HB 2976 A STAFF MEASURE SUMMARY

House Committee On Revenue

Prepared By:Mazen Malik, Senior EconomistSub-Referral To:Joint Committee On Ways and MeansMeeting Dates:4/25

WHAT THE MEASURE DOES:

Establishes Oregon Spirits Board as semi-independent state agency to develop and promote Oregon's distilled spirits industry consisting of nine members appointed by the Governor. The measure requires the Board to prepare and submit annual plans and budget recommendations to the Oregon Liquor and Cannabis Commission (OLCC). Imposes 50 cents per bottle surcharge on distilled liquor manufactured in Oregon. Takes effect on 91st day following adjournment sine die, however, Sections 1 to 7 of this Act become operative on January 1, 2025.

ISSUES DISCUSSED:

EFFECT OF AMENDMENT:

No amendment.

BACKGROUND:

Modeled after the Oregon Wine Board, established as the Oregon Wine Advisory Board in 1983 and changed to the Oregon Wine Board in 2003. The wine Board gets two cents of the wine tax (\$700,000 in a biennium). This measure establishes a similar model for spirits, the Oregon Spirits Board (OSB).

The purpose of OSB is to promote Oregon's distilled spirits industry nationally and internationally, grow the distilled spirits industry through product distribution and tourism, develop educational opportunities and materials for industry members, and create and maintain a long-term strategic plan and use the long-term strategic plan to guide granting and funding decisions of the board. The measure requires the Oregon Spirits Board to use allocated funds to promote and grow the Oregon distilled spirits industry. The measure requires the Board to submit a report, no later than April 1 of each even-numbered year to the Legislative Assembly regarding the economic impact of the distilled spirits industry in Oregon. In addition, the measure funds the OSB through a 50-cent bottle surcharge on distilled liquor that is manufactured by a distillery licensee and sold to the commission in containers larger than 50 milliliters; this surcharge is in place of and not in addition to any other per bottle surcharge on all bottles sold in Oregon, generating an estimated \$45 million during the biennium for deposit into the General Fund. If the OLCC continues this surcharge for the coming biennium, this measure would divert the surcharge on bottles produced by Oregon distillers (around \$5 million in a full biennium) to support the newly created Distilled Spirits Board, resulting in a decrease of that amount to the General Fund.

The measure becomes operative January 1, 2025, and allows the Office of the Governor and OLCC to take action before the operative date.