



COALICIÓN FORTALEZA

1005 N. Riverside
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Or 97501

541-236-5605

CoalicionFortaleza.org

Founded 2020

Land Acknowledgement

Coalición Fortaleza is located in Southern Oregon on the ancestral lands of Shasta, Takelma, and Latgawa people. Today, the Confederated Tribes of Grand Ronde Community of Oregon and the Confederated Tribes of Siletz Indians are living descendants of the Takelma, Shasta, and Latgawa peoples of these lands.

We recognize and honor the strength, resilience, and capacity of indigenous people in our region. Land is not just merely the space that our bodies occupy; it is a vault of culture, story, art, history, and tradition.



AN INVITATION TO DREAM

We are driven by the hope that we have the power to create something better than what we lost.

COALICIÓN FORTALEZA TIMELINE

**Almeda Fire
Sep 8th, 2020**

**November 2020
Community members
investigated to find out
who helps build resident
owned communities.**

**November 2020
Community meeting
at NSWA
“Vision was created”**

**November/December
2020
Community members
united with CASA of
Oregon**

**January-March
2021
Weekly meeting
with CASA**

**May 2021
Started the Southern
Oregon Housing
Study to find out the
impact of the
Almeda fires on our
community**

**August 2021
Coalición Fortaleza
received
non profit status
from MVMH**

**July 2022
The purchase of
Talent Mobile
Estates was
finalized**

**August 2022-
September 2023
Community
engagement**

Vision Seeded by Our People

To see our Latinx and indigenous community of the Rogue Valley thrive. We work to create a future where every Latinx and indigenous voice can be heard and where Latinx and indigenous people can thrive with dignity, peace and justice.

No solutions about us without us.



Housing Needs Assessment After the Almeda Fire

Survey Design

Jun 2021 - Jan 2022



Phone-based surveys

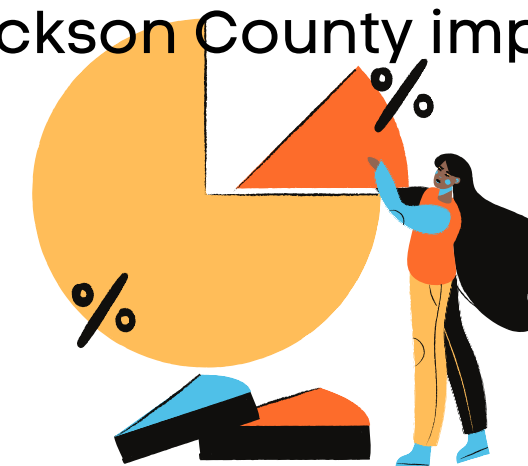


Snowball sample

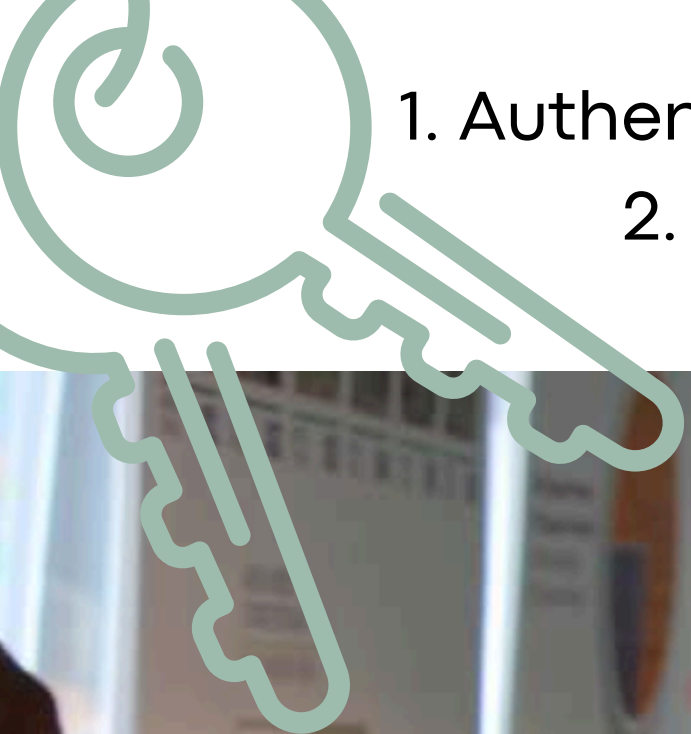


Team of 4 interviewers from selected impacted communities

- The Southern Oregon Housing Needs Assessment, a community-engaged endeavor by Coalición Fortaleza and CASA of Oregon in informing housing recovery efforts and re-envisioning communal homeownership among Latinx mobile-home communities.
- This study provides the first picture of the penetrating effects of homeownership loss among families of color, unsustainable rent burden and spike in housing insecurity, community social capital losses and identifies policies that can help alleviate these negative effects.
- This is one of the first hyper-local specific surveys that utilize survey data and storytelling methods to capture the stories of Latino/x migrant and Indigenous communities of Jackson County impacted by the 2020 wildfires.



