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LEGISLATIVE POLICY
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Pac-12 Conference History

PREPARED FOR: House Higher Education Committee

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Background

- NCAA: National Collegiate Athletic Association, the governing body that oversees and regulates all of college sports
- Divisions (Division I, II, III) split schools into categories based on size, number of sports offered, competitiveness, and funding.
- Within each division, schools organize into conferences
 - Historically geographic
 - Typically, teams' seasons consist of a few non-conference games followed mostly by conference play

This presentation is focused on conferences within Division I.



Disclaimer

The content of this presentation is based solely on information published by news organizations or on the Pac-12 website. LPRO did not conduct any independent interviews or research to confirm published reports.

Acronyms and Abbreviations

Cal: University of California - Berkeley

UW: University of Washington

UO: University of Oregon

OSU: Oregon State University

WSU: Washington State University

USC: University of Southern California

UCLA: University of California - Los Angeles

UA: University of Arizona

ASU: Arizona State University

CU: University of Colorado - Boulder

UU: University of Utah

Big 10: The Big 10 Conference

Big 12: The Big 12 Conference



1915

Pacific Coast Conference Founded
• Cal, UW, UO, OSU

1916

Play begins

1917

WSU joins



1922

USC and University of Idaho join

1924

University of Montana joins

1928

UCLA joins



1940

First Commissioner named

1946

Rose Bowl agreement with Big
10 and Tournament of Roses



1950

University of Montana leaves

1959

Pacific Coast Conference
dissolves, replaced by Athletic
Association of Western
Universities (AAWU)



1964

UO and OSU join AAWU

1968

Conference adopts new name:
“Pacific-8”

1978

UA and ASU join conference; name
changes to Pac-10



1998

Bowl Championship Series
established

2010

- CU, UU join conference
- Name changed to Pac-12



2010-11

- Member institutions agree to equal revenue sharing
- Media deals with ESPN and Fox
- Pac-12 network established

2010-11

- Creation of two football divisions
- Championship game established



2015

League presidents reject DirecTV deal

2021

Conference names George Kliavkoff as new Commissioner

2022

Conference announces plans to forego permanent headquarters



Jan 2022

NCAA member schools ratify new constitution, giving more power to schools and conferences



Oct 2022

Big 12 announces large media extension with ESPN and Fox

Dec 2022

USC, UCLA announce plans to leave Pac-12, join Big 10; CA Regents approve, require UCLA to pay Cal

July 2023

CU announces plans to leave Pac-12 and rejoin Big 12



Aug 1, 2023

Commissioner Kliavkoff
presents media offer from
Apple TV to Pac-12 requiring
subscription thresholds



Aug 4,
2023

UA, ASU, UU announce plans to
leave for the Big 12

Aug 4,
2023

UO, UW announce plans to leave
for the Big 10

Sept 1,
2023

Cal, Stanford announce plans to
leave for the Atlantic Coast Conf.



Sept 8,
2023

OSU, WSU sue departing
members of Pac-12

Sept 11,
2023

Judge grants temporary restraining
order

- Ten departing presidents had planned to meet with Commissioner Kliavkoff
- Judge orders that departing schools cannot meet until a determination is made about who has the right to chart the conference's future

