



The Call to Serve the Underserved



Reveille Foundation Brief

Senate Committee on Veterans, Emergency Management,
Federal and World Affairs

24 January 2023

Veteran Statistics

Quick Facts: Military & Veterans

- The number of veterans in the United States declined by a third, from 26.4 million to 18.0 million between 2000 and 2018
- There are fewer than 500,000 World War II veterans alive today, down from 5.7 million in 2000
- Women make up a growing share of veterans, today, about 9 percent of veterans—or 1.7 million—are women, by 2040, that number is projected to rise to 17 percent
- The largest cohort of veterans alive today served during the Vietnam Era (6.4 million), which lasted from 1964 to 1975. The second largest cohort of veterans served during peacetime only (4.0 million)
- The median age of veterans today is 65 years by service period, Post-9/11 veterans are the youngest with a median age of about 37, Vietnam Era veterans have a median age of about 71, and World War II veterans are the oldest with a median age of about 93
- Post-9/11 veterans had a 43% chance of having a service-connected disability and 39% had a disability rating of 70% or more—significantly higher than veterans from other any other periods.

Source – US Census Data Report

<https://www.census.gov/content/dam/Census/library/publications/2020/demo/acs-43.pdf>

Quick Facts: Military & Veterans

- 44% of veterans serving since 9/11 say that transitioning from the military was difficult (Pew 2011)
- In L.A. County, about 40% of pre-9/11 veterans and 51% of post-9/11 veterans reported not knowing where to go to receive specific services (Pew, 2011)
- There are more than 45,000 military and veteran non-profits in the United States yet the awareness and ability to navigate resources are very low
- 50% of veterans feel isolated from their community (Penn State, 2017)

Quick Facts: Military & Veterans

Oregon

- Oregon has a veteran population of 283,045, 8.7% of the population
- Vietnam veterans are the largest by service period followed by the two Gulf War periods being second and third largest
- 5.7% unemployment rate for Oregon veterans (5.4% state)
- 7.4% of Oregon veterans live in poverty
- 53,585 Oregon veterans live in homes with one or more major problems of quality, crowding, or cost.
- Housing affordability is the greatest housing problem among veterans
- Current inflation and rise in housing/rent cost are creating a crisis

Source: Housing Assistance Council tabulations of the Census Bureau's 2015-2019 American Community Survey (ACS). 2019 Home Mortgage Disclosure Act (HMDA) Data. 2020 HUD Point in Time Homeless Estimates (PIT)s

Overview

The Reveille Foundation

Mission

Since December 2018, the Reveille Foundation supports underserved populations with holistic case management that integrates individual assessments, creates plans for success and brings the community of resources together to execute these plans. Housing, training, and employment are critical elements to success. Our primary audiences are:

- Transitioning military, veterans, and families
- Formerly incarcerated
- Native Americans

Vision

Create better, faster pathways to success. Bring hope, aspiration, compassion, guidance, and clarity of purpose to individuals no matter where they begin their journey. Through reliable and relatable case management, Reveille works with to remove barriers and rise above their unique challenges and realize they themselves hold the power to achieve their fullest potential.

The Team

Board of Directors

- Chairman – Tom Jenkins (USMC, Ret), President Advanced Business Learning
- Treasure – Ramsey Jabro, CFO Consultant
- Director – Maj. Gen. Kurt Neubauer (USAF, Ret.)
- Director – CMDDCM Jeremy Farr (USN, Ret.)
- Director – LTC. Gary Larberg (UASF, Ret.)
- Director – Patrick McDermott – Sr. Technical Account Manager – APS
- Director – PFC Infantryman/Sniper Third Ranger Battalion Maurice Nalley(USA), Director, Digital Operations – Republic Services
- Director – Rick Nelson – Executive Director American Patriot Service Corporation

Staff

- President & CEO – Steve Yamamori (BHT) (M.Ed.)
- Chief of Staff, COO – Eric Sloan
- Outside Clinical Director - David Klein (LCSW)
- Chief Program Officer – Director of Case Management – Shaun Edmonds (BHT) (M.Ed.)
- Success Coach – Alison Trusky (USMC, Ret) (MSW Candidate - USC)
- Success Coach – Mark Torre Jr. (USA, Ret.) (MSW Candidate - USC)
- Success Coach – Amber Yodel (USN, Ret.) Eugene

