



Wonderschool

09 / 24 / 2024

WONDERSCHOOL CONFIDENTIAL



Our Mission

**Every child has access
to quality early care and
education five minutes
from home.**



State Partnerships

Mississippi

96 New Child Care Programs, Business Sustainability for 180 Providers, Substitute Teacher Pool

Idaho

20 New Child Care Programs, Grant Management, Child Care Management Services

Indiana

Child Care Finder

North Carolina

Business Sustainability for providers

Michigan

114 New Child Care Programs, Business Sustainability for 454 Providers, Child Care Management Services

Missouri

15 New Child Care Programs, Business Sustainability for 188 Providers

Florida

Child Care & K-12 School Finder for 4.6m families

Nevada

36 New Child Care Programs, Business Sustainability for 222 Providers

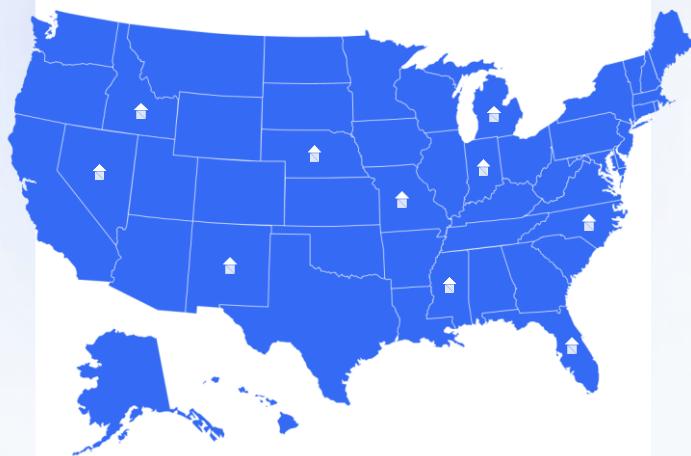
New Mexico

New Child Care Program Creation, Child Care Finder

Nebraska

Child Care Management Services

Wonderschool operates nationwide, serving 37,000 providers through state, local, or employer partnerships.





New Child Care Program Creation

New Child Care Program Creation

Wonderschool partners with government agencies to address child care challenges and support the needs of working families. We help our partners increase sustainable childcare supply in every region. Our solution is for the long term, ensuring your investment lasts for years to come.



Program Creation Features



Recruitment & Coaching

We will recruit and coach qualified individuals to start programs within months and offer ongoing support and technology to reach full enrollment.



Regulatory Compliance Assurance

Our programs meet all regulatory requirements, providing government buyers with confidence in the quality and safety of our services.



Meets Regional Needs

Our partners can opt to increase programs where they need it most, including rural and high growth geographic locations.



Data-Driven Insights

Throughout our partnership, we provide actionable data and strategy for effective resource allocation.



Robust Technology Platform

Providers, partners, and parents benefit from our robust platform of solutions ensuring ongoing success as new needs arise.



Rapid Market Entry

We can help launch new child care businesses in months instead of years, saving both time and money that comes with building a childcare center.

New Child Care Program Creation: Return on Investment

1:8



For every one program opened, an average of 8 new slots are created

\$27,319-\$41,660



Is the potential economic gains per new child care slot.



“Wonderschool is the best program to start a child care program in Nevada. They make the entire process easier.”

Cassandra Hall
Children of The Way Learning Center

Wonderschool

New Providers Record

Survey of two hundred top-performing providers who launched with Wonderschool as far back as 2016 and still receive supports today.



Quality Care

The average program on the Wonderschool platform has a 4.5/5 star ratings from parents



Revenue Increase

Experienced a 130% increase in business revenue.



Expanding the Workforce

80% hired assistants, creating new job opportunities.



Capacity Scaling

33% increased operations to meet growing demand.



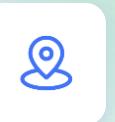
Sustainability

90% of all Wonderschool programs remained open in 2020, demonstrating the sustainability and effectiveness of our programs nationwide.



Child Care Finder

Child Care Finder



The process of finding care is a significant hurdle for parents. Most list-all websites do not have up-to-date information.

