

## **Testimony – John McLain, Charbonneau Resident Joint Committee Transportation – September 26, 2024**

My name is John McLain. My background includes receiving a BS in Business, an MBA in organizational performance, responsible for management of financial planning and budgeting for billion dollar businesses, and hired as adjunct faculty teaching MBA classes. I currently live in the Charbonneau District of Wilsonville.

My testimony is to encourage ODOT to adopt a high level of transparency, which will lead to a higher level of trust by residents, local governments, and business leaders.

The specific areas of transparency includes:

### **Financial Oversight –**

- Establish public access to financial and operating metrics.
- Long Term plans for revenues and costs are adjusted for inflation assumptions; and the use of present value for decisions.
- Goals are established that are measurable using these public metrics.
- Offer regular public meetings to review the metrics and progress.

### **Accountability –**

- Achieving goals of revenues, costs, and community support requires clear understanding of who will be the strong leader or leaders who will be accountable for monitoring the metrics and reaching goals.

### **Measurement –**

- As the management guru Peter Drucker famously said, “If you can't measure it, you can't manage it.”
- If you don't measure, then how do you know how you are doing? How do you know if you are doing well? Or poorly?

In summary, ODOT and the Legislature are faced with a complex physical system with many constituencies, each with their own goals. The tasks of establishing transparency in financial and performance metrics is difficult. However, establishing a higher and exemplar level of transparency will certainly increase the chance of success in the long run.

### **In summary:**

- Transparency leads to Trust
- Financial Oversight leads to Useful Dialog
- Accountability leads to Strong Leadership
- Measurement leads to Good Management