Reveille Programs

- Reveille Success Coach Program
- Reveille Transitional Housing
- Reveille Department of Labor, VETS ENPP MOU
- Reveille VA-CWT Roseburg MOA
- Reveille Navajo Veterans Program
- Reveille/Coursera Free Courses for Veterans and Spouses
- Reveille Field Office for ASU & USC Social Work Interns
- Reveille/ABL Cyber Security Partnership
- Reveille/Arizona National Guard Partnership
- Reveille/ARIZONA@WORK/WORKSOURCE LANE COUNTY Partnership
- Reveille/Republic Services CDL Driver Partnership
- Reveille/A1 Garage Door Partnership

National Affiliations

Reveille Foundation is proud to be an affiliate member of these National Organizations:



**BOB WOODRUFF
FOUNDATION**
Investing in the Next Chapter for Our Veterans

- One of the largest Veteran Service Organization's in the Country
- To date, Reveille has received four grants totaling \$60,000
- Grant has helped serve 6,000 Navajo Veterans in the last 2.5 years

National Affiliations



- National Veteran Organization that bring collaboration to other communities nationwide
- Reveille utilizes AWP's Warrior Serve Case Management System, a national best practice for case management (HIPPA Compliant)
- Reveille has access to their national network of VSOs to assist VFF Veterans Across the Country
- In process of being certified as a best practice VSO with AWP
- AWP has awarded Reveille \$10,000 veteran suicide grant
- <https://www.americaswarriorpartnership.org/networkcollaborators>

National Affiliations



- One of the largest online education providers in the Country
- MOU Agreement for Reveille to be able to offer Transitioning Military, Veterans, Spouses, Guard and Reserves the ability to access free training
- One of very few organizations in the country to offer this education
- More than 1,400 veterans have enrolled to date - 4,419 online hours



National Agreements

- MOU with the Department of Labor
- Three-year Partnership to refer any transitioning military member to the Reveille Foundation
- Referrals for any transitioning military member who identifies Oregon as Home of Record
- Reveille to holistically case manage military members to ensure a smooth transition into the community

National Agreements

Reveille National Field Office for Masters of Social Work Candidates

- Under Reveille Clinical Director and License, ASU, USC Master Candidates will satisfy 600-1,000-hour internship learning case-management, technical support, billing, capacity-building and other social work skills
- Reveille trains next generation of social workers as it adds capacity to its organization
- Reveille gets first opportunity to hire these amazing graduates

National Agreements



Findhelp VetNet.net Partnership With Reveille Foundation for Online Referral Platform



- Partnership with FindHelp.com and Reveille Foundation to provide an online referral platform for both veterans and community stakeholders to send and receive resources
- Reveille manages this platform for the benefit of Arizona and Oregon veterans
- Referral platform is a free resource that allows organizations to track veteran referrals to other organizations as well as directly refer veterans
- Ensures veterans do not “fall through the cracks” in finding resources
- Adds accountability
- Resources are vetted every six months
- VetNet.Net - 5,000 users in 2022

National Agreements



- A strategic partner with the Reveille Foundation. A national veteran service organization that provides free tickets to veterans
- A vital partner that provides opportunities for veterans to bring family and friends and enjoy events that they might not be able to afford on their own
- Provides veterans the opportunity for self-care, increased resilience and because of their service can treat their family and friends to amazing events
- Reveille is often focused on case managing for housing, mental and physical health, employment and other barriers to success, this partnership allows our Success Coaches the ability to point them to leisure activities and fun family time



Oregon Agreements

- Partnership support Eugene VA-CWT veterans looking to reintegrate into the workforce
- Reveille to train CWT Veterans as Success Coach, Case Managers and other positions looking to enter the workforce as case managers, peer support or other careers
- VA will pay \$13.50/hour tax-free up to 20 hours a week

Reveille Model of Case Management

Holistic Case Management

- Reveille works with each veteran and assesses where they are at in all aspects of their life and together develop a success plan that bring community resources together to help people find success
- Reveille Case Managers will contact each veteran and follow-up until they find success or leave the program

Clients can apply for services directly from the Reveille website.



HOME COURSERA AND TRAINING PARTNERSHIPS **APPLY FOR SERVICE**

WE'RE HERE TO HELP!

Click the link below to apply for services now!