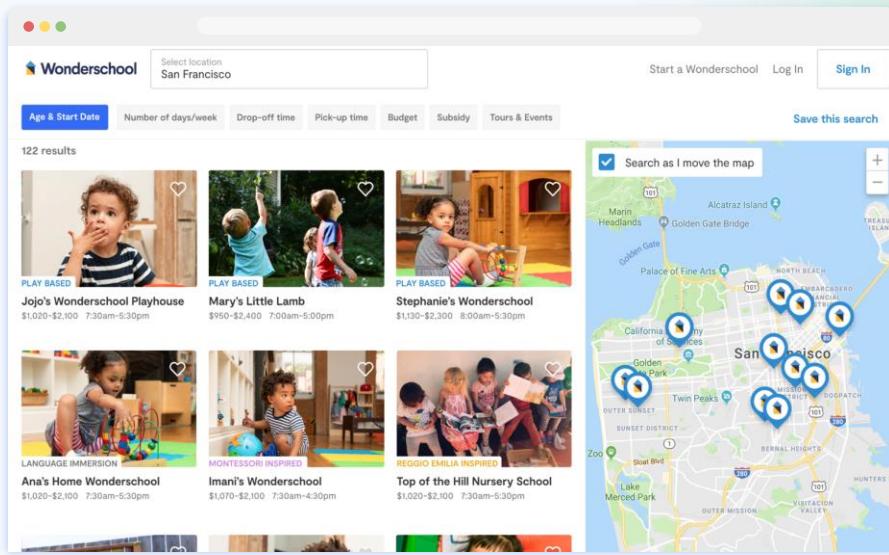
As a result, parents can't find care that meets their needs and providers miss enrollment opportunities.



Child Care Finder

Wonderschool Child Care
Finder is more than a list;
it is an intelligent guide

Parents can find the best program for
their needs and preferences. Providers
benefit with advanced discoverability
and enrollment tools.



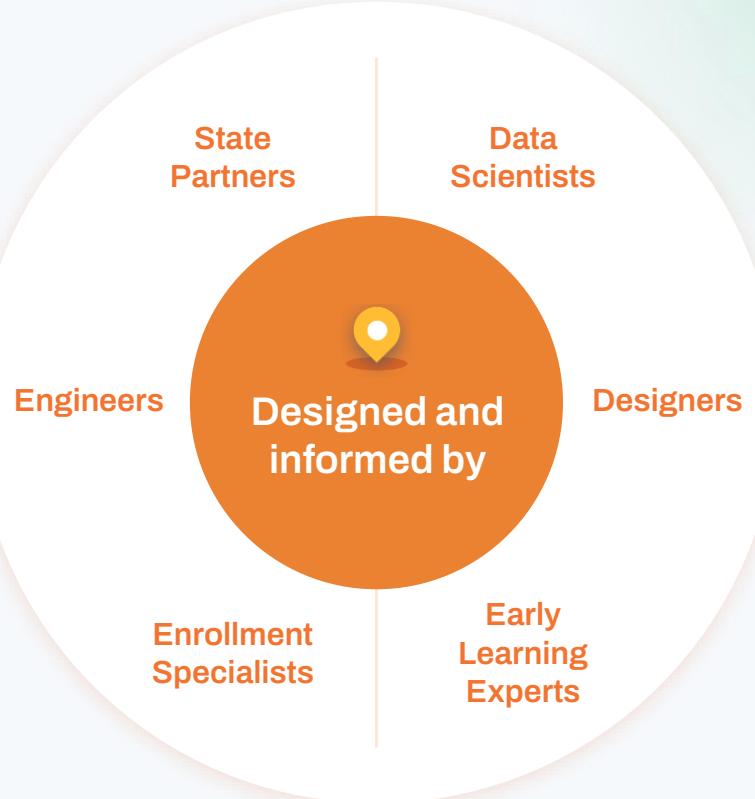
**“If I hadn’t partnered with Wonderschool
I’d be spending 5-8 hours a week trying
to find enrollments.”**

Shaunte Taylor
Little Urban Farmer’s Learning Space

Child Care Finder

The Child Care Finder Difference

With Child Care Finder, parents can not only find the care they need, they can instantly connect with providers to schedule tours and ask questions. We integrate AI tools with the best in design and experience so our partners know that families are finding the care they need.



