

### Port of Portland Terminal 6 Container Business

Presentation to the Joint Committee on Transportation May 31, 2024

#### **Port of Portland Portfolio**



#### Port Operating & Financial Structure

Marine operations are funded from the Port's General Fund, separate from Aviation

Trade & Economic Development

Marine/Terminals
Trade & Economic
Development
Navigation/Dredging
Lower Willamette

Aviation

Portland International
Airport
Hillsboro Airport
Troutdale Airport
Commercial Aviation



#### **Port of Portland Terminal 6**





# **Containerized Exports**



Hay & Animal Feed



Agriculture



Wood Products



Paper Products



Recycling

## **Containerized Imports**



#### **Economic Impact of Terminal 6**

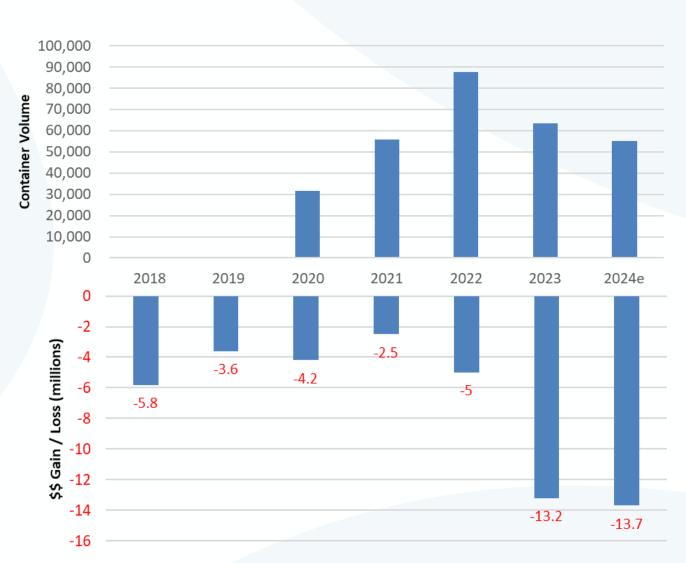
- 1,567 direct, indirect, and induced jobs
- \$20M in state and local tax revenue
- Businesses directly involved in container operations earned \$138M based on 2022 container volumes

#### Challenges/Opportunities

- Strong exports v. small consumer market
- Vessel size v. excellent rail connection
- Dredging dependent v. strong federal investments
- Unique business model and relative lack of public funding

#### **Terminal 6 Volumes and Financials**

- Service returned in 2020 with volumes quickly elevating due to Covid
- Market softness in 2023 and 2024
- Jump in financial losses in 2023
  - Reduced volumes
  - Loss of rail service
  - Increased labor costs
  - Greater overhead



### Why We Are Hopeful

- On a rebuild since 2018
- Statewide shipper interest
- Excellent labor relations
- Growing carrier interest
- Market growth 2/3 currently use Puget Sound
- Upriver barge strategy

#### **Next Steps**

- August 2024 report to Governor
  - Financial improvement
  - Stakeholder coalition
  - Volume growth
- Seek public investments
  - September 2024 Emergency Board (\$5M)
  - 2025 legislative session (\$35M)
- Pursue third-party container operating model