APPLY NOW



The Reveille Foundation

Clients can apply for services directly from the Reveille website.



www.ReveilleFoundation.org

Application Form

Save my progress and resume later | [Resume a previously saved form](#)

Contact Information

First Name

Last Name *

All applicants must sign the consent form after the application

Your Signature

Individual Consent & Client Responsibilities: In the process of Reveille Foundation's holistic assessment, we will obtain information from you. The Reveille Foundation never sell any of this information but will use it to refer you to resources in the process of assisting you with your success plan. As the client, you acknowledge you are requesting free assistance from the Reveille Foundation. It is expected that you will actively participate in the program or be withdrawn without discourse. You may revoke any and all consent at any time (except for any information that has already been shared). Indemnification, I shall fully defend, indemnify and hold harmless the Reveille Foundation from any and all claims, lawsuits, demands, causes of action, liability, loss, damage and/or injury, of any kind (including without limitation all claims of monetary loss, equitable relief, personal injury or wrongful death) whether brought by an individual or other entity or imposed by a court of law or by administrative actions of any federal, state, or local governmental body or agency arising out of, in any way whatsoever any acts omissions negligence or willful misconduct on the part of Reveille, its officers, owners, personnel, employees, agents, contractors, invitees or volunteers. This indemnification applies to and includes without limitation, the payment of all penalties, fines, judgments awards, decrees, attorney's fees, expenses and costs incurred by it. Code of Conduct: By registering, you are acknowledging and agreeing to the following expectations and

language or images, * unacceptably, harassing, or abusive comments, actions or behavior, verbal or nonverbal, are strictly prohibited. • Misconduct is unacceptable, including engagement in unwanted or aggressive horseplay, and any expression of violent, threatening, or damaging actions or behavior to a person or property.

Please sign here

or type your name to sign

[Reset Signature](#)

Your Name: *

Your Email Address: *

[Make a correction](#)

One-On-One Assessments







Success Plan

Contact Name: _____ Date: _____ Time: _____

Date of Birth: _____ Success Coach: _____

Mental Health Screening

Regarding Current Level of Stress:

			
Green Zone: Ready	Yellow Zone: Stress Reaction	Amber Zone: Stress Injury	Red Zone: Stress Illness
<p>Examples: Physically fit, mentally well, managing family, work, school, etc.</p> <p>Access prevention and resilience resources.</p>	<p>Examples: Trouble sleeping, irritable, apathy, using substances, relationship stress.</p> <p>Access family/social supports & resources</p>	<p>Examples: Panic attacks, suicidal thoughts, rage, self-harm, heavy use of substances.</p> <p>Access more intensive services and resources.</p>	<p>Examples: Actively suicidal (danger to self), violent (danger to others).</p> <p>Access 9-1-1 and crisis resources, i.e., Veteran's Crisis Line 1-800-273-8255, press 1</p>

Cause of Stress:

Do you have a Resume? Yes No



Success Plan

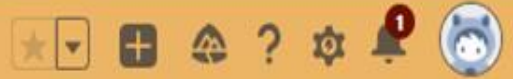
Smart Tracks: *“Smart” is an acronym used to identify an evidence based method for goal setting. It helps guide us in identifying goals that are specific, measurable, attainable, relevant, and time-sensitive. Each track should consist of the overall goal to achieve, this is determined based on needs, how long should be expected to achieve the goal, and whether the goal is attainable. Sometimes goals are not immediately attainable, if that’s the case this goal should not be the first priority, work on goals in small steps towards the final achievement.*

Smart Track #1	Smart Track #2	Smart Track #3

*Warrior Serve
Data and Case Management
System*



Q Search...



Today's Events



Looks like you're free and clear the rest of the day.

[View Calendar](#)

Today's Tasks



Nothing due today. Be a go-getter, and check back soon.

[View All](#)

Assistant



Nothing needs your attention right now. Check back later.

Individual Consent Script

In the process of our holistic assessment we will obtain information from you. The Reville Foundation will never sell any of this information but may refer you to other resources in the process of assisting you with your success plan.

Do you,___ authorize the Reville Foundation to contact a loved one or friend in the event of an emergency? YES NO

Open Cases

We can't draw this chart because there is no data.

