

Submitter: Pranