Oregon Transparency Website
Website Redesign Project Update

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Transparency Oregon Advisory Commission

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Agenda

- Oregon Transparency Website Introduction
- Project Overview and Purpose
- Current Status
- Website Redesign Advisory Committee Activities
- Discussion and Feedback

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Oregon Transparency Website Background

2009 to Present

- In 2009, House Bill 2500 launched the Oregon transparency website and created the Transparency Oregon Advisory Commission (TOAC)
- In 2015, House Bill 3099 transferred the transparency website and associated responsibilities from Department of Administrative Services to the State Chief Information Officer
- In 2019, transparency website and responsibilities delegated to Chief Data Officer and newly formed Data Governance and Transparency program

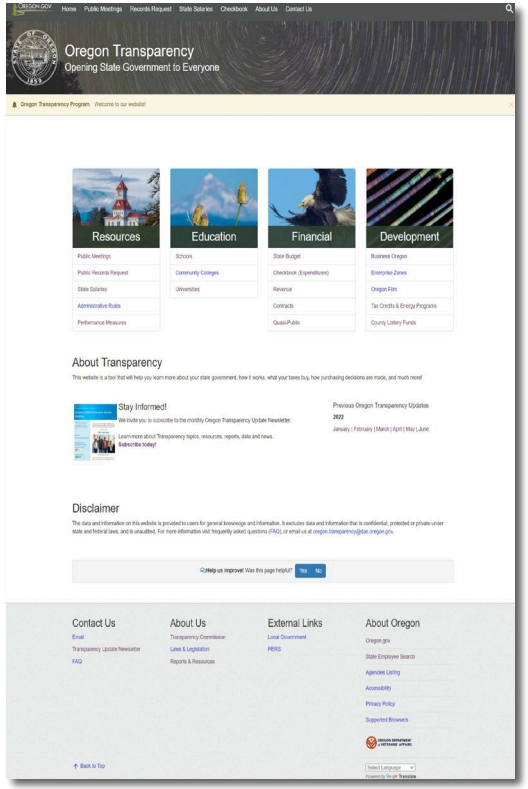
Transparency Program Vision and Outcomes

- **Vision:** The Oregon Transparency Website provides constituents the ability to meaningfully engage with and learn about how state government operates.
- **Transparency Outcomes**
  - Published data is timely, accurate and complete with appropriate context and metadata.
  - Published data is reflective of how state government operates and provides constituents the tools to learn about state government financial operations.
  - Proactive transparency is modeled through publication of open datasets that reflect user needs.

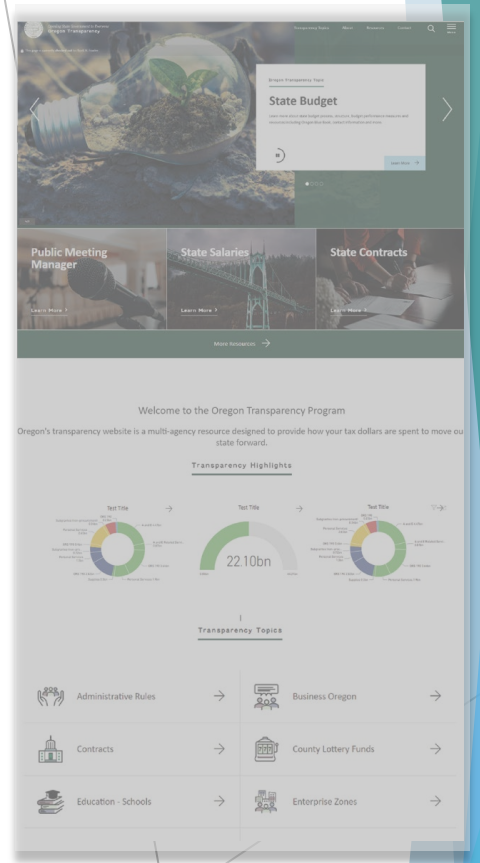
Transparency Website History

2009

2016



2020



2023

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Discussion:

What is your current experience with the Transparency Website?

How do you currently use it?

How do you wish you could use it?