[View Report](#)

As of Today at 2:15 PM

Recent Items (5)

- Brian DeGraffenreid**
- Condition Rating ■ Green
- Warrior Consent... Yes
- Post 9/11 Warrior No



Contact **Chuck Scro**

+ Follow Edit Clone Quick View QOL Assessment

Contact Information

Contact Record Type
Warrior

Contact Owner
TRF [TRF Admin](#)

Name
Chuck Scro

Community Lead Source

Affiliated Community Group

Special Handling

Total Value of Support Actions
\$0.00

Enrolled in Educational Institution

Phone
[\(706\) 231-8601](tel:(706)231-8601)

Mobile

Email
cscro@americaswarriorpartnership.org

Preferred Method of Contact
Email

Referred By

from the success coaches working for the Reveille Foundation and understand that it is our responsibility to maintain a sense of professional demeanor. It is expected that you will actively participate in performing ANY and ALL tasks as requested without discourse.

Please agree to abide by the following and understand that violations may lead to an immediate discharge from The Reveille Foundation Program.

- Please respond by saying yes to the following commitments:
- I agree to fully participate in this program to the best of my ability
 - I agree to NO Inappropriate Comments, Cursing or Disrespect
 - I agree to NO Physical or verbal Threats
 - I agree to NO Non-Emergency Phone or Text Outside of Normal Business Hours
 - I understand as the client that I may revoke any and all consent at any time (except for any information that has already been shared).

Emergency Contact Info

Emergency Contact Name

Emergency Contact Email

Email New Task Log a Call

Write an email... **Compose**



Search...



Contacts > Chuck Scro

Notes

13 items • Sorted by Last Modified • Updated a few seconds ago

New



	Title	Text Preview	Created By	Last Modified	Last Modified By	
1	SE 8/12/22	Checked in with Client he love his job doesn't need anything	Steve Yamamori	6/25/2022, 2:28 PM	Steve Yamamori	▼
2	SE 7/12/22 - Success!	Client called and got hired at Republic Services making \$50,000	Steve Yamamori	6/25/2022, 2:27 PM	Steve Yamamori	▼
3	SY 7/2/22	Client wants to stay local introduced to Republic Services	Steve Yamamori	6/25/2022, 2:26 PM	Steve Yamamori	▼
4	SY 6/29/22	Client graduated from Phoenix has his CDL	Steve Yamamori	6/25/2022, 2:26 PM	Steve Yamamori	▼
5	SE 6/15/22	Client needs a laptop loaner - Reveille provided 6/2/22	Steve Yamamori	6/25/2022, 2:25 PM	Steve Yamamori	▼
6	SY 6/1/22	Needs gas money to get to training - \$100 in fry's gift cards Did monthly budget	Steve Yamamori	6/25/2022, 2:24 PM	Steve Yamamori	▼
7	SY 5/15/22	Training at Phoenix Truck driving school	Steve Yamamori	6/25/2022, 2:23 PM	Steve Yamamori	▼
8	SE 5/5/22	Wants to get his CDL voucher approved WIOA funding \$4,000	Steve Yamamori	6/25/2022, 2:23 PM	Steve Yamamori	▼
9	SE 5/3/22	Filling out WIOA Application	Steve Yamamori	6/25/2022, 2:22 PM	Steve Yamamori	▼
10	SY 5/1/22	Needs to find other wor	Steve Yamamori	6/25/2022, 2:22 PM	Steve Yamamori	▼
11	SY 4/23/22	Client has an issue at work	Steve Yamamori	6/25/2022, 2:21 PM	Steve Yamamori	▼
12	SY 4/15/22	Another note here veteran making progress	Steve Yamamori	6/25/2022, 2:21 PM	Steve Yamamori	▼
13	4/12/22 SY	Spoke to client will get an appointment 4/2	Steve Yamamori	4/12/2022, 3:42 PM	Steve Yamamori	▼

Outcomes

Outcome Definition

Our success is obtained when any underserved individual receives access to at least one resource.

Total Outcomes

StandDown Support - 1,980 - Registration/Follow-up

Navajo Veteran Outreach – 12,000 Received Resources

Coursera On-Demand Learning – 1,400 Enrollments

VetNet.net - 5,000 - Users on the Resource Site

Holistic Case Management – 300 – Received Services

20,680 total military, veterans, Native Americans, justice involved, and their families served

Housing Program Oregon

Transitional Housing Program

- Reveille is acquiring housing properties in Eugene and Lincoln City to support transitional housing for the underserved with a focus on Veterans
- Programming will include housing, holistic case management, employment, training and behavioral health
- With our MOU with the VA, Compensated Work Therapy Program we can offer veterans a roof over their head and a job right on our campus.

