

Bob Ortblad @BOrtblad · 15h

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Salmon Survival?

BPA has spent \$20 billion, \$20 B more to remove the Snake River dams, but IBR has designed a perfect killing field for juvenile salmon.

Predators will lurk in a massive 16-acre shadow and 50'-wide-pier eddies eating thousands.

[@chinook_nation](#) [@nwtreatytribes](#)

Juvenile Salmon Killing Field

Northern Pikeminnow

IBR Bridge
2,800 long
x 252 wide
705,600 SF

Current Bridge
308,000 SF

*WSDOT research "often refuse to cross heavily shadowed regions in the water"



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“Fake it till you make it”, IBR’s strategy.

IBR is spending a \$23 million communications and public relations budget like it’s a Silicon Valley startup.

SWAG, “stuff we all get.”



<u>PR & Communications</u>	<u>Contract Value</u>
Espousal Strategies LLC.	9,822,437
PointNorth Consulting, Inc.	8,278,901
GKM, Inc. dba Amico Public Relations	3,005,317
Kearns & West, Inc.	807,633
Winning Mark, LLC	467,647
Envirolssues, Inc.	355,825
Group AGB, LTD.	278,846
Total PR & Communications	23,016,606

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IBR has wasted over \$15 million on a “Public Relation Blitz” that includes 214 YouTube Videos and 2,878 Twitter posts with much puffery and few facts.

IBR has had few viewers and public comments are without exception negative.

IBR has failed to gain public trust or support.

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In 2002 Cincinnati restored \$4M 1872 RR bridge to walking/bike bridge,
2,000 daily users

IBR plans to demolish \$150M identical 1917 bridge

Restore 1917, save millions, gain Columbia River walking/bike bridge

Repurpose 1958 bridge for light rail

Build Immersed Tunnel for traffic



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27

1.4K

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Will WSP's Katy Freeway experience be applied to IBR's \$7 billion five-mile freeway expansion?

Increasing suburban sprawl and future congestion!

WSP fraudulently disqualified an Immersed Tunnel alternative, and is designing a dangerously steep bridge.



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