OSU Athletics Update

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OSU Athletics Guiding Principles

- 1. Prioritize the holistic development and well-being of student-athletes to support their academic and athletic goals.
- 2. Champion the ability of Oregon State student-athletes to compete at the highest level possible.
- Provide the best experience for alumni and fans to inspire engagement across all sports.
- 4. Create visibility for Oregon State University nationally and globally.
- 5. Ensure appropriate financial resources for OSU Athletics programs and support for student-athletes.



OSU Athletics Projections

	FY24 Projected	FY25 Projected	Funding Gap
Conference & Media			
Revenue	\$42,704,996	\$6,670,000	\$36,034,996
Ticket Sales	\$9,501,000	\$8,560,000	\$941,000
OBN Annual Fund	\$16,347,979	\$13,470,734	\$2,877,245
Misc. Income	\$14,924,323	\$12,669,490	\$2,254,833
			\$ 42,108,074