

Recycling Modernization Act Update from CAA

Senate Interim Committee on Energy and Environment
September 24, 2024

About CAA

The U.S. PRO – Circular Action Alliance

- Circular Action Alliance (CAA) is a 501(c)(3) nonprofit PRO dedicated to implementing effective EPR laws for paper and packaging in the U.S.
- CAA was founded by 20 companies from the food, beverage, consumer goods, and retail industries.
- CAA has been approved to be the single PRO in California, Colorado and Maryland. CAA was the only PRO to submit an Oregon program plan on April 1, 2024.



CAA's Mission

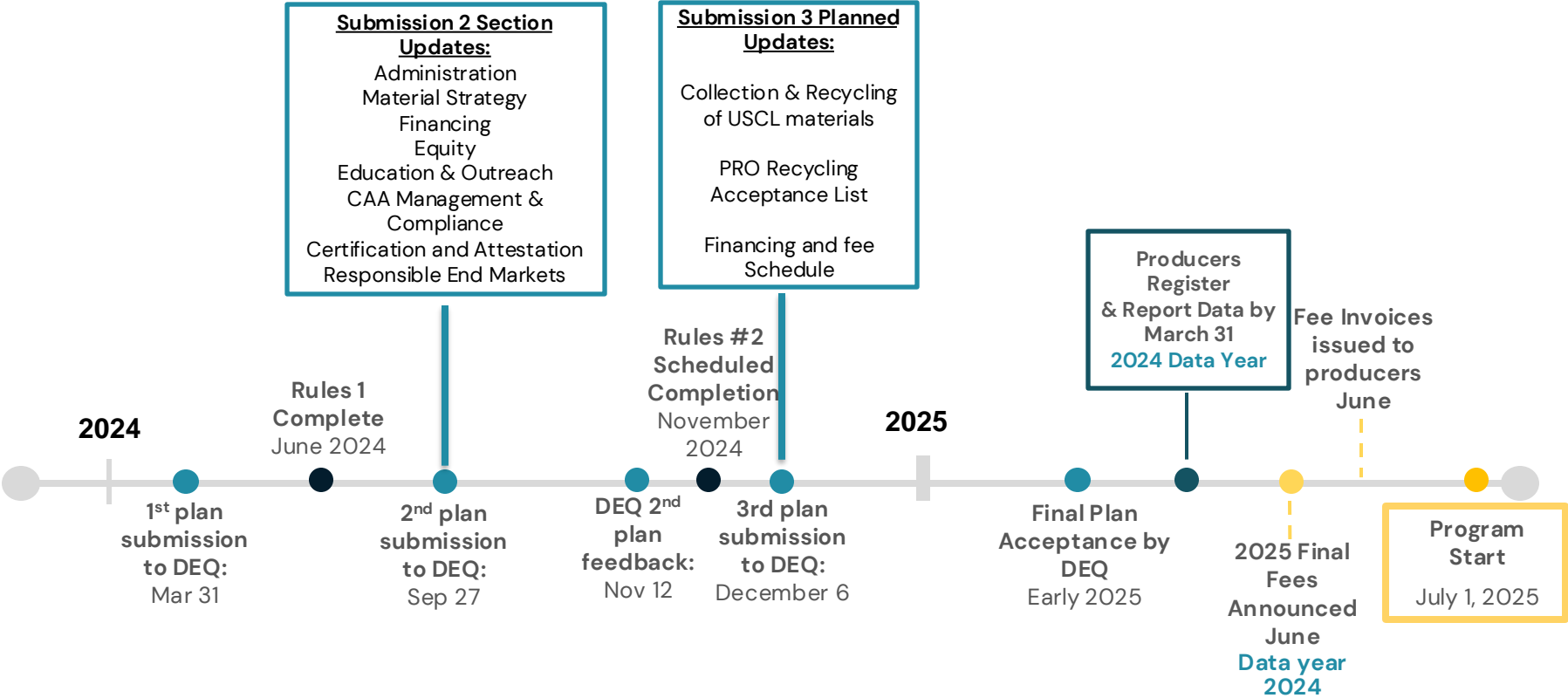
- CAA's mission is to deliver harmonized, best-in-class compliance services to all producers to advance an efficient and effective circular economy.

CAA will:

- Meet state-specific regulatory requirements;
- Leverage existing recycling systems and infrastructure; and
- Advance the circularity of covered materials through collaboration with local governments, service providers, and recycling system stakeholders.



Program Plan Timeline



RMA Implementation Producer Readiness

Producer Registration Progress

As of September 16, 2024

Total Registrations:

1247

Oregon Obligated
Producers Registered

Priority Registrations:
Criteria: Producers with an estimated >2B in revenue**

269

Oregon Priority Obligated
Producers Registered

** Estimated Revenue is based on publicly available global revenue

Producer Services & Reporting

- CAA is offering ongoing webinars and is developing detailed guidance materials to provide reporting instructions to producers.
- Producers can expect guidance materials to be released by Fall 2024.
- CAA is working on the development of the producer reporting portal, which will be ready well before the reporting deadline.

CAA is ensuring producers will be ready



ORSOP Completion in October

CAA, in close coordination with the Oregon Refuse & Recycling Association, the League of Oregon Cities, the Association of Oregon Counties and the Department of Environmental Quality, conducted the Oregon System Optimization Project (ORSOP) to drive participation amongst jurisdictions and haulers.

	2023 Needs Assessment	ORSOP Survey
Jurisdictions	241	191
Wasteshed consultations	-	35

Wasteshed-level consultations occurred from August to mid-September.

