



DELIVERING RESULTS FOR OREGON



**ANNUAL & NETWORK
EXPANSION REPORTS**

Senate Energy & Environment Committee – May 30, 2024

2023 by the Numbers

520 employees

347 co-op participants

160.7 million pounds of materials processed

116,055 new BottleDrop account sign-ups

27 full-service BottleDrop Redemption Centers (1 new)

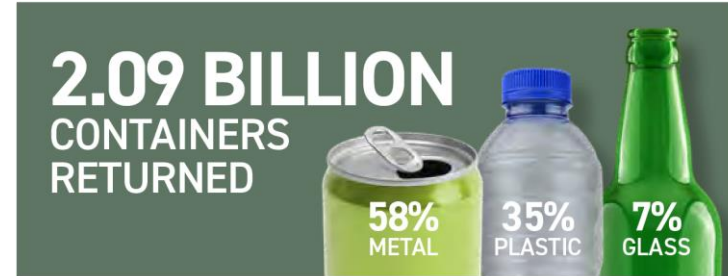
100 bag drop locations

53,496 metric tons of CO2 equivalent emissions reduced – comparable to taking 11,358 passenger cars off the road*

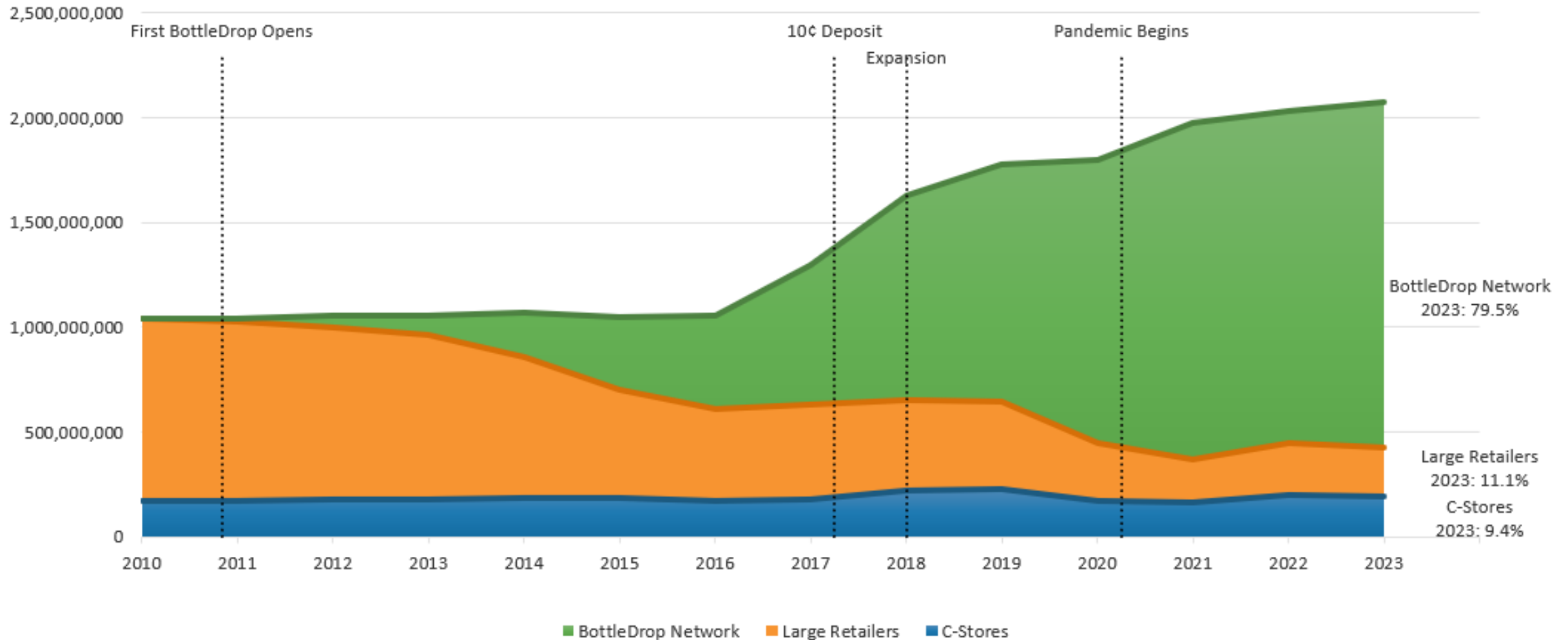
90.5% redemption rate**

**By recycling containers through OBRC vs. sending beverage containers to landfills, as calculated by US EPA Waste Reduction Model*

