 **ization the constituent parts of which share a common economic interest;**

26 (iii) **A financial institution, as defined in ORS 706.008; or**

27 (iv) **Another person that controls, is controlled by or is under common control with a**
28 **person described in sub-subparagraphs (ii) and (iii) of this subparagraph.**

NOTE: Matter in **boldfaced** type in an amended section is new; matter *[italic and bracketed]* is existing law to be omitted. New sections are in **boldfaced** type.

1 (B) “Business entity” does not include the state or a state agency, a local government,
 2 as defined in ORS 174.116, or a business entity or other person during a period in which the
 3 business entity or person is acting solely on behalf of and at the direction of the state, a
 4 state agency or the local government.

5 (c)(A) “Data broker” means a business entity or part of a business entity that collects
 6 and sells or licenses brokered personal data to another person.

7 (B) “Data broker” does not include:

8 (i) A consumer reporting agency, as defined in 15 U.S.C. 1681a(f), a person that furnishes
 9 information to a consumer reporting agency, as provided in 15 U.S.C. 1681s-2, or a user of a
 10 consumer report, as defined in 15 U.S.C. 1681a(d), to the extent that the consumer reporting
 11 agency, the person that furnishes information to a consumer reporting agency or the user
 12 of a consumer report engages in activities that are subject to regulation under the federal
 13 Fair Credit Reporting Act, 15 U.S.C. 1681 et seq.;

14 (ii) A financial institution, an affiliate or a nonaffiliated third party, as those terms are
 15 defined in 15 U.S.C. 6809, to the extent that the financial institution, affiliate or nonaffiliated
 16 third party is subject to regulation under Title V of the Gramm-Leach-Bliley Act, 15 U.S.C.
 17 6801 to 6809, and regulations adopted under Title V of the Gramm-Leach-Bliley Act;

18 (iii) A business entity that collects information about a resident individual if the resident
 19 individual is or was:

20 (I) A customer, subscriber or user of the business entity’s goods or services;

21 (II) An employee or agent of the business entity or is in a contractual relationship with
 22 the business entity;

23 (III) An investor in the business entity;

24 (IV) A donor to the business entity; or

25 (V) In another relationship with the business entity the nature of which is similar to the
 26 relationships described in this sub-subparagraph; or

27 (iv) A business entity that performs services for, acts on behalf of or acts as an agent
 28 of a business entity described in sub-subparagraph (iii) of this subparagraph.

29 (d) “Resident individual” means a natural person who resides in this state.

30 (2)(a) Except as provided in paragraph (b) of this subsection, a data broker may not col-
 31 lect, sell or license brokered personal data within this state unless the data broker first
 32 registers with the Department of Consumer and Business Services as provided in subsection
 33 (3) of this section.

34 (b) A data broker may collect, sell or license brokered personal data without registering
 35 with the department if the collection, sale or licensing involves only:

36 (A) Providing publicly available information that is related to a resident individual’s
 37 business or profession;

38 (B) Providing publicly available information as part of a service that provides alerts for
 39 health or safety purposes;

40 (C) Providing information that is lawfully available from federal, state or local govern-
 41 ment records;

42 (D) Publishing, selling, reselling, distributing or providing digital access to journals,
 43 books, periodicals, newspapers, magazines, news media or educational, academic or instruc-
 44 tional works;

45 (E) Developing or maintaining an electronic commerce service or software;

1 (F) Providing directory assistance or directory information services as, or on behalf of,
2 a telecommunications carrier; or

3 (G) Selling the assets of a business entity or a part of a business entity a single time,
4 or only occasionally, as part of a transfer of control over the assets that is not part of the
5 ordinary conduct of the business entity or a part of the business entity.

6 (3) To register with the department, a data broker shall:

7 (a) Submit on a form and in a format the department specifies:

8 (A) The name of the data broker;

9 (B) The street address and telephone number of the data broker; and

10 (C) The data broker's primary website and electronic mail address.

11 (b) Pay a fee in an amount the department specifies by rule. The department shall set
12 the fee in an amount that is sufficient, when aggregated, to pay the costs of administering
13 the registration program.

14 (c) Include with the application form a declaration in which the data broker:

15 (A) States whether resident individuals may opt out of all or a portion of the data
16 broker's collection, sale or licensing of the resident individuals' brokered personal data;

17 (B) Identifies which of the data broker's activities of collecting, selling or licensing bro-
18 kered personal data a resident individual may opt out of or which portion of the resident
19 individual's brokered personal data the resident individual may opt out of providing or per-
20 mitting the data broker to collect, sell or license;

21 (C) Describes the method by which a resident individual may exercise the choices de-
22 scribed in subparagraphs (A) and (B) of this paragraph; and

23 (D) States whether a resident individual may authorize another person to exercise the
24 choice described in subparagraph (A) of this paragraph on the resident individual's behalf
25 and, if so, how to do so.

26 (4) If a data broker complies with the requirements set forth in subsection (3) of this
27 section, the department shall approve the registration. A registration under this section is
28 valid until December 31 of the year in which the department approves the registration.

29 (5) The department may approve and renew a registration under this section by means
30 of an agreement with the Nationwide Multistate Licensing System and may, by rule, conform
31 the practices, procedures and information that the department uses to approve or renew a
32 registration to the requirements of the Nationwide Multistate Licensing System.

33 (6) The department shall make the information that business entities submit for regis-
34 tration under this section publicly available on or by means of the department's website.

35 (7)(a) The department may impose a civil penalty:

36 (A) In an amount that does not exceed \$500 for each of a data broker's violations of a
37 requirement under this section or each violation of a rule the department adopted under this
38 section; or

39 (B) In the case of a continuing violation, in the amount of \$500 for each day in which the
40 violation continues.

41 (b) The total amount of penalties that the department imposes on a data broker may not
42 exceed \$10,000 during any calendar year.

43 (8) The department may adopt rules that are necessary to implement the provisions of
44 this section.

45 **SECTION 2.** (1) Section 1 of this 2023 Act becomes operative on January 1, 2024.

1 **(2) The Director of the Department of Consumer and Business Services may adopt rules**
2 **and take any other action before the operative date specified in subsection (1) of this section**
3 **that is necessary to enable the director to undertake and exercise all of the duties, functions**
4 **and powers conferred on the director by section 1 of this 2023 Act.**

5 **SECTION 3.** **This 2023 Act being necessary for the immediate preservation of the public**
6 **peace, health and safety, an emergency is declared to exist, and this 2023 Act takes effect**
7 **on its passage.**

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