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Transparency Website Feedback

- Secretary of State Audit 2019-29: *Enhanced Transparency in Key Budget Practices Would Improve Governance and Inform Decision-Making for State Spending*
  - Recommendations to identify and implement functionality improvements to make the transparency website more usable and intuitive
  - Recommendations to enhance current datasets posted on the website (additional fields, clarifying descriptive fields, improving visualization tools)
- Gartner Benchmarking Report, June 2020
  - EIS contracted with Gartner in 2019 to conduct benchmarking assessment of transparency website against other states
  - Transparency Oregon Advisory Commission received full assessment and briefing in September 2021
  - Analysis confirmed that Oregon is unique in the specificity of its statutory mandate, lack of sponsorship and engagement from financial and HR data providers, and in the level of manual effort for data collection

Modernizing Transparency Website Operations

- Chief Data Officer hired Content Strategist March 2022 dedicated to redesigning and maintaining transparency website
- Updated Vision and Outcomes for Transparency Website provided to Transparency Oregon Advisory Commission in November 2021 Commission meeting
- Transparency Website Redesign project plan and scope drafted and completed March 2023; official redesign kicked off April 2023

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Transparency Website Redesign Goals

Goal: One-stop, searchable access to comprehensive information on government spending and activities

- Generate intuitive, high-quality image elements, content, and dataset visualizations (Power BI, etc.)
- Redefine intuitive top-access navigation
- Design a modern look and feel with user-centered content modules
- Integrate user experience tools and visualizations, including PowerBI
- Verify and deploy best practice web content accessibility guidelines (WCAG 2.0)

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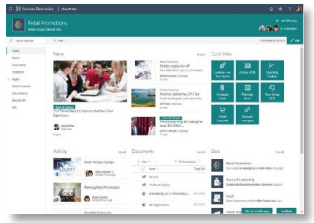
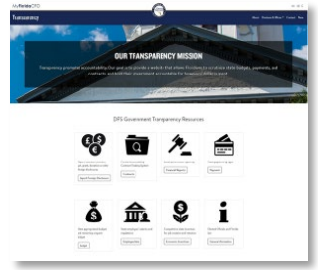
Transparency Website Redesign Advisory Committee

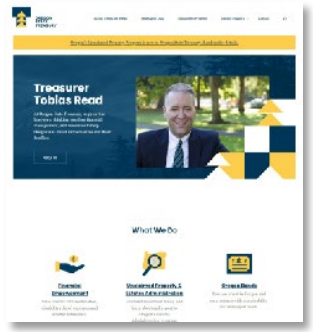
- Membership comprised of data providers from different sectors and TOAC
  - Education Service District
  - Department of Administrative Services
  - Higher Education Coordinating Commission
  - Oregon Lottery
  - Transparency Oregon Advisory Commission
- Purpose of the Committee is to provide opportunity for engagement, outreach, and advisement from organizations who provide data to Oregon transparency website
- Meets monthly until website launch (anticipated December)

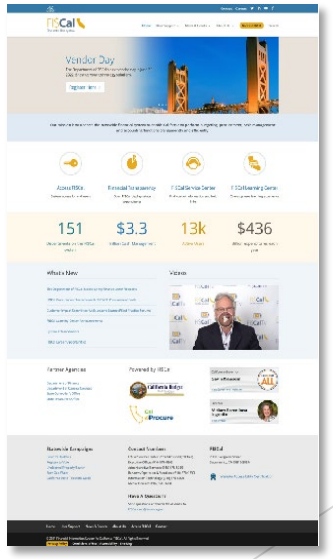
Research and External Examples

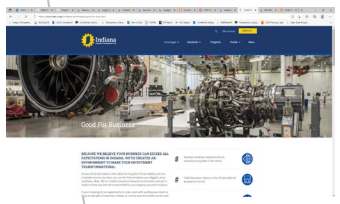
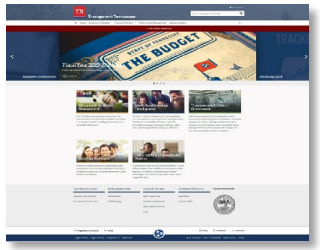
- OSPRIG Transparency Ranking sites
- SharePoint Sites
- CDO suggested sites
- Integration of government data sites
- Portal based sites delivering data packages
- Current state of Oregon websites utilize v4 SharePoint sites
- State of Oregon Governor and Treasury new website (template)

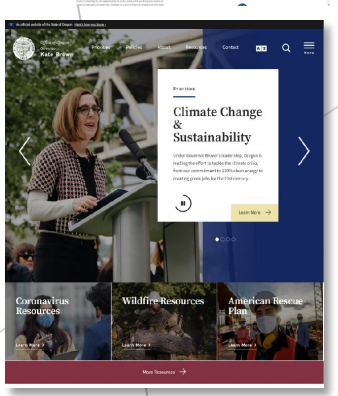










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Discussion:

Are there cities, states, or public bodies whose online transparency efforts have impressed Commission Members?
What about their work has impressed you?

