



Senate Interim Committee on Labor and Business

SB 1545 (2022) – Future Ready
Oregon Implementation Update

*Jennifer Purcell – Director, Future Ready
Oregon, Higher Education Coordinating
Commission*

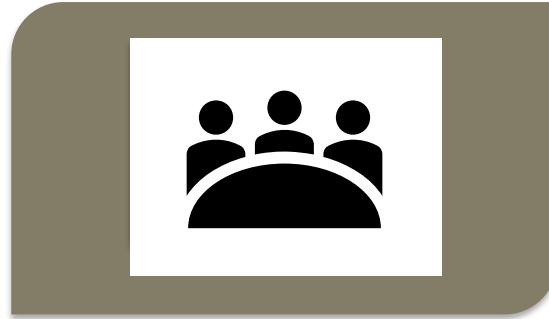
November 7, 2023

Future Ready Oregon *(Oregon Senate Bill 1545, 2022)*

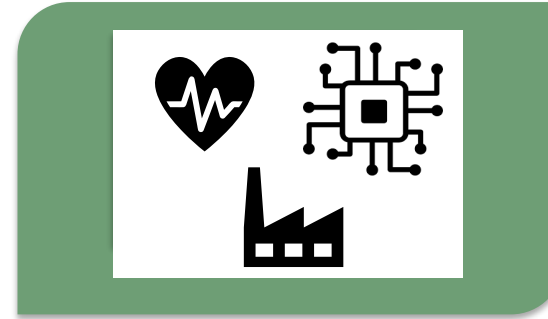
Integrating economic development and workforce strategies through grantmaking and strategic initiatives



Centers engaging and supporting historically **underserved and underrepresented Priority Populations***



Advances a shared leadership model – **employers, education providers, and community-based organizations (CBOs)**



Prioritizes key sectors of Oregon's economy – **healthcare, manufacturing, technology**



Couples education and training with **wraparound supports** and services

**Priority Populations include communities of color, women, low-income communities, rural and frontier communities, veterans, persons with disabilities, incarcerated and formerly incarcerated individuals, members of Oregon's tribes, older adults, and individuals who identify as members of the LGBTQ+ community*

Future Ready Oregon incentivizes a shared leadership model where community-based organizations, education and training providers, employers and industry leaders **co-create solutions in support of equitable opportunities** for economic mobility, educational attainment, meaningful employment, and career advancement

Flexible and Responsive Funding

- Community-based organizations as eligible grant applicants
- Flexible funding allows for capacity-building and wraparound supports as eligible activities
- Agile, responsive investments; able to listen to partners and respond in ways that are meaningful to partner organizations and participants
- Low-barrier opportunities for career exploration and credential attainment

Individualized Supports and Technical Assistance

- Technical assistance providers contracted to assist prospective applicants throughout the application process
- Individualized grant administration, building communities of practice, providing ongoing technical assistance and training to support grant recipients

Collaborative Partnerships

- Shared leadership where employers, education providers, and community-based organizations co-create solutions
- Funding criteria incentivize partnerships, emphasizing culturally responsive supports for Priority Populations and cultural competency
- Collaboration with enterprise partners (BOLI, YDO) to share best practices, prepare single comprehensive report, align initiatives



Future Ready Oregon (SB 1545, 2022)

A suite of investments in workforce training

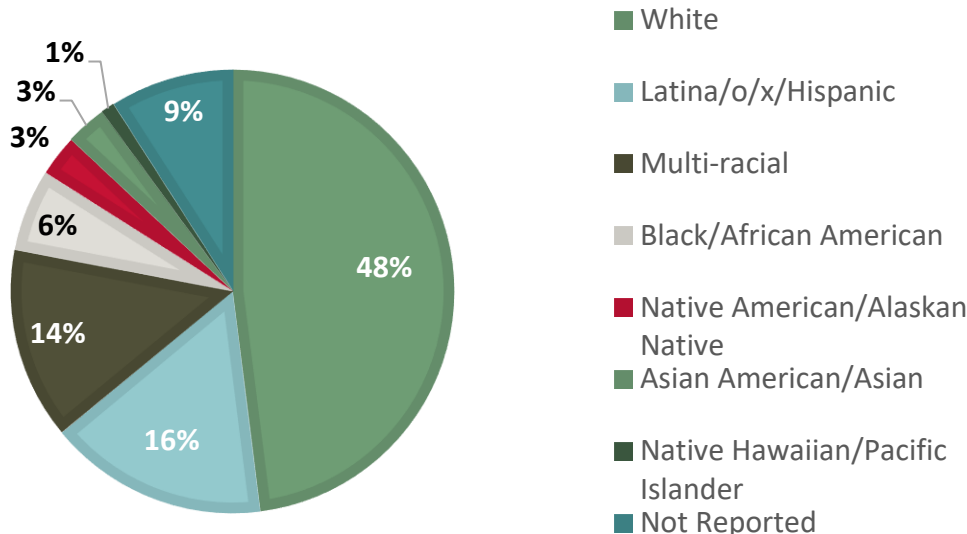
Participants Served through June 30, 2023