Child Care Finder



For Providers

- Optimized, profile-rich websites
- Instant messaging
- Enrollment Dashboard
- Analytics
- Onboarding support



For Parents

- Advanced search tools
- Provider messaging
- Quality & curriculum Filters
- Price & availability Filters
- Option to save searches



For Government

- Can be branded according to state design
- Parent search insights, information on child care availability, including precise identification of child care gaps.
- Multi-language settings available.

248% +

Parent search growth since 2016

Partnerships in Indiana, New Mexico, and a child care and K-12 Finder for Florida



The Wonderschool Platform

A Holistic Platform & Solution

Governments

- Create and stabilize supply
- Get real-time data & dashboards
- Build custom, white label solutions

Parents

- Find, evaluate, and enroll in quality child care nearby

CCR&Rs & Non-Profits

- Child Care Resource and Referral agencies are orgs that help families find quality child care and support child care providers.

Teachers

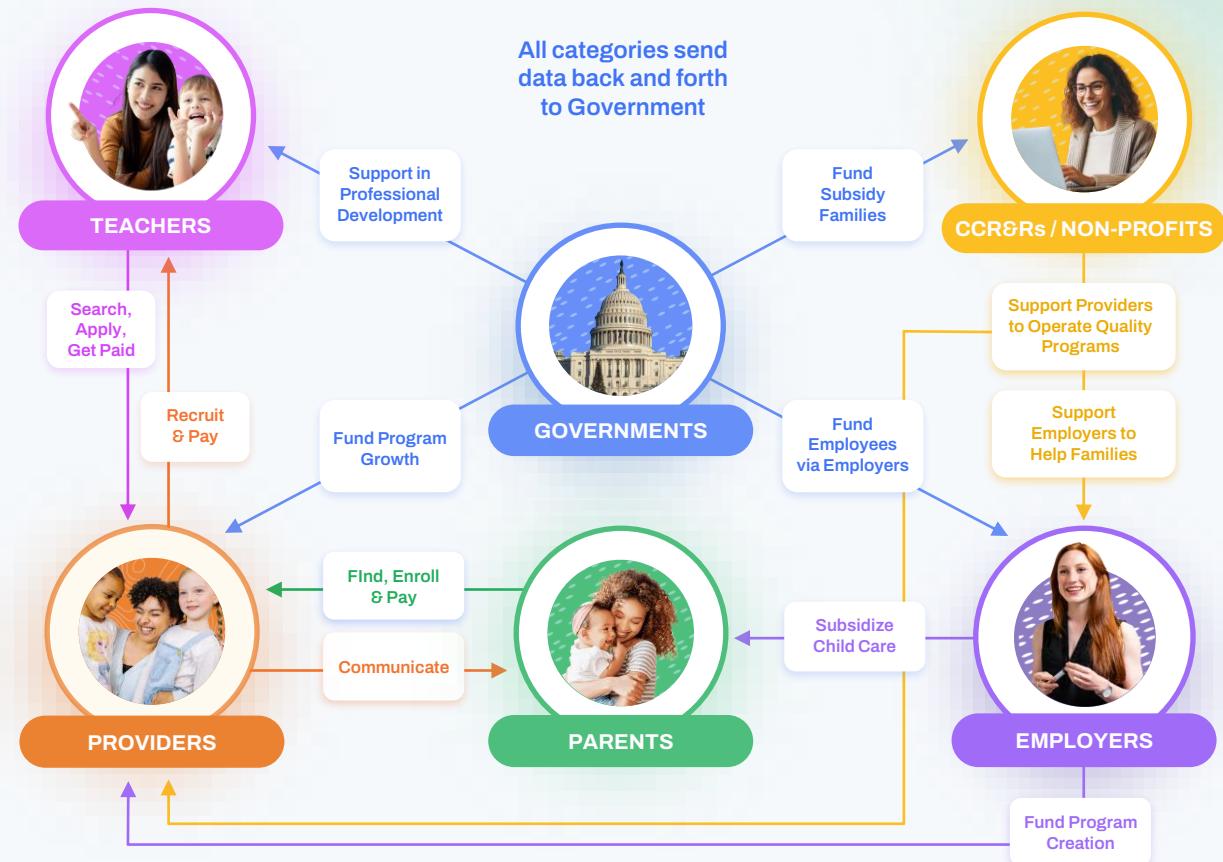
- Rapidly fill vacancies with qualified educators.
- Utilize advanced matching algorithms to connect schools with educators

