

Presentation to the House Interim Committee on
Early Childhood and Human Services

Summer Electronic Benefit Transfer (Summer EBT) Program

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Agenda

- I. New permanent Summer EBT program
- II. Successful launch
- III. Automatic enrollment
- IV. Successful rollout for children and families
- V. Growth opportunities for 2025
- VI. Questions



Summer EBT improves food security for children year round

- Every child deserves access to nutritious food year-round to thrive and reach their full potential.
- **Children and families may face barriers accessing healthy food in the summer months.**
- Summer EBT is a tested and effective program that helps families bridge the summer hunger gap.



How Summer EBT works



Families receive \$120 per eligible child to buy groceries



Every Summer EBT dollar spent strengthens the food retail sector and supports jobs



More than 343,000 eligible school-aged children have been issued \$41 million in Summer EBT food benefits

Successful launch of new, permanent program



**Built and launched
system in 16 weeks**



**ODHS owns system and
partners with vendor for
tech support**



**System is mobile
friendly**

Many families were automatically enrolled



Successful rollout for children and families

- The application process was made easy with a mobile-friendly portal in English and Spanish, along with paper applications in 10 languages – **99 percent applied online**
- Summer EBT Call Center staffed with bilingual agents, the team handled more than 28,000 calls with a customer service satisfaction rate of 96 percent
- Text messages and automated calls kept families updated on their application status



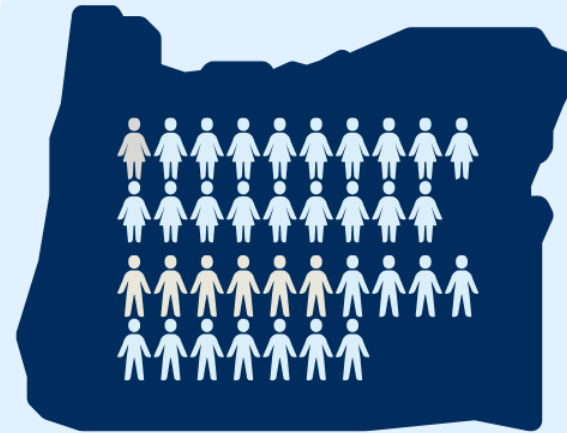
Growth opportunities for 2025



Increased
engagement with
schools



Develop notice
letting families know
when benefits expire



Analyze
demographics to
boost outreach



Questions?

Thank you.