Program	Number Served
Prosperity 10,000	3,928
Postsecondary Career Pathways	3,354
BOLI Registered Apprenticeships	316
YDO Youth Programs	1,141
Credit for Prior Learning	---
Workforce Ready Grants	868
Industry Consortia	---
Workforce Benefits Navigators	---
Total	9,545

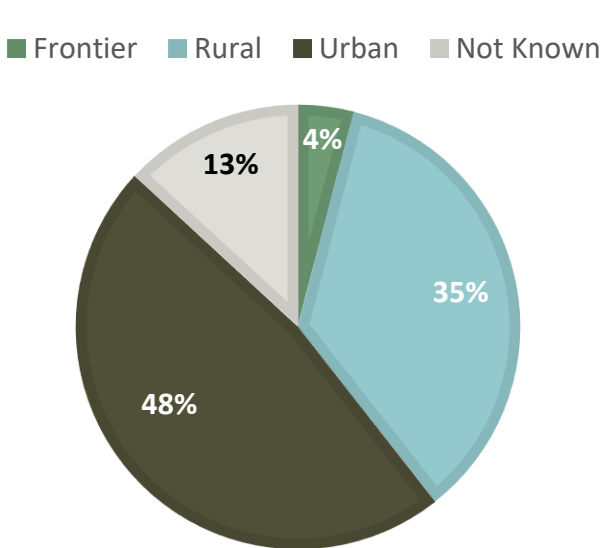


Future Ready Oregon – Advancing Opportunities for Priority Populations

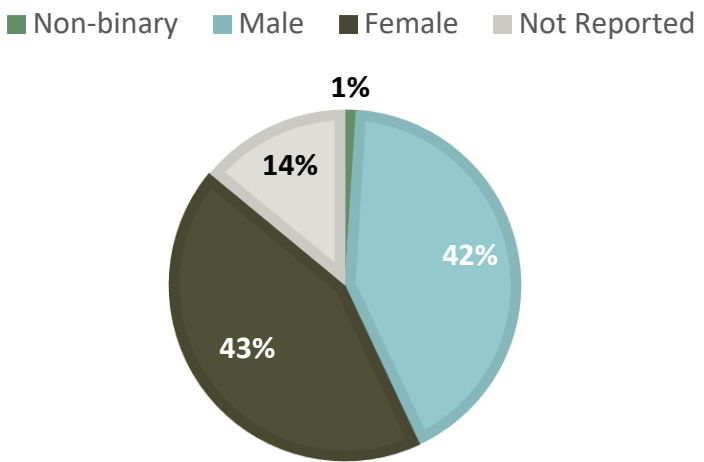
RACE/ETHNICITY