Providers

- Get everything needed to start, operate and grow their business
- Fulfill enrollments and stay full

Employers

- Offer subsidized care & back-up care as benefits to employees
- Fund new program creation e.g. Neighborcare

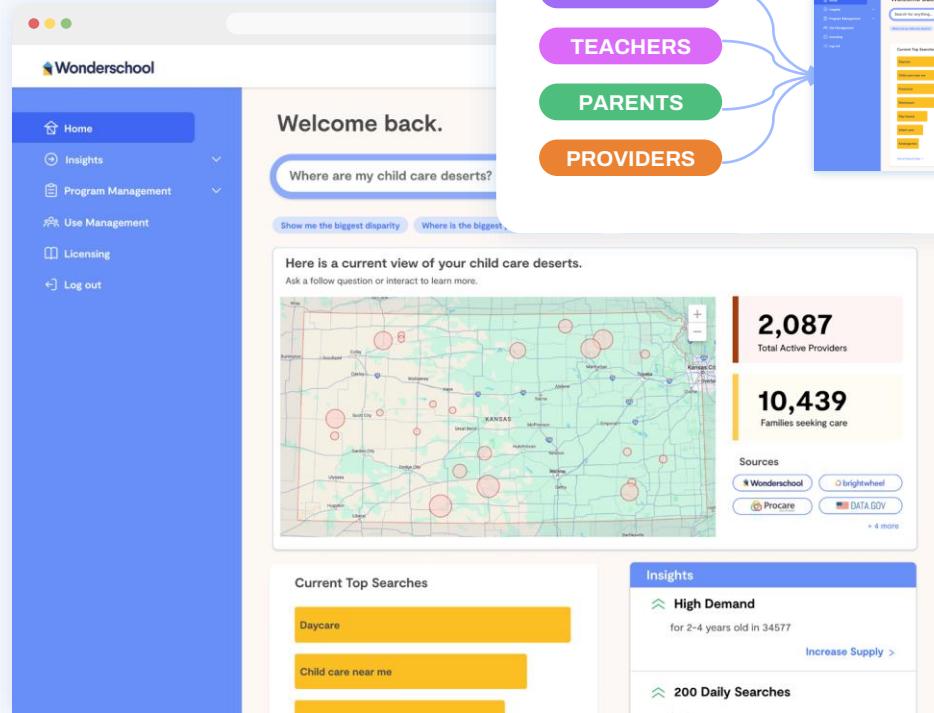


GOVERNMENTS

Customized solution to Create, Manage, and Grow Your Child Care Supply All in One Place

Get the Data you need to answer questions - real time.

Integrate into existing systems with read write capabilities.



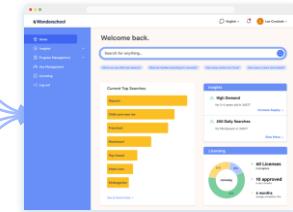
ALL CATEGORIES FLOW TO GOVERNMENT

EMPLOYERS

TEACHERS

PARENTS

PROVIDERS



TEACHERS

Help Child Care Providers have enough teachers at all times - subs (Uber for Teachers) and full time.

Child Care Providers use payroll with Wonderschool which allows you to understand wages trends.

Use data to enact policy and regulation changes.

The image displays three screenshots of the Wonderschool software interface, illustrating its features for teacher management and payroll.