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1. Authentic community leadership & representation.
2. Cultures of resilience & sustainability.

3. Social and economic solidarity.
4. Preservation of the local economy.





La primera comunidad de propiedad de los residentes

TALENT MOBILE ESTATES

TO BE THE FIRST

RESIDENT-OWNED COMMUNITY

IN SOUTHERN OREGON!

Jackson County





Participatory Community Engagement Workshops

SALAZAR
ARCHITECT



Casa
of Oregon



Talent Mobile Estates



Cronología Timeline



Entrega para Permiso a la Ciudad
Submit to City for Permit

Conexión al
parque/
Connection to
park

Pasillos Verdes/
Greenways

Mass Casitas

Nuevas aceras/
New sidewalks

Calle Nueva/
New Street



Edificio comunal/
Community building

Áreas de juegos/
Play areas

Conexión al parque/
Connection to park

Naturaleza
Nature

Espacios Abiertos
Open Spaces

Agua
Water

Familia
Family

Calma
Calm

Comunidad
Community

Comida
Food

Juegos Afuera
Play Outside

Animales
Animals

Diseño Actual

Current Design

Plano del Barrio

Site Plan

- 10 Casas existentes/
Existing Houses
- 75 Casas nuevas/
New Houses
- 2 Mass casitas/
Mass Casitas

Valores de la comunidad/
Community values:

**COALICIÓN
FORTALEZA**

**SALAZAR
ARCHITECT**



JULIO 2023

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- Una comunidad propiedad de los residentes (ROC, por sus siglas en inglés) es una entidad creada por los residentes de parques de viviendas prefabricadas para poseer, controlar y administrar sus propiedades, operaciones y áreas comunes del parque.
- Basado en el modelo ROC USA para la preservación de parques de viviendas prefabricadas, CASA of Oregon (CASA) ayudará a los residentes a formar una cooperativa de viviendas prefabricadas sin fines de lucro y de capital limitado, que permitirá que los residentes sean propietarios del parque.
- Los residentes se convierten en miembros de la cooperativa mediante el pago de una cuota muy modesta para unirse.
- CASA asistirá a los residentes en cada paso del camino brindando asistencia técnica para ayudar a organizar la cooperativa, establecer estatutos y comités, asegurar el financiamiento para comprar la comunidad y desarrollar las habilidades y los recursos de los residentes necesarios para operar y mantener la comunidad.
- CASA también ayudará a coordinar servicios profesionales, como administración de propiedades y representación legal.
- CASA también continuará brindando asistencia técnica a largo plazo después de que los residentes compren el parque.
- Hasta la fecha, CASA ha ayudado a 26 residentes del parque a comprar su parque de viviendas prefabricadas.

ROC Model Resident-Owned Community

- A resident-owned community (ROC) is an entity created by manufactured housing park residents to own, control and manage their park property, operations and common areas.
- Based on the ROC USA model for manufactured housing park preservation, CASA of Oregon (CASA) will help residents form a non-profit, limited equity manufactured housing cooperative, which will allow for resident ownership of the park.
- Residents become members of the cooperative by paying a very modest fee to join. CASA will assist the residents every step of the way by providing technical assistance to help organize the cooperative, establish bylaws and committees, secure the financing to purchase the community and build the resident skills and resources necessary to operate and maintain the community.
- CASA will also help coordinate professional services, such as property management and legal representation. CASA will also continue to provide long term technical assistance after the park is purchased by the residents.
- To date CASA has helped 26 park residents purchase their manufactured housing park.