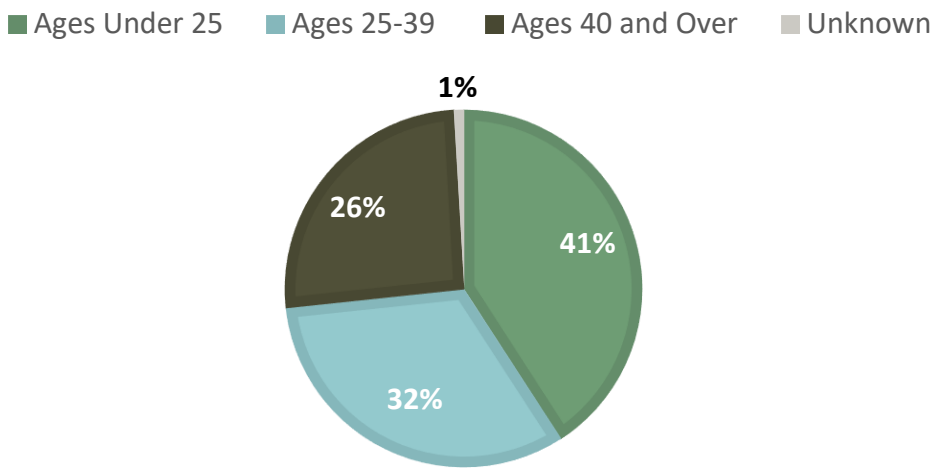
GEOGRAPHY



GENDER

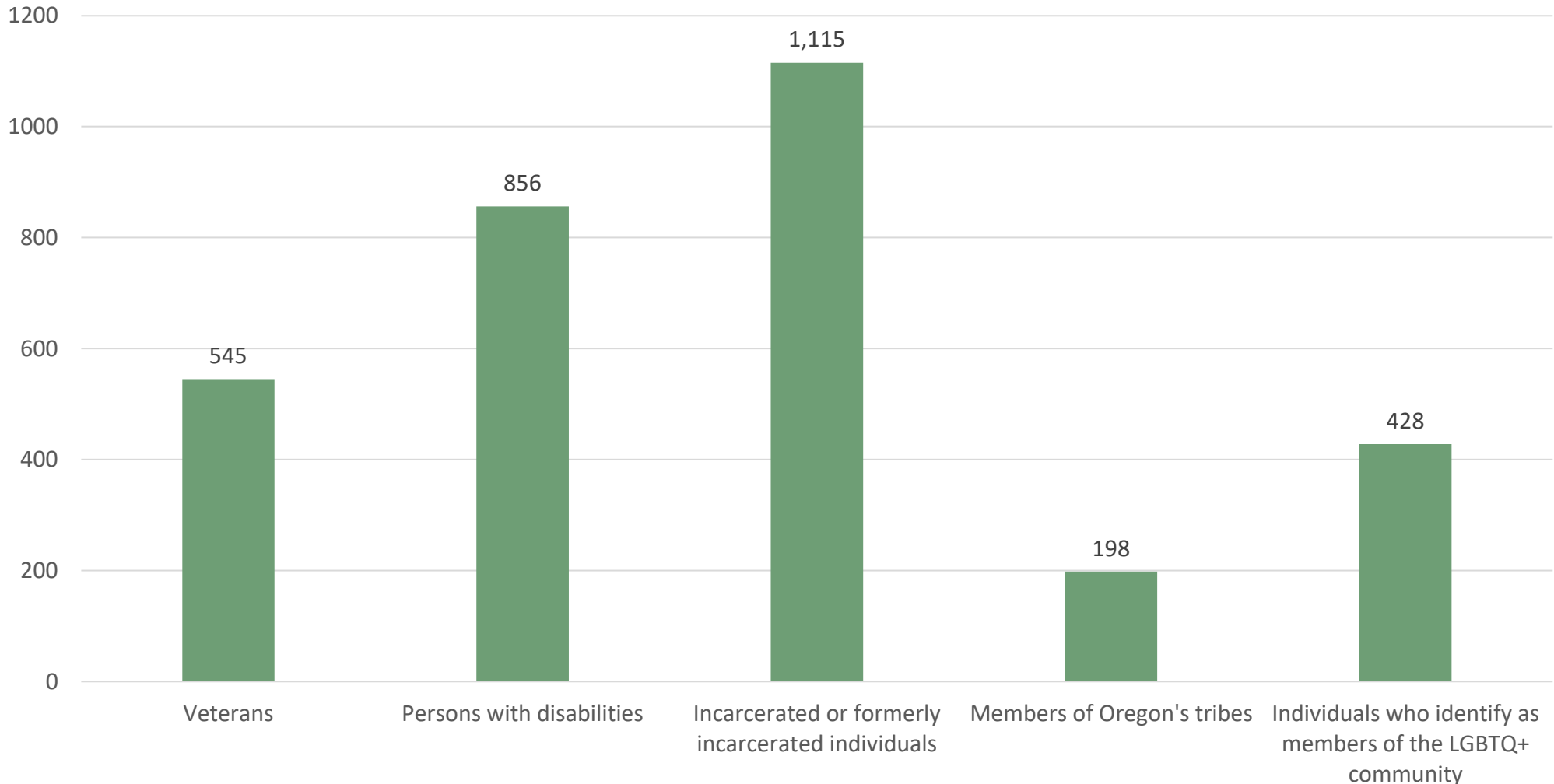


AGE



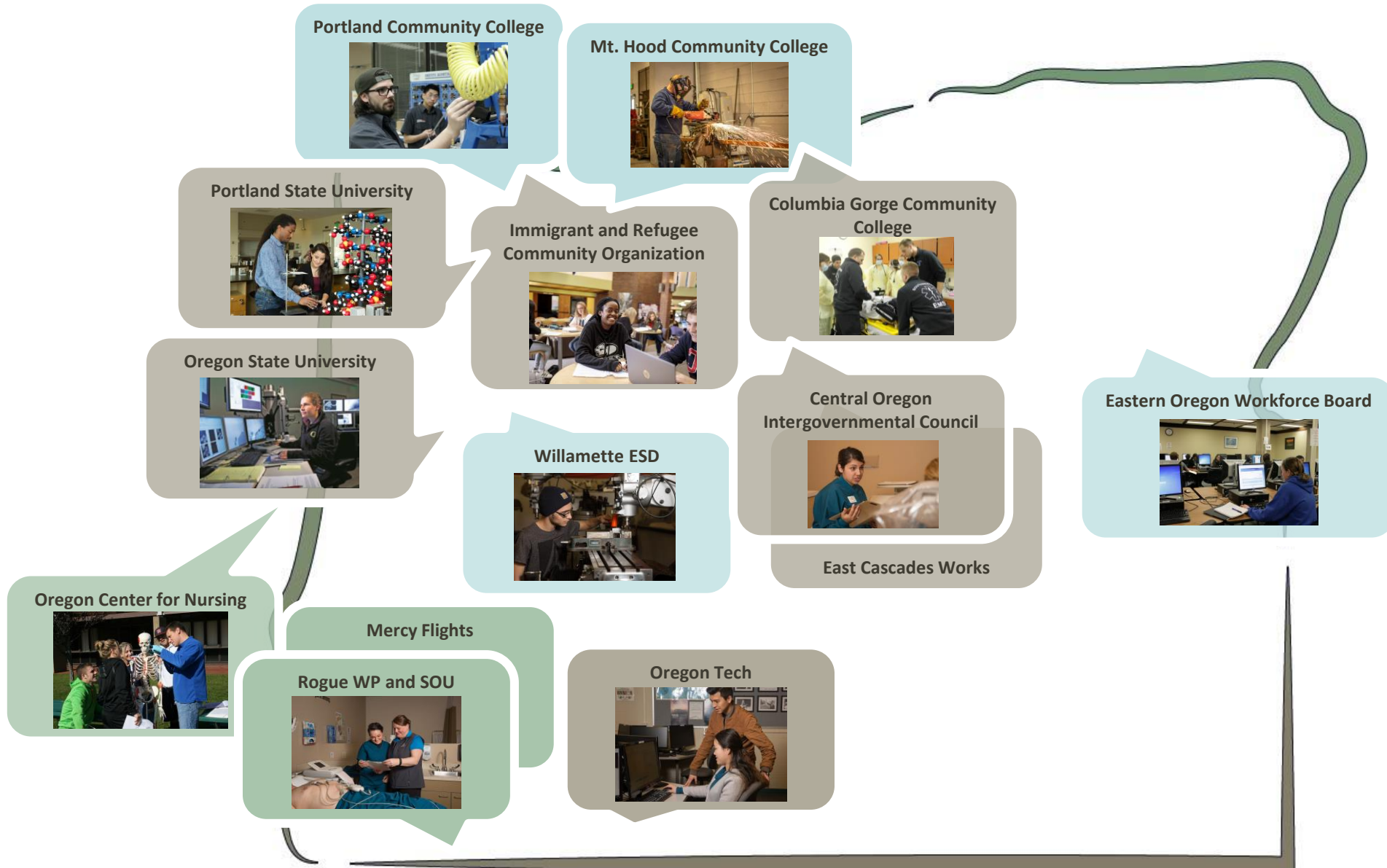
Future Ready Oregon – Advancing Opportunities for Priority Populations

