

of newspapers

of cities

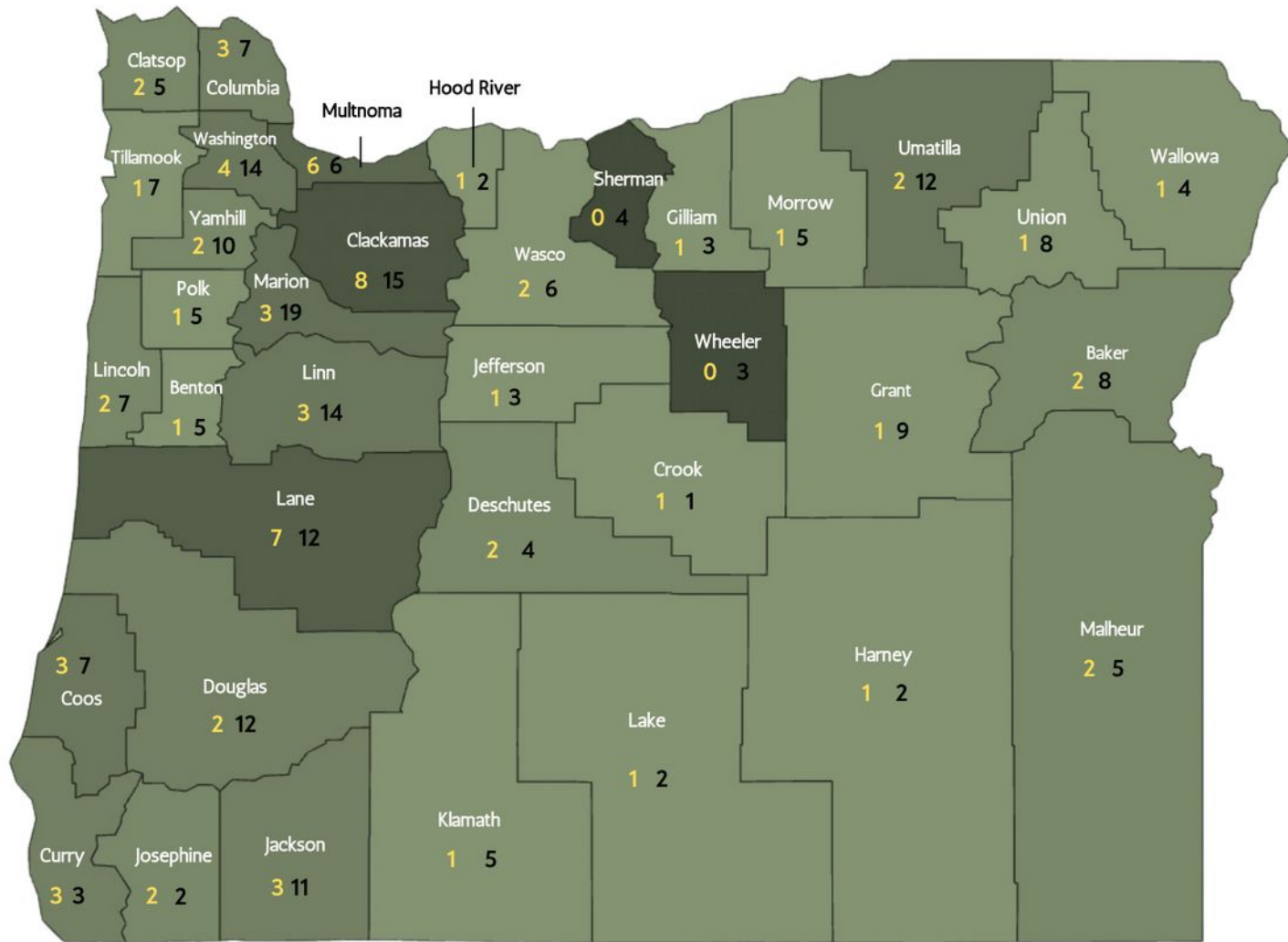
Total # Newspapers:

77

Total # of cities:

241

Based on this data, 68% of our incorporated cities and potentially 164 municipalities are without a local news source. Two counties lack a community news source. What does that mean? There's no one holding local government accountable for their actions or budgets. Research shows Oregonians living in those cities are likely to pay more taxes, skip elections and spread disinformation/misinformation. Oregon is in a news crisis, and it's about to get worse.





The Oregon Values and Beliefs Center and Fund for Oregon Rural Journalism developed a survey asking rural news organizations about the specific challenges they face at their publications.

The questions were centered on publishers' needs to sustain and grow their businesses to keep up with today's ever changing journalism industry and fast-moving digital world.

The results offered a vivid picture of what Oregon's news organizations are struggling with and the resources needed to help.

News outlets say...

- 73%** need help with technology to grow digital subscribers
- 68%** want help finding grants and donors
- 64%** need help growing their news outlet's social media channels
- 55%** want more journalism training programs
- 41%** lack racial diversity in their newsrooms
- 32%** want help converting to a nonprofit status

News outlets say...

68% struggle over competition with social media platforms like FB

59% are working up to 60 hours each week

59% lack resources to recruit and train new journalists

41% have too large of a geographic area to adequately cover

36% have had to cut staff



Business

Building a sustainable business model that supports the core mission of producing local news that is credible, relevant, and reflective of the community it serves.

Philanthropy

National and local efforts that either directly support journalism or are tied to societal issues that journalists report on.

Government

Utilize mechanisms that protect the public good of journalism in Oregon. And support the rebuilding of local newsrooms around the state.