Eugene/Lincoln City Properties

WHO WE ARE:

Oregon based real-estate company; OR, WA, ID, NV, MT properties

Specialize in improving and creating housing housing: More than 5,000 residences, 50 properties (completed, under construction, or under contract)... **We exist to build community**

History of public-private partnerships working directly with state government and CBOs to serve community needs

Long term investors with commitment to local community partnerships

One of largest HUD borrowers in Oregon; expanding affordability and access



Fortify Holdings

Innovative Housing Solutions

WHAT WE DO:

Purchase vintage motels available for immediate shelter use before and during construction phase

Conversion to housing within 12 - 24 months

Criteria: 80+ units, zoned multi-family

Improvements: Fire/life safety, kitchenettes, fresh designs, interior and exteriors

Partner with local vendors, have dedicated on-site management



Former America's Best Value Inn – Medford, OR

AN INNOVATIVE SOLUTION BOTH SHORT TERM AND LONG TERM:

Short term: Utilization of existing hotels/motels for immediate shelter.

Long Term: Conversion of vintage motel properties into affordable, permanent housing.

Hotel/Motel Room
(Immediate Shelter)



Under Construction
(Conversion)

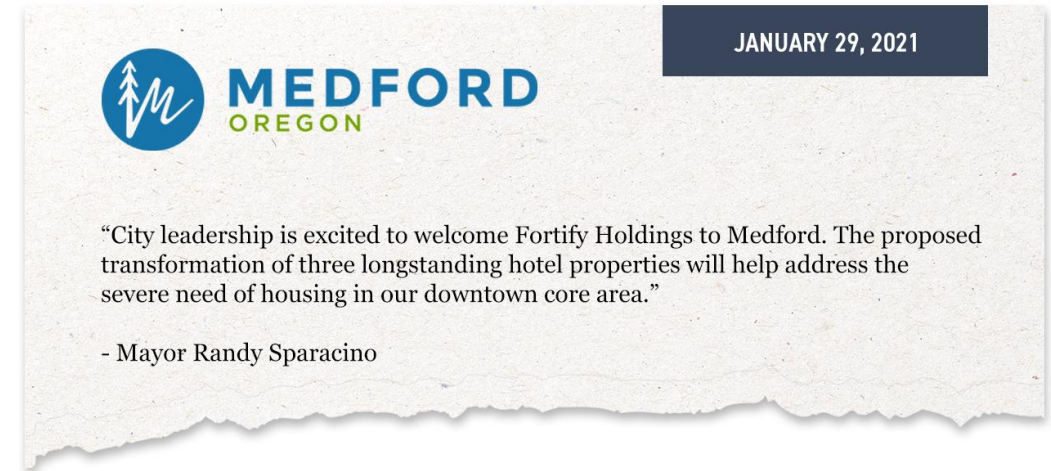


Newly Remodeled Apartments
(Long Term Housing)



THE BENEFITS:

- ✓ Immediate shelter available right away
- ✓ Fills critical housing need
- ✓ Repurposes existing infrastructure
- ✓ Lower cost than new construction
- ✓ Quickly available shelter and housing
- ✓ Provides both short term and permanent housing needs



Reveille on 6th Avenue

Formerly the Econo Lodge Motel, this housing facility consists of two buildings with two-floors each. Built in 1971 with a stick built, partially brick veneer. The roofing is mostly thermoplastic polyolefin (TPO) with metal over the office and laundry areas. It has a camera system and there are plans to add a sprinkler system during the remodel. It is approximately 14,332 square feet and currently has 80 units. Hot water to the units is provided by a high efficiency gas water heater. The appliances and HVAC are all electric.



Vision: Transitional Housing For Veterans

Reveille Foundation, working in partnership with Portland-based Fortify Holdings will be remodeling this property to provide 75, single bedrooms with a classroom and offices to provide behavioral health and group classes. We will bring sheltered or homeless veterans to the property who are motivated to change their circumstance and bring our holistic model of case management to the property. Funding for housing will come from vouchers from HUD, HUD-VASH, SSVF and private pay.



Lincoln City Transitional Housing

Similar Opportunity with 60 units in Lincoln City



Thank you!

Questions?