Number of participants served through June 30, 2023, by Priority Population
(out of 9,545 total participants)



Investing in Innovation: Year One

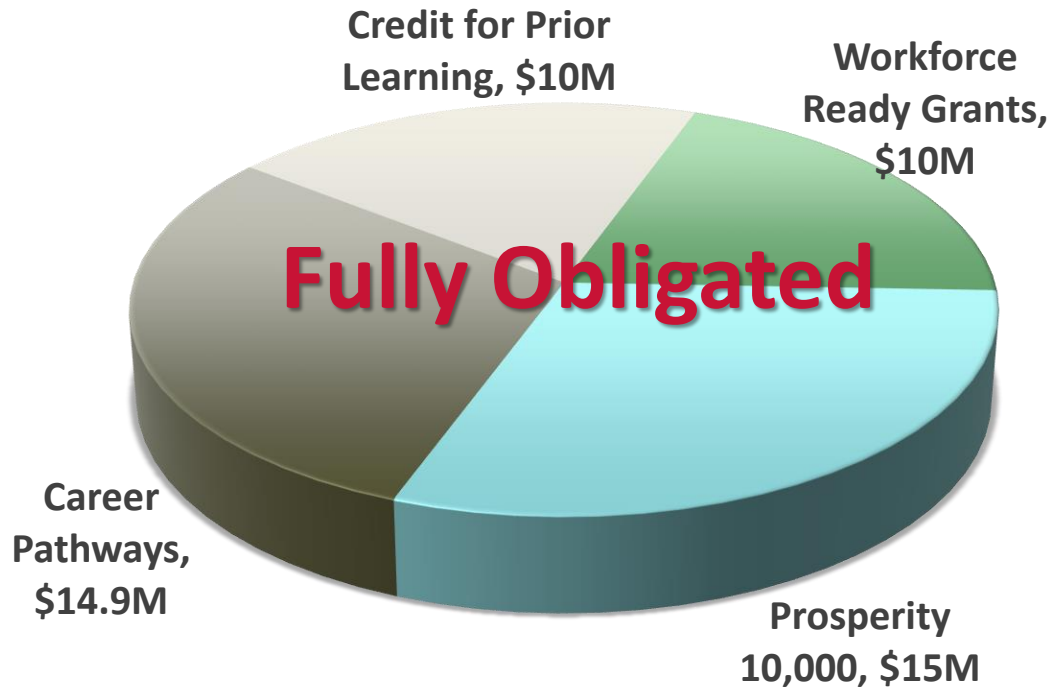
Prosperity 10,000, Career Pathways, Credit for Prior Learning, Workforce Ready Grants – Round 1, Capacity Building



Future Ready Oregon Grant Programs Administered by the HECC

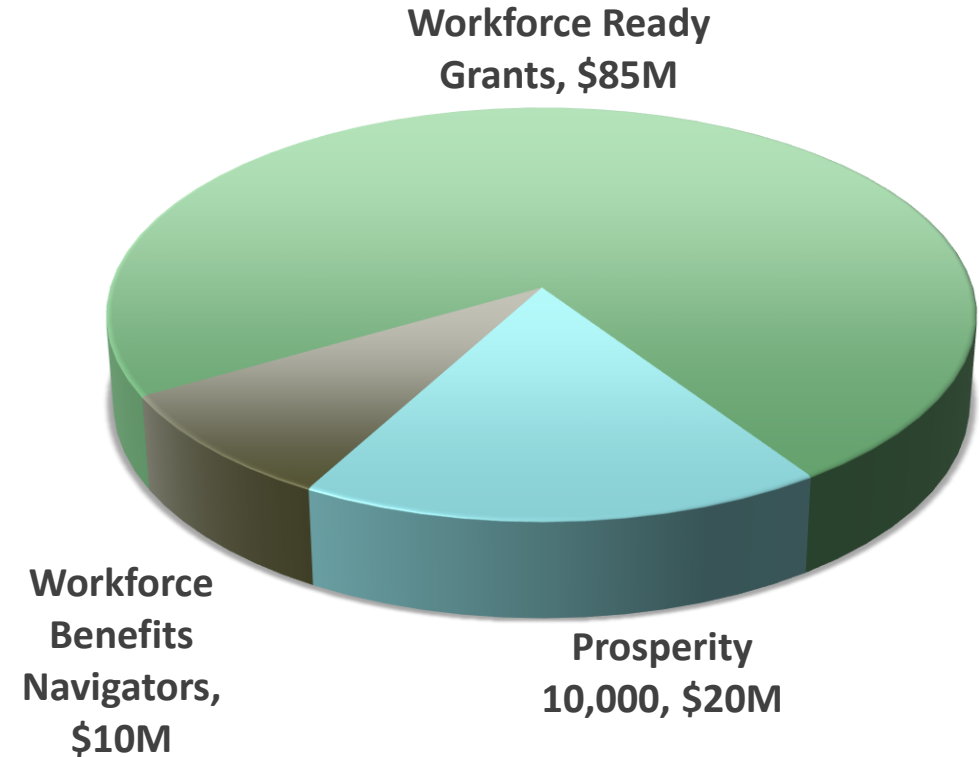
HECC's GF Program Investments (\$49.9M)