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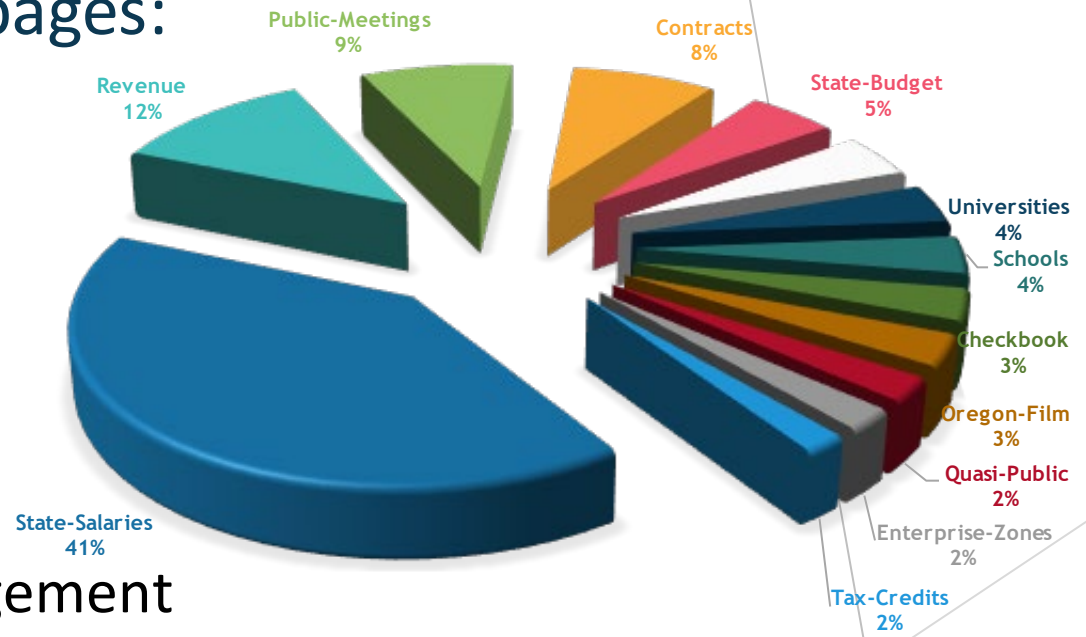
Current Website Engagement

88% of engagement is localized to 6 pages:

- Salaries: 41%
- Revenue: 12%
- Public Meetings: 9%
- Contracts: 8%
- State Budget: 5%
- Public Records Requests: 5%
- All other site pages represent <4% engagement



**Analytics data, over 2-year period, indicates users are primarily engaging with financial, education and public meetings datasets on website.*

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Preliminary User Feedback

Comments

- “It should be easy to find information.”
- “Local government needs its own display tile; perhaps Local Government (Counties, Cities, and Districts).”
- “Lump Legislation and Laws, Statutes, and Administrative Rules together to something like Laws, Rules, and Legislation as these go together for both compliance and information."
- “Resource would be a good header resource, so that if you're looking (for a topic), then it would also be easily accessible to access more info about the tool being used.”

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Website Redesign Timeline

- Project plan completed and submitted to vendor May 2023
- Staging environment created August 2023
- Collecting user feedback from Advisory Council and general users
- Anticipated November 1*
- *Updated to December
- Ongoing operations and maintenance