***Preliminary data. OBRC submits final data to OLCC in June of each year.*



Container Returns by Location



Redemption Centers

First full year of operation at the **North Bend/Coos Bay** BottleDrop Redemption Center

- Total container returns in the area have more than doubled
- 350% increase in the number of Green Bag account holders

September 2023: opened 27th Redemption Center in **McMinnville**

- Redemption rates more than double compared to pre-Redemption Center era
- Green Bag accounts in the area have already increased by 25%

Retail Partners

OBRC also expanded access to the Green and Blue Bag programs in partnership with retailers in key areas of Oregon:

- **Prineville**
- **Brookings**
- **The Dalles**
- **Portland**
- **Ashland**

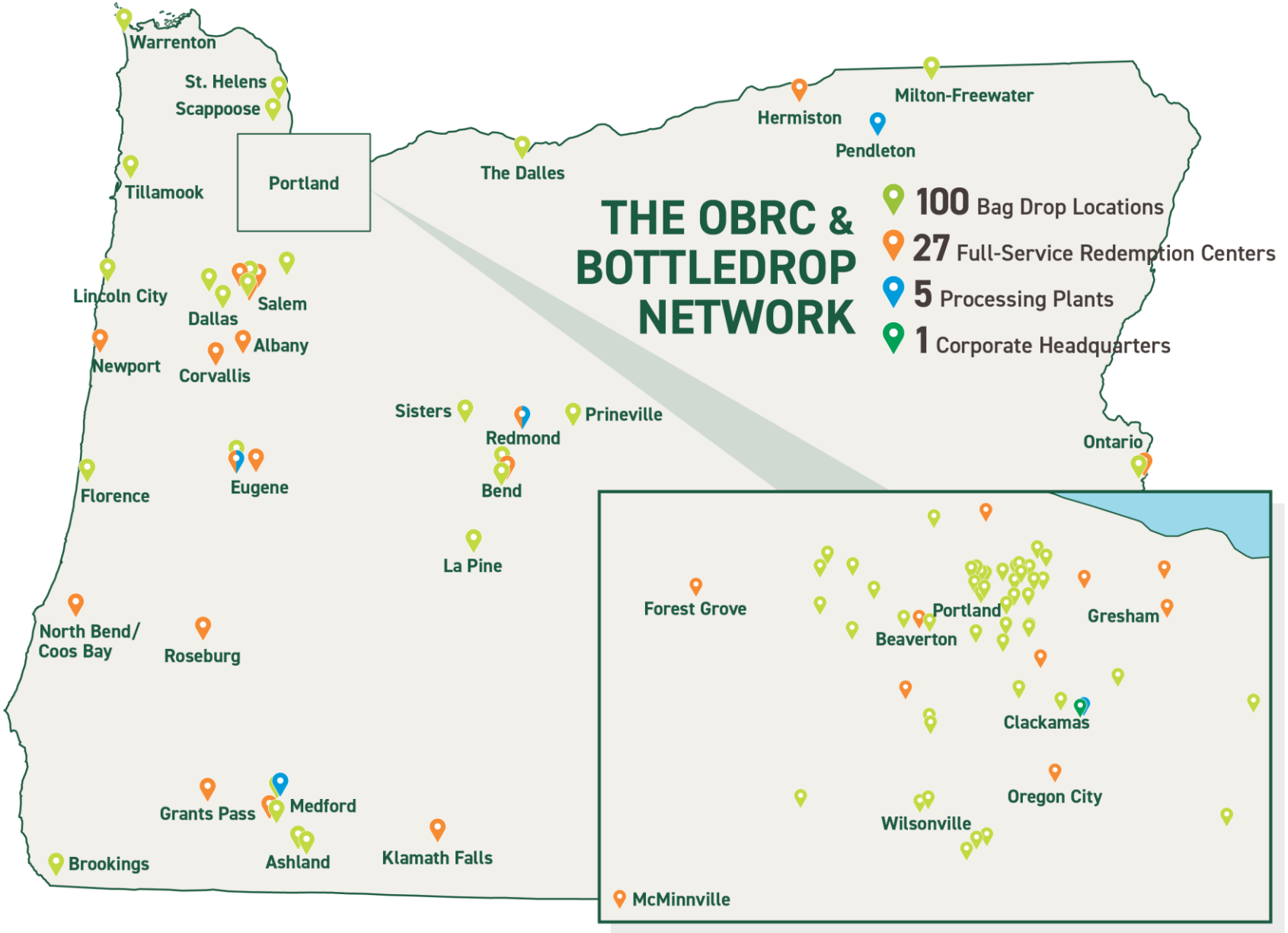


Redemption Center - McMinnville



Dealer Redemption Center - The Dalles

DELIVERING RESULTS FOR CONVENIENCE



Expansion Priorities for 2024

Expansion Through Efficiency Gains

Continue to deploy our state-of-the-art counting and processing equipment and software, Smart Count & Stream Count, in our Redemption Centers to unlock improved consumer access in:

- Eugene
- Oregon City
- Redmond

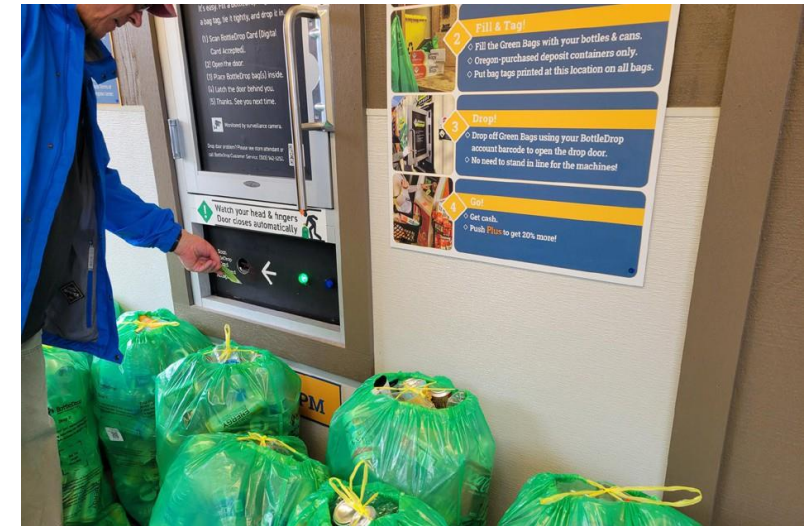
Dealer Redemption Centers and BottleDrop Express

OBRC is working with retail partners to expand bag drop off access in:

- Hood River
- Pendleton
- Madras
- Port Orford

Innovative Partnerships in Rural Southeastern Oregon

- Rimrock Recycling in Harney County
- Continue to explore options for BDE or alternative redemption site



Navigating Challenges by Remaining Committed to Core Values of the Cooperative

Loyal. Resilient. Trustworthy. Creative. Competent. Engaged.

- Prioritizing optimal consumer convenience for redemption
- Evolving to meet customer and partner needs while minimizing impacts to the effectiveness of the Bottle Bill system
- Practicing a data-driven approach to addressing challenges
- Delivering results that Oregonians can be proud of through their participation in Oregon’s Bottle Bill



Opportunities: Innovative Partnerships

Alternative Redemption Centers

- **Portland** **The People’s Depot**, operating in Portland’s Central Eastside, provided critical alternative access in the area, redeeming more than 7 million containers in 2023—almost 50% more than 2022!
- **Eugene** **Everyone Village**, is a city-sanctioned safe rest village. OBRC provided RVMs to facilitate its container redemption program and funded a connected vocational rehabilitation program.

Creating Positive Change Across Oregon

OBRC is proud to partner with groups across Oregon to provide additional support through OBRC’s Containers for Change program, the OBRC Emergency Fund, and the BottleDrop Fund at the Oregon Community Foundation.

41 NONPROFITS RECEIVED FUNDING THROUGH CONTAINERS FOR CHANGE



Volunteers from Build Lebanon Trails, a 2023 Containers for Change recipient

\$100,00 RAISED THROUGH OBRC’S EMERGENCY FUND TO SUPPORT MAUI WILDFIRE RELIEF IN 2023



12 nonprofits were awarded grants through the **BottleDrop Fund** at the Oregon Community Foundation.

Ashland Community Composting, helping reduce food waste through composting efforts at Jackson County Schools.

Bonneville Environmental Foundation, supporting youth and communities by building clean energy skills through STEM education in Oregon schools.

CARTM, revitalizing the local Master Recycler course and empowering Tillamook County residents with knowledge of proper recycling practices.

Children’s Forest of Central Oregon, boosting access to the NatureHoods program, a free outdoor program for kindergarten – second grade students in Central Oregon.

Clatsop County Master Gardener Association, providing public education, outreach, and environmental conservation in Clatsop County.

Columbia Gorge Discovery Center, furthering the reach of education programs and enhancing the visitor experience in the Columbia Gorge.

Columbia Slough Watershed Council, enhancing access to outdoor spaces, providing environmental education and protecting North Portland’s natural areas.