to be spent by June 30, 2023



HECC's ARPA-funded Investments (\$115M)

to be obligated by December 30, 2024, and spent by December 30, 2026



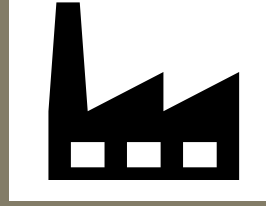
Future Ready Oregon Statewide Industry Consortia

*Driving innovation and success in workforce development
in three key sectors – healthcare, manufacturing, technology*



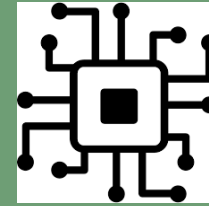
Healthcare Executive Leadership Team

- Janet Campbell – President, Oregon Health Leadership Council
- Dr. Adrien Bennings – President, Portland Community College
- Melissa Unger – President, SEIU Local 503
- Marin Arreola – President, Advanced Economic Solutions Inc.



Manufacturing Exec. Leadership Team

- Scott Bruun – Vice President for Government Affairs, Oregon Business & Industry
- Mariah Robbins – VP, Global People and Operations, A-dec
- Ed Feser – Provost, Oregon State University
- Jonath Colon – Executive Director, Centro Cultural de Washington County



Technology Executive Leadership Team

- Skip Newberry – President and CEO, Technology Association of Oregon
- Venkat Venkatraman – Sr. Director for Artificial Intelligence Computing, NVIDIA Corporation
- Dr. Lisa Skari – President, Mt. Hood Community College

Timeline and Objectives

Short-term (through April 2024)

- Make recommendations that will inform criteria for future rounds of Workforce Ready Grants

Medium-term (through December 2025)

- Develop a strategic policy and funding framework to address workforce gaps and opportunities

Long-term/persistent (2026 and beyond)

- Continue to assess statewide, industry-specific workforce needs, skill standards, and career pathways

Investing in Innovation: Workforce Ready Grants – Round 2, Innovation in Workforce Programs

- 165 applications received, totaling \$250 million in requests
- Approximately \$35 million in ARPA funds awarded to 30 community-based organizations and workforce service providers

Statewide Investment





- Round Two supports **innovative** and collaborative workforce development programs and **partnerships** that actively serve participants over the course of the project period (July 2023 – June 2026)
- This round invests in **all parts of the state** and supports opportunities for historically underserved **Priority Populations**