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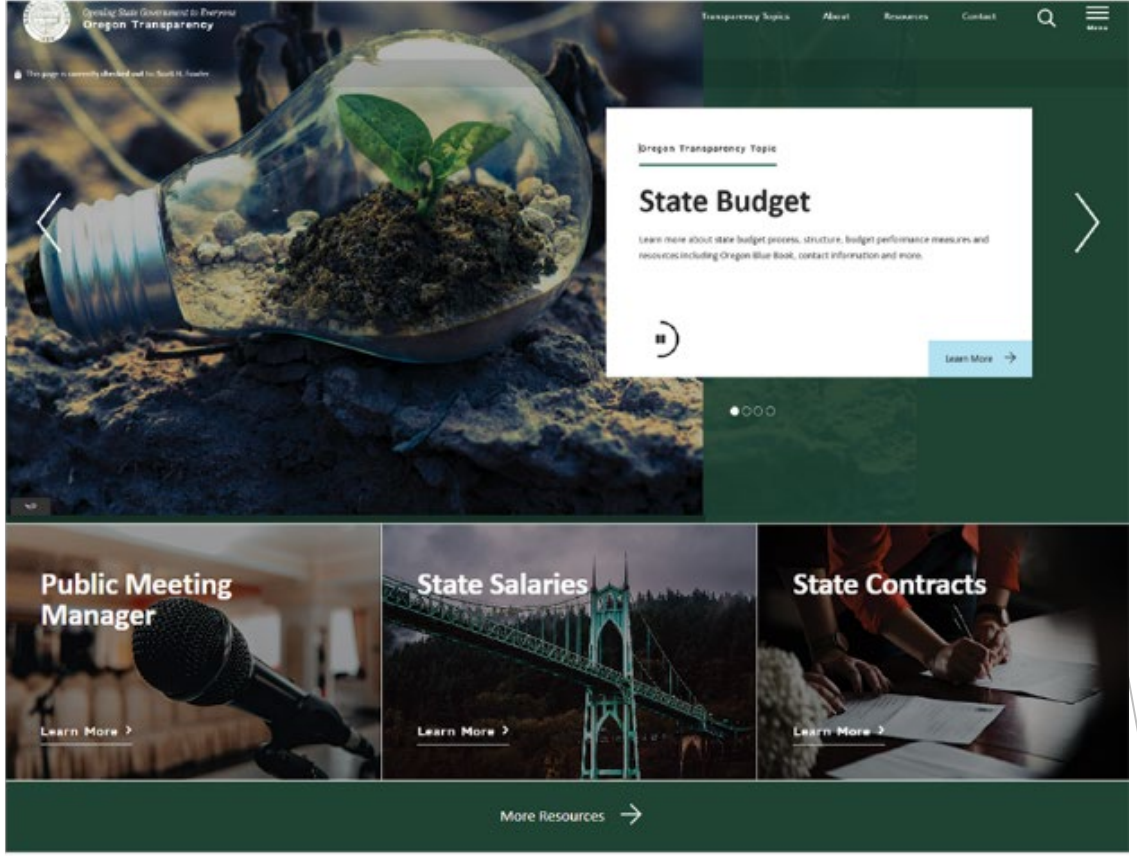
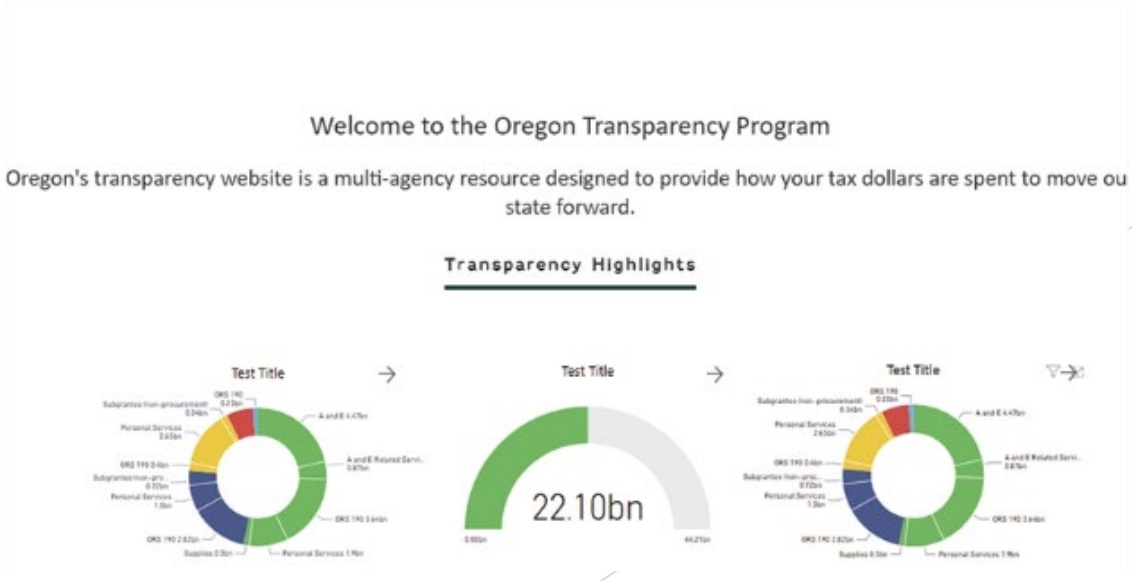
Testing New Home Page Features