Elakha Alliance, working to restore sea otter populations on the Oregon Coast.

Everyone Village, partnering with a safe rest village in Eugene to provide alternative container redemption and vocational rehabilitation services.

Oregon Bee Project, supporting pollinator research to enhance bee habitats in Oregon.

Oregon Environmental Council, facilitating conversations in the Umatilla Basin to decrease contamination and enhance the quality of groundwater in the area.

Rimrock Recycling, helping boost recycling efforts in Harney County by supporting local volunteers.

The BottleDrop Fund awards larger grants to support nonprofits working to build community, protect the environment and help vulnerable people.

Giving Back to Great Oregon Causes

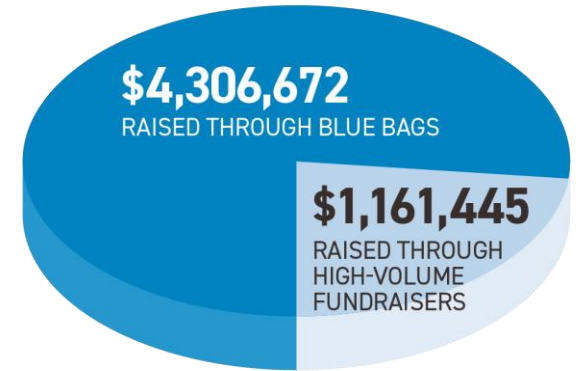
\$5.47m
raised for nonprofits
(2023)

577,943
Blue Bags processed
An 8% increase from 2022

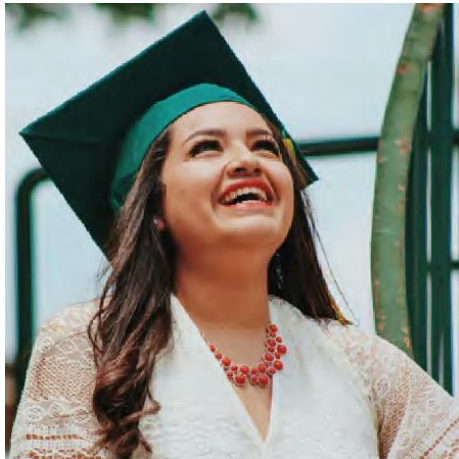
5,618 participating
nonprofits across Oregon*



*754 new groups signed up to raise funds through BottleDrop Give in 2023, but data was adjusted to remove duplicates from groups that raise funds through both the Blue Bag program and the high-volume plant fundraising program.



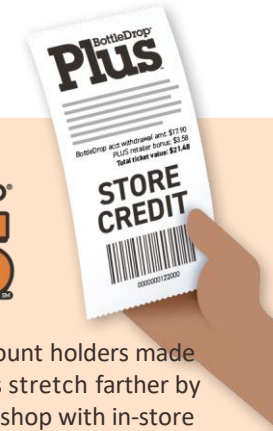
Making Every Dime Count



**A MILLION REASONS TO
CELEBRATE COLLEGE SAVINGS**



In 2023, BottleDrop account holders transferred **more than \$472,972** to **4,528** Oregon College Savings Plan accounts. Oregon is the only place in the world where people can directly save for education through container redemption.



218,856 BottleDrop account holders made their redemption dollars stretch farther by getting an extra 20% to shop with in-store credit at participating retailers.



Since the mobile app launched in 2021, it has been downloaded over **420,000** times.



BottleDrop account holders made **3,554** online donations, totaling **\$182,437**, directly from their Green Bag accounts to support BottleDrop Give nonprofits in 2023.

An Annual Celebration of Oregon's Bottle Bill

In 2023, OBRC celebrated the Bottle Bill's anniversary (52!) again by engaging Oregonians in a statewide hunt for hidden commemorative bottles. Each lucky finder got to direct a \$1,000 donation to the BottleDrop Give nonprofit of their choice.



Helene Wren and family of Portland
Found in Astoria's Columbia Field Park
SELECTED NONPROFIT: Rabbit Advocates



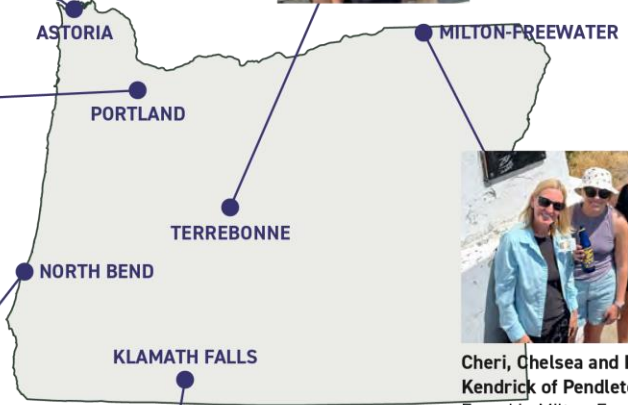
Crystal Roberts and family of Bend
Found at Peter Skene Ogden State Scenic Viewpoint near Terrebonne
SELECTED NONPROFIT: Juvenile Diabetes Research Foundation of Oregon and SW Washington