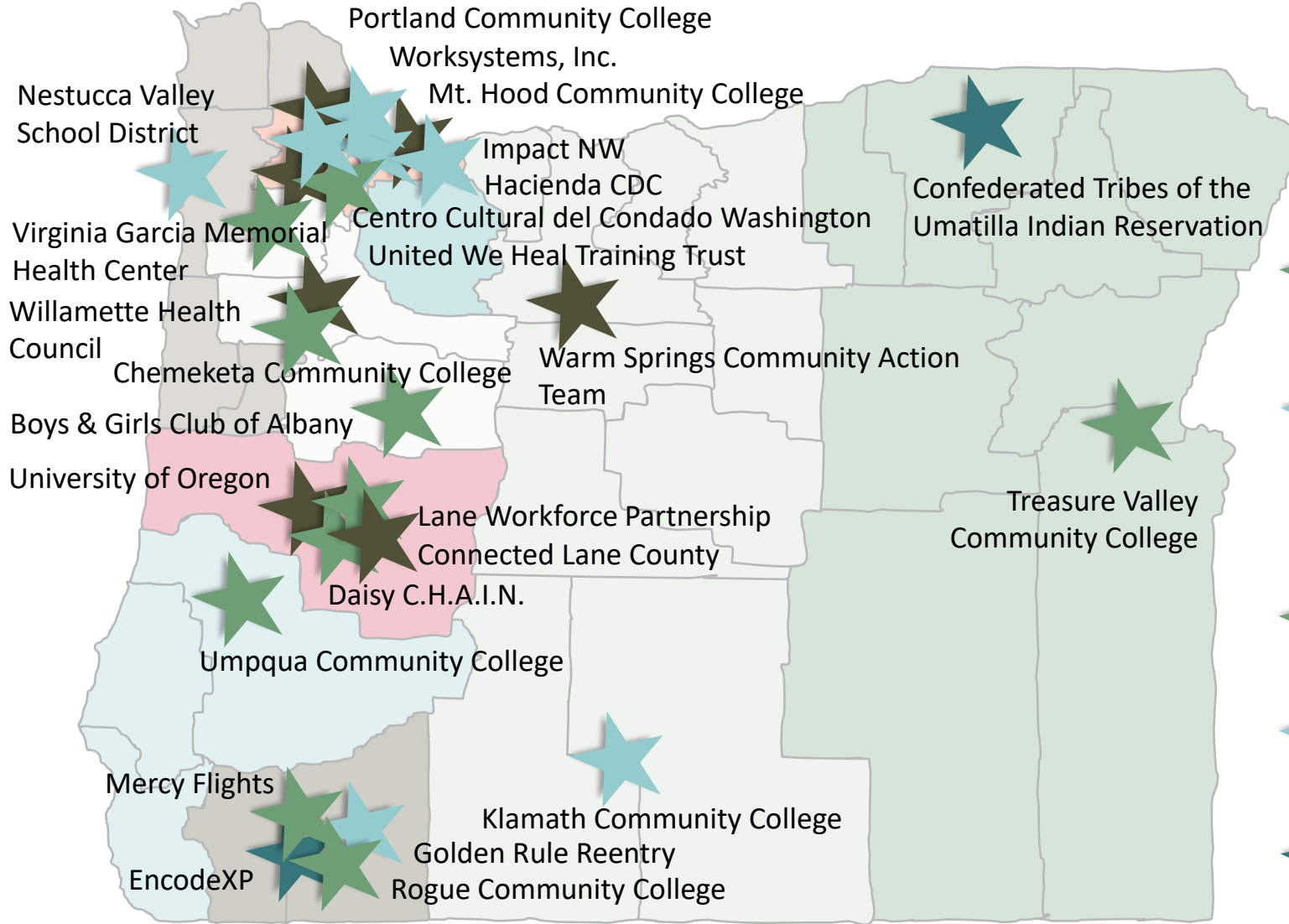
Grant-funded Projects

- Projects advance equitable education and training opportunities in the industry sectors of **healthcare, manufacturing, and technology**, including:
 - 12 projects in healthcare, totaling \$15.2M
 - 9 projects in manufacturing, totaling \$9.5M
 - 3 projects in technology, totaling \$3.5M
 - 6 projects in multiple sectors, totaling \$9.6M

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Investing in Innovation: Workforce Ready Grants – Round 2, Innovation in Workforce Programs




-  Healthcare
-  Manufacturing
-  Technology
-  Multiple Sectors



Statewide

-  Northwest Portland Area Indian Health Board
-  Oregon Workforce Partnership

Multiple Counties

-  Familias en Accion
-  Oregon Bioscience Association
-  Oregon Solar Energy Education Fund

Oregon's Workforce Development Ecosystem –
an illustration:



**Gaelen McAllister, *Director of
Institutional Grant Development***
Chemeketa Community College

Future Ready Oregon – advancing a more equitable
workforce system:



ADVANCED ECONOMIC SOLUTIONS

Marin Arreola, *President*
Advanced Economic Solutions Inc.

Future Ready Oregon Implementation Update

Questions?



Jennifer Purcell – Director, Future Ready Oregon, Higher Education Coordinating Commission

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