- News and image rotators to highlight content of interest
- Ad Blocks
- At-a-glance visualizations





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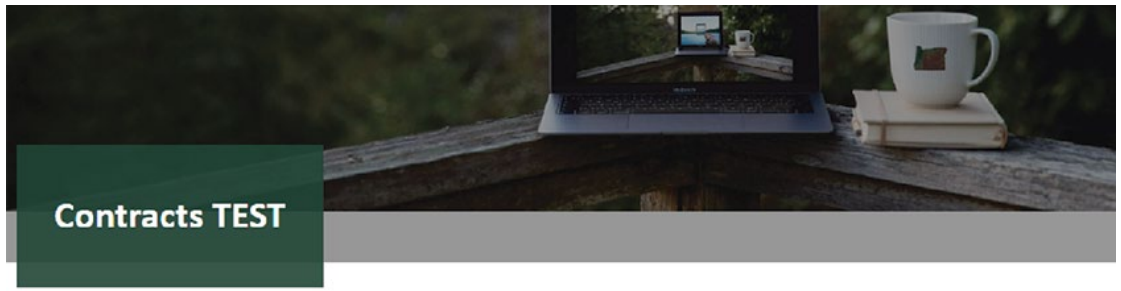
Testing New Sub Page Features



Statewide Contracts, POs and Procurement

Contract Adminstatraion - Reports - Related Agencies - Resources - How to bid(sic)

Oregon Procurement Services

The following contract information includes contract reports and descriptions that reflect the diversity within the state government contracting and procurement environment. Department of Administrative Services Procurement Services (DASPS) is the central procurement authority for state agencies that are subject to DAS authority.

State Agency - Contract -Vendor Report

Agency-Program	PO Count	Vendor - Contractor	PO Total	PO Sent Date/Time
Select/Unselect Agency/Program		*Select/Unselect Vendor/Contractor*		*Select/Unselect Date/Time*
Commission for the Blind	4	(Blank)	2.35M	8/5/2021 3:48:33 PM
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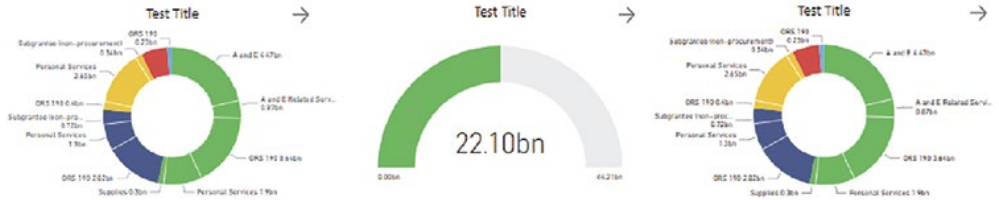
Department of Human Services		<Motion & Flow Control Products		4/28/2022 11:48:04 AM
		1949		5/17/2022 4:19:38 PM
		1-A CONSTRUCTION & FIRE LLP		



- Simplifying page formatting
- Adding visualizations for user exploration
- Linking to similar resources to make navigation simpler

Other Contracts

Highway Construction

Highway Construction contracts issued through the Oregon Department of Transportation (ODOT).

Contract Database

Judicial Department

Data and information on both contracts and amendments issued from the Oregon Judicial Department.

Learn More

OregonBuys

The OregonBuys web-based eProcurement system automates Oregon's procurement process, registration, open bids and more.

Learn More

Lottery Commission

Lottery purchase orders, blanket orders, Inter-Governmental agreements, contracts and contract amendments.

Oregon Lottery Report

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Next Steps

Redesign underway to meet December deadline

Crafting operations and maintenance plan that includes future opportunities for resident engagement (focus groups, surveys, etc.)

Developing content strategies for different topic areas to continue enhancing content on the website as part of ongoing program operations

Thank you

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