

Memorandum

PREPARED FOR: Senate Committee on Rules and
Executive Appointments

DATE: May 20, 2024

BY: Leslie Porter, Legislative Analyst

RE: Legislative Review of Executive Appointments



LPRO
LEGISLATIVE POLICY
AND RESEARCH OFFICE

OREGON TOURISM COMMISSION

The Governor has appointed the following individual to the Oregon Tourism Commission subject to Senate confirmation.¹

New Appointee

Jenifer Roe of Klamath Falls

Term

June 1, 2024 – June 30, 2026

Appointment/Confirmation Authority

[ORS 284.107 \(2023\)](#)

Statement of Economic Interest²

Not required.

Composition³

The commission consists of nine members, including:

- three representatives engaged in promoting tourism (HILL, PENILTON, **ROE**);
- one public member (GREMMELS);
- five representatives of the lodging industry (DINOVO, PATEL, STEPHENSON, WILLITTS, YOUNGBLOOD).

Members serve four-year terms and until a successor is qualified, limited to two full terms. The Governor may remove a member for cause. The commission selects its chair and vice chair. A majority constitutes a quorum.

Duties⁴

The commission, known as Travel Oregon, promotes tourism in Oregon and aims to strengthen the economic impacts of the tourism industry.

The commission must:

¹ [Or. Const. art. III sect. 4](#), [ORS 171.562 and 171.565 \(2023\)](#).

² [ORS 244.050 \(2023\)](#).

³ [ORS 284.107 \(2023\)](#); [ORS 182.100 \(2023\)](#) for affirmative action policy; [ORS 236.115 \(2023\)](#) for diversity criteria.

⁴ [ORS 284.111 to 284.148 \(2023\)](#).

- subject to the approval of the Governor, appoint an executive director;
- advise the Governor on all matters pertaining to tourism;
- prepare and maintain a comprehensive marketing plan;
- develop and adopt a biennial budget;
- seek and receive input about tourism promotion programs;
- prepare and adopt administrative rules;
- cooperate with educational institutions to support the tourism industry;
- advise local communities with respect to tourism;
- adopt personnel policies and contracting and purchasing procedures;
- administer specified funds and grant programs and make financial reports; and
- maintain tourist information centers.

The commission may:

- enter into agreements and execute all instruments to carry out its duties;
- manage property of any kind, or any interest in that property;
- appoint officers, consultants, agents, or advisors, and prescribe their duties;
- appear before any entity of local, state, or federal government;
- procure insurance;
- accept all manner of funds;
- partner with others in the conduct of conferences and tours;
- provide and pay for advisory services and technical assistance; and
- charge for products or services and receive revenue from any source used to advance tourism.



Tourism Commission, Oregon

Agency: **Travel Oregon**

Authorization: **ORS 284.107**

Min Members: **9** Max Members: **9**

Term Length: **4** Term Limit: **2**

Senate Confirmation Required?: **Yes**

Policy Area: **Arts & Culture**

Board Admin: **Sarah Watson**

Address:

530 Center Street, Suite 200

Salem, OR 97301

503-967-1568

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Current Appointments

Hill, Travis

Tourism Industry Rep

Position Number: **1**

Term(s): **10/5/2023 - 6/30/2027**

Roe, Jenifer

Tourism Industry Rep (Tourism Promotion)

Position Number: **2**

Term(s): **6/1/2024 - 6/30/2026**

Mr Willitts, William "Greg" G

Lodging Industry Rep

Position Number: **5**

Term(s): **7/1/2023 - 6/30/2027**

7/1/2019 - 6/30/2023

Mr Penilton, David

Tourism Industry Rep (Tourism Promotion)

Position Number: **3**

Term(s): **11/19/2021 - 6/30/2025**

Mr. Gremmels, David L

Public Member

Position Number: **4**

Term(s): **7/1/2022 - 6/30/2026**

Ms Stephenson, Erin E

Lodging Industry Rep

Position Number: **6**

Term(s): **11/19/2021 - 6/30/2025**

Patel, Harish

Lodging Industry Rep

Position Number: **7**

Term(s): **10/5/2023 - 6/30/2027**

Ms DiNovo, Lucinda M

Lodging Industry Rep

Position Number: **8**

Term(s): **7/1/2023 - 6/30/2027**

7/1/2019 - 6/30/2023

Mr Youngblood, Scott B

Term(s):

7/1/2021 - 6/30/2025

Lodging Industry Rep

7/1/2016 - 6/30/2020

Position Number: **9**

5/22/2015 - 6/30/2016

Vacant Positions
