

HB 2909 STAFF MEASURE SUMMARY

House Committee On Economic Development and Small Business

Action Date: 03/07/23

Action: Do pass and be referred to Ways and Means by prior reference

Vote: 11-0-0-0

Yeas: 11 - Bynum, Diehl, Elmer, Javadi, Lively, Morgan, Nguyen D, Osborne, Pham H, Ruiz, Walters

Fiscal: Fiscal impact issued

Revenue: No revenue impact

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Meeting Dates: 1/26, 3/7

WHAT THE MEASURE DOES:

Appropriates \$1,190,000 to Oregon Coast Visitors Association for various projects. Declares emergency, effective upon passage.

ISSUES DISCUSSED:

- Coastal food production networks
- Food processing and storage
- Access to Oregon seafood

EFFECT OF AMENDMENT:

No amendment.

BACKGROUND:

The Oregon Coast Visitors Association (OCVA) is the official Regional Destination Management Organization for the entire Oregon Coast as designated by the Oregon Tourism Commission (Travel Oregon). OCVA works with coastal communities to align partnerships, destination development projects, and destination marketing.

House Bill 2909 appropriates \$1,900,000 to the Oregon Coast Visitors Association for various projects: \$190,000 to develop geographic information systems tools for food systems; \$700,000 for a facility in partnership with the Oregon Kelp Alliance; a kitchen, processing center, and cold storage at the Newport Seafood Analytical Lab; and the development of a mobile processing unit. The measure includes \$300,000 to support existing businesses connected to projects funded by the bill.