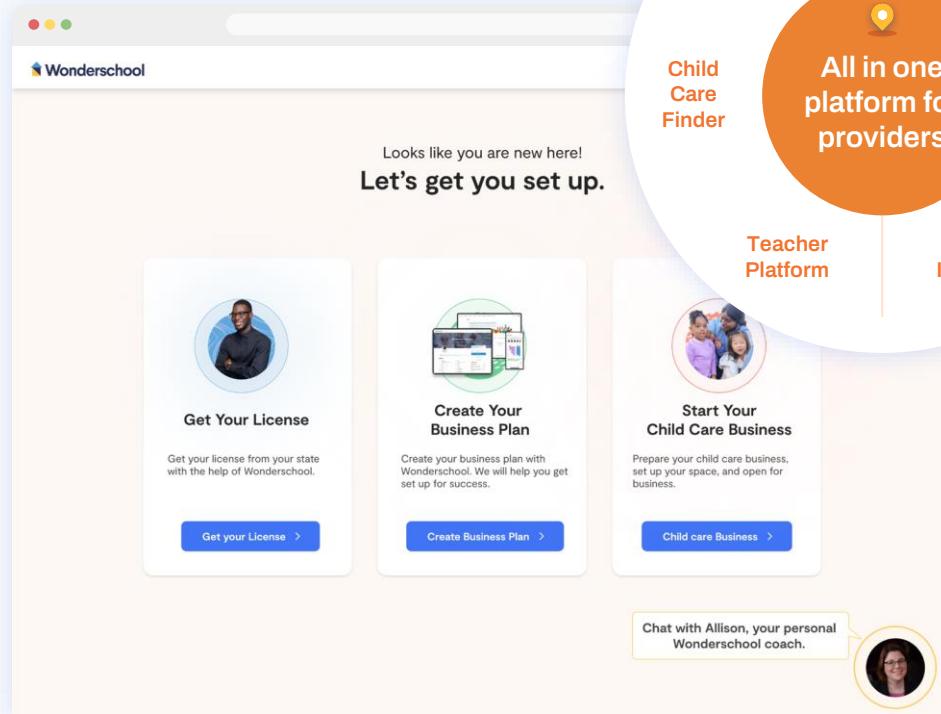
- Teacher Recruitment (Top Left):** This screenshot shows the "Teacher Recruitment" section of the platform. It includes a sidebar with navigation links like Home, School Management, Food Program, Finances & Payments, Messages, Documents, Reports, School Website, School Settings, Finance, and Staff. The main area features a search bar for educators, a "Show Recommended Educators" button, and a "Distance" filter set to 5 miles. A list of educators is displayed, with one profile for "Anita Gonzalez" from Dallas, Texas, shown in detail, including her education, experience, and application status.
- Staff / Staff Details (Bottom Left):** This screenshot shows the "Staff / Staff Details" section for "Oscar de la Perra". The sidebar is identical to the Teacher Recruitment screen. The main area displays "Personal information" for Oscar, including his name, age group (31-45), race (Black or African American), language (English, Spanish), birthday (November 7, 1989), ethnicity (Hispanic or Latino/a), and "Contact information" and "Emergency contact" details.
- Payroll (Bottom Right):** This screenshot shows the "Payroll" section. It displays a list of staff members with their names, roles, and payment status (Sent, Pending, Overdue). A summary of "June Payments" is shown as \$2,500.00, with an "Invite accepted" button.

PROVIDERS

Providers can Start, Operate, and Grow their Business with the Wonderschool Platform

Providers can interface with Governments, CCR&R's, Employers, Parents, and their Staff all in one place.

Wonderschool can share data on the interactions with Government Leaders.



PARENTS

Find, Enroll, Pay, and Monitor your child in Home Based and Center Based Child Care Programs.

Collect Data on who is enrolled, immunization records, ages, tuition rates.

Use Data to create policies and be informed.

SEARCH



PAYMENTS

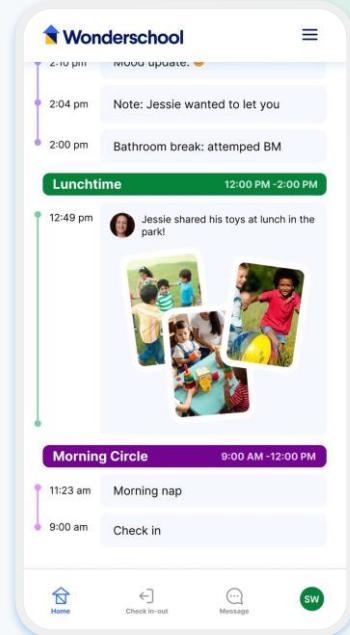
Select Your Payment Method

Choose from below

- Subsidies 
- Credit Card 
- Apple Pay 
- Google Pay 

Make Payment

PHOTO SHARING



EMPLOYERS

Employers are able to participate with Tri-Share

Employees are able to use the Wonderschool Finder to enroll in child care and Employers are able to see usage

Governments are able to track Tri-Share Usage

CCR&R's can manage Tri-Share

The image displays two screenshots of the Wonderschool platform. The top screenshot shows the Wonderschool Finder interface, which includes a map of Colorado with several locations marked and a list of child care programs. The bottom screenshot shows the employer dashboard, which includes various performance metrics and employee management features.