A schedule of investment will be included in the December program plan.

System expansion

Examples of eligible costs for local governments and service providers:

- New trucks for expanded service
- New container and roll carts for expanded service
- On-board contamination monitoring equipment and software
- New program promotional literature to support expanded service
- The process of hiring and training staff
- Staff safety equipment related to the management of USCL materials

Closing the gap in recycling performance

In 2025, CAA will target funding for municipalities with a population of over 4,000 to establish curbside recycling for communities that should have it but do not offer that service. This means prioritizing largely rural communities at the offset of the program



The ORSOP survey identified the communities that fall into the top funding priority categories

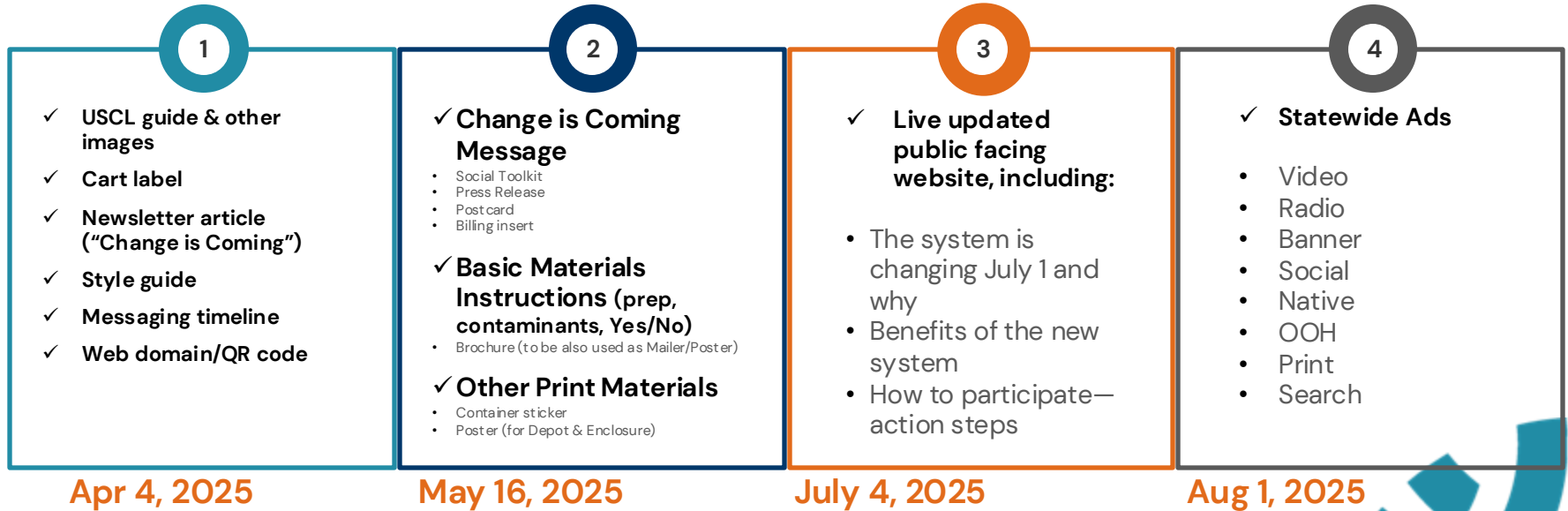


Funding will begin to flow for system expansion beginning July 1, 2025.



Local governments and their service provider partners can take advantage of the education resources and tools being developed by CAA to educate consumers about changes in recycling.

Supporting Local Governments & Service Providers with education

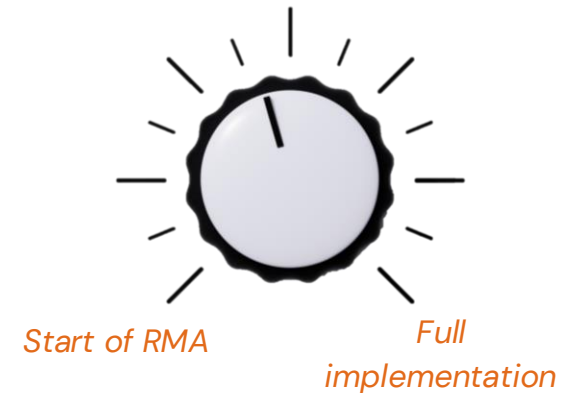


Beta materials will be developed by early 2025 to ensure local governments and service providers have the preliminary information necessary to message a July 1 transition to the USCL.

July 1, 2025: What happens?

- First priority communities begin to receive system expansion funding
- Communities transporting comingled recyclables over 50 miles are eligible for transportation reimbursement.
- Communities become eligible for contamination reduction funding
- Permitted recycling facilities (aka CRPFs) become eligible to receive the Processor Commodity Risk Fee and Contamination Management Fee
- Money begins to flow into the system to improve and modernize the system.
- Any transition in service will be led by local governments.
- Producers begin paying fees to CAA based on reported volumes

A dial, not a switch



Program costs and fees

Sample of projected draft material fees



Glass

Low	Medium	High
13 ¢/lb.	18 ¢/lb.	22 ¢/lb.



Printed and Writing Paper

Low	Medium	High
4 ¢/lb.	5 ¢/lb.	7 ¢/lb.

Total system costs are becoming clearer through the ORSOP survey process, allowing CAA to offer a more narrow estimate of fees in December. Final fees will be published in June, after producers report supply by March 31.

Producers will have increasingly granular fee estimates available in September and December to sufficiently budget for July 1.

CAA and its
members are ready
to implement the
RMA.

Thank You

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