Anna Soderberg of Portland
Found in Portland's Mt. Tabor Park
SELECTED NONPROFIT: Hygiene4All



Scott Lanini of Salem
Found in North Bend's Simpson Park
SELECTED NONPROFIT: Camp Odakoda



Cheri, Chelsea and Hailey Kendrick of Pendleton
Found in Milton-Freewater's Marie Dorion Park
SELECTED NONPROFIT: Pendleton Cultural Foundation



Kylan Taylor, family and friends of Klamath Falls
Found in Klamath Falls' Moore Park
SELECTED NONPROFIT: Tater Tots Pediatric Therapy



Repurposed from the BottleDrop Refillable bottle program, 2023's bottles were designed in the spirit of the Oregon State flag.

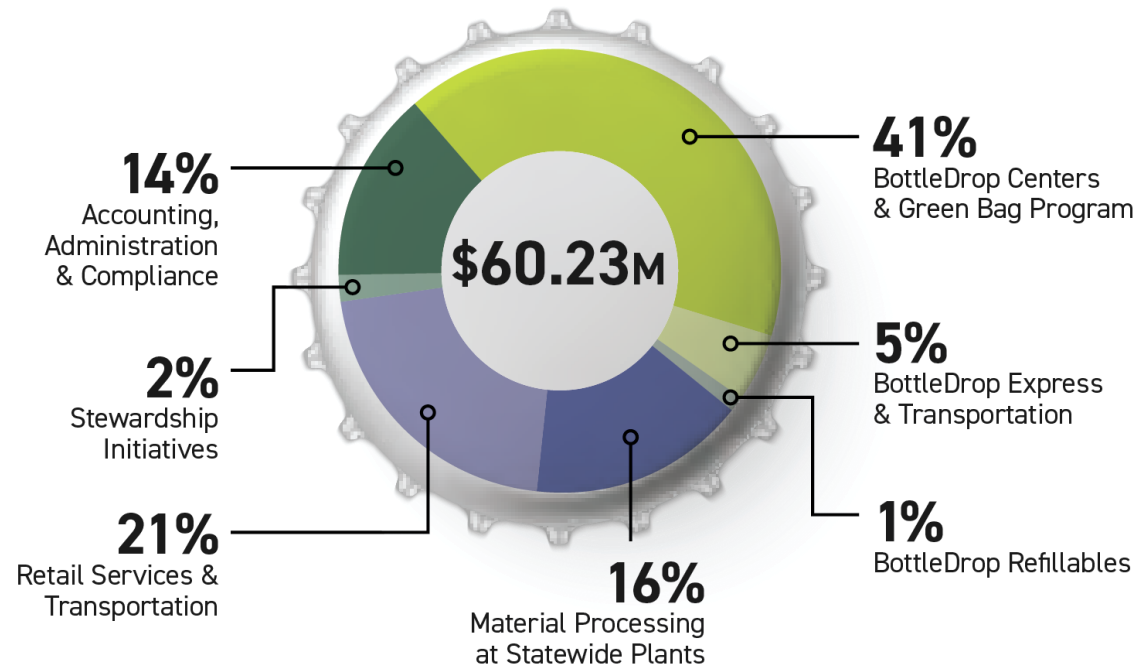
Big Returns. Zero Tax Dollars.



The entire value of unclaimed refunds is fully invested in the operation of the redemption system.*

* Additional funds in the operating budget come from fees paid by OBRC members, retailers and other system revenues.

2023 Annual Budget^{1,2}



¹ Pie chart percentages and data reviewed by the Oregon Liquor and Cannabis Commission (OLCC).

² Budget and redemption data for 2023 in this report is preliminary. OBRC is committed to accurate and transparent accounting and files an official report with the OLCC as required by Oregon's Bottle Bill in June of each calendar year. OBRC does not include the value of scrap material sold in its operating budget.

THANK YOU

LEARN MORE AT OBRC.COM AND BOTTLEDROP.COM

OREGON BEVERAGE RECYCLING COOPERATIVE



BottleDrop[®]
Oregon Redemption Center