Wonderschool Finder (Top Screenshot):

- Search Bar:** Search by location (City, State) and Filter by program name.
- Filters:** Age Range, Availability, Number of days/week, Drop-off time, Pick-up time, Program Type, Budget & Vouchers, Tours & Events, Ratings, Language(s) Supported.
- Results:** 122 results. Shows several child care programs with images, names, descriptions, and ratings.
- Map:** A map of Colorado with several locations marked.

Employer Dashboard (Bottom Screenshot):

- Header:** English, Chris Bennett.
- Left Sidebar:** Home, Families, Analytics, Reports, Billing, User Management, Settings, Log out.
- Metrics:** Sports filled/matched (108), Families seeking (20), Available openings (32).
- Employee Satisfaction:** 70% (green), 25% (yellow), 5% (red).
- Employees:** List of employees: Mia Pritts (Star), Mariam Khan (Asst. Teacher), Mariam Khan (Teacher).
- Performance Metrics:** Quarter goal (84%), Employee Satisfaction (70%, 25%, 5%), Top month (February 2024), Top year (2023), Top Performer (Mariam Khan, Asst. Teacher), Growth (Yearly chart).
- Top Performing States:** Florida (95K), Mexico (80K), California (70K), Connecticut (50K), Delaware (30K), Colorado (25K).
- Chat:** Chat interface with 2 unread messages.

CCR&Rs

Use the Finder to get data to call parents and educate them.

Use our Dashboard to help parents find child care through the Finder and through Employer portal.

Manage subsidy payments with Wonderschool.

The image displays two screenshots of the Wonderschool platform. The top screenshot shows the 'Finder' feature, allowing users to search for child care based on location (San Francisco), age, and other filters. It displays a grid of 122 results, each with a thumbnail, name, price range, and rating. The bottom screenshot shows the 'Dashboard' for a user named Lisa, featuring a sidebar with navigation links and a main area with various performance metrics and user interactions.

Finder Screenshot:

- Search location: San Francisco
- Filter: Age & Start Date (Age 0-5, Start Date 7:30am-5:30pm)
- Results: 122 results
- Grid items:
 - PLAY BASED: Jojo's Wonderschool Playhouse, \$1,020-\$2,100, 7:30am-5:30pm, 4.5 stars
 - PLAY BASED: Mary's Little Lamb, \$950-\$2,400, 7:00am-5:00pm, 5 stars
 - PLAY BASED: Stephanie's Wonderschool, \$1,150-\$2,300, 8:00am-5:30pm, 4.5 stars
 - LANGUAGE IMMERSION: Ana's Home Wonderschool, \$1,020-\$2,100, 7:30am-5:30pm, 4.5 stars
 - MONTESSORI INSPIRED: Imani's Wonderschool, \$1,070-\$2,100, 7:30am-4:30pm, 5 stars
- Map: Search as I move the map, showing locations like Alcatraz Island, Golden Gate Bridge, and Palace of Fine Arts.

Dashboard Screenshot:

- Welcome: Welcome Lisa!
- Left sidebar:
 - Home
 - School Management
 - Food Program
 - Finances & Payments
 - Messages
 - Documents
 - Reports
 - School Website
 - School Settings
 - Finance
 - Staff
 - Help Center
- Right panel:
 - Your Quality Goals:**
 - Existing Revenue: \$72,000/year
 - Revenue Goal: \$105,600/year
 - Progress: 16% (based on estimates)
 - High Demand:** Changing your age range to include 2-3 years old will increase your chances of full enrollment by 25% and increase your hourly rate.
 - Review Tuition:**
 - Avg. Monthly Tuition: \$4483
 - Average Monthly Tuition: \$1,300/mo
 - Current tuition is low
 - Setup QRIS:** QRIS helps you improve quality to improve your business and get more reimbursement from the state.
 - Get More Enrollments:** You are under-enrolled or your waitlist is small.
 - Improve your Wonderschool Listing
 - Market on Social Media
 - Set up Events
 - Chat With Allison:**
 - I have a question about tuition
 - Sure what would you like to know?



Thank You.