Summit Gardens Housing Project

 Medford, OR



- Summit Gardens will house agricultural workers displaced by the 2020 wildfires
- Summit Gardens is targeted to farmworkers and their families earning less than 60% AMI, with 41% of the units targeted to families with incomes below 50% AMI.
- Summit Gardens is a new construction multifamily housing complex, consisting of seven (7) studios, ten (10) one-bedroom units, eleven (11) two-bedroom units and six (6) three-bedroom units, including an onsite resident manager,
- Units will range in size from 621 to 1,181 square feet. There will be a centralized community room that will provide space for meetings, classes, gatherings and for the provision of a wide array of social services for the residents.

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SUMMIT GARDENS

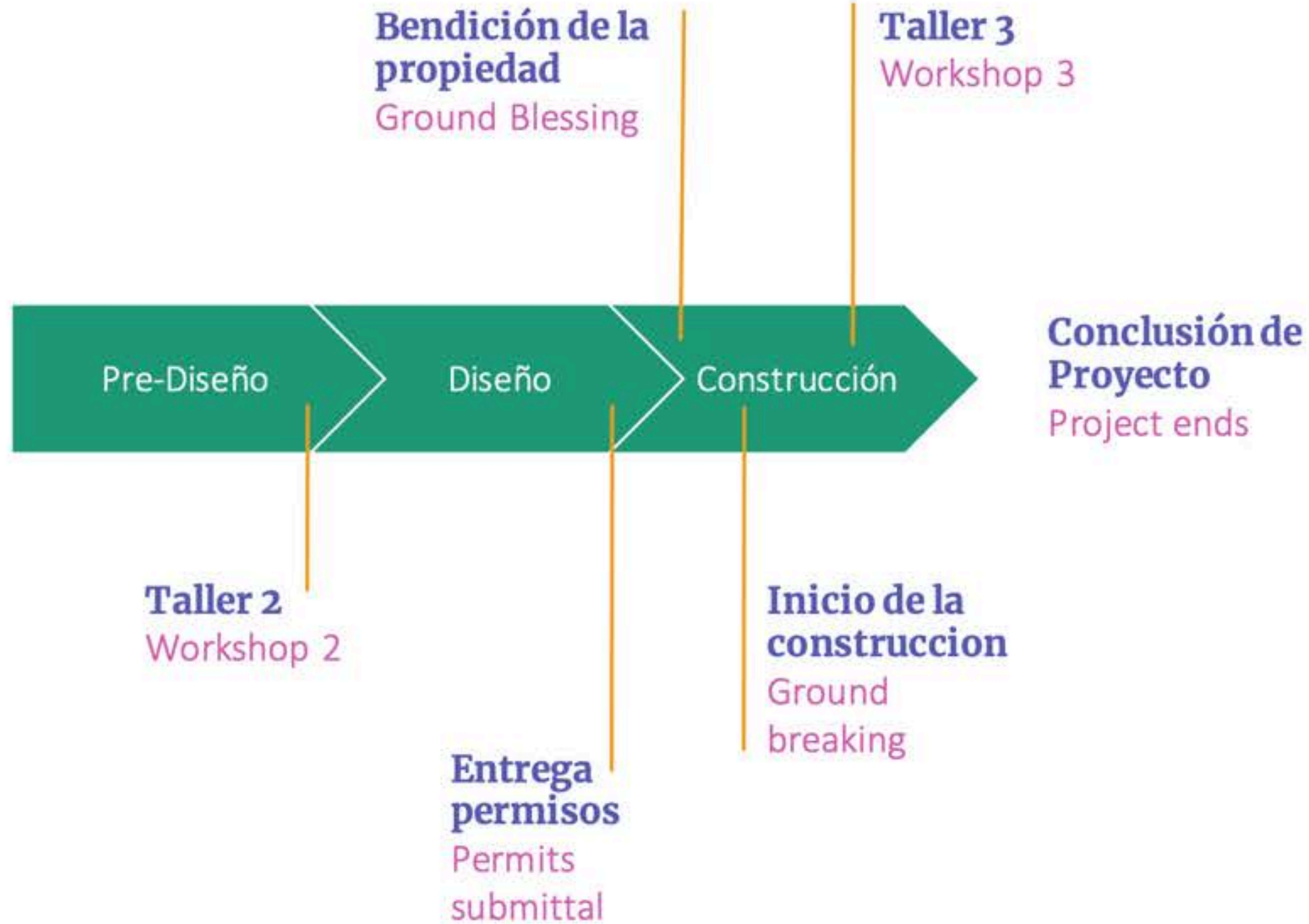


Cronología

Timeline



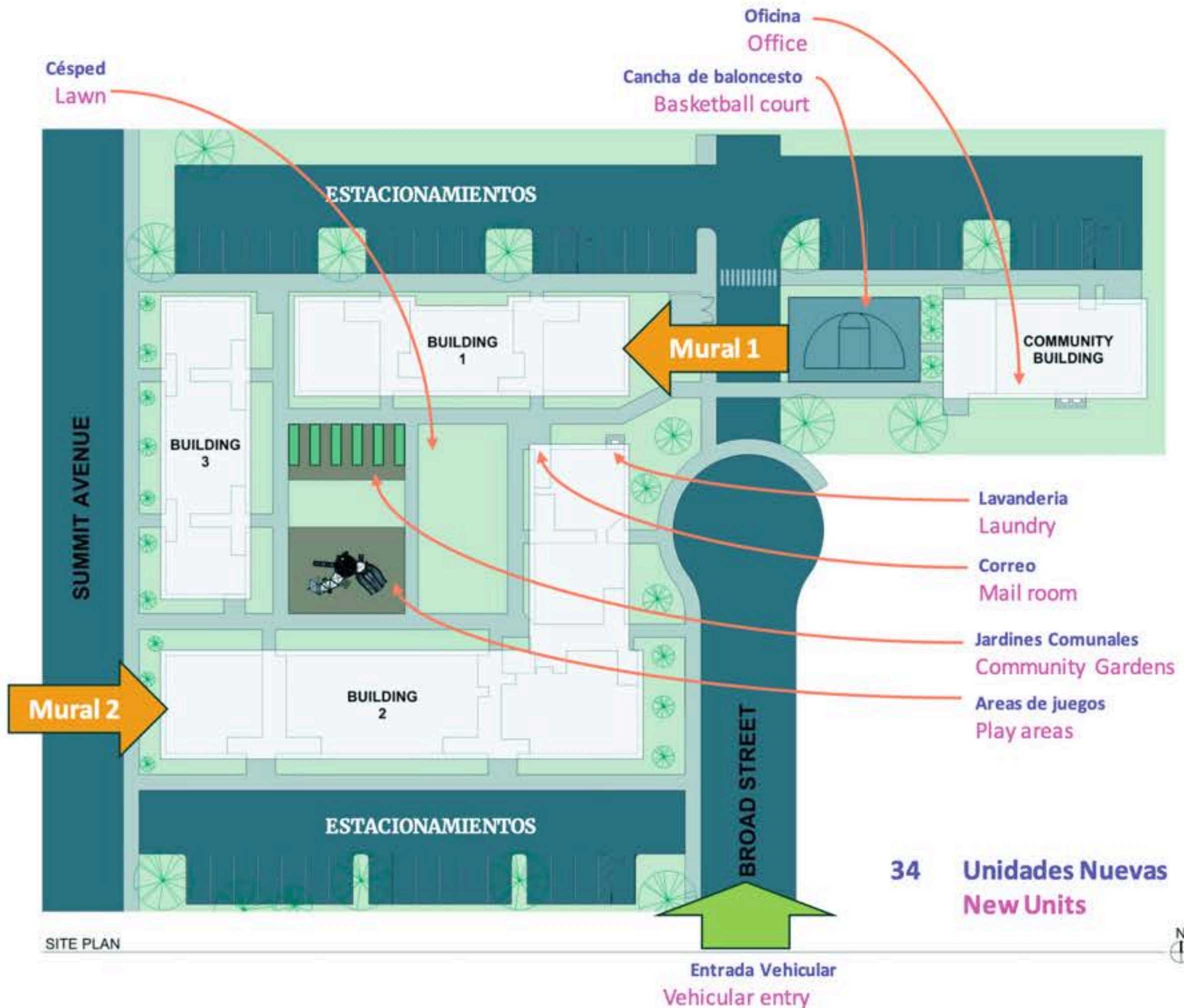
Inicio del Proyecto
Project Begins



Diseño Actual

Current Design

Plano del Conjunto Site Plan



6 Apartamentos de 3 hab
3 bedroom apartments

11 Apartamentos de 2 hab
2 bedroom apartments

10 Apartamentos de 1 hab
1 bedroom apartments

7 Estudios
Studios

Contact Us



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**Thank
you!**

Gracias!

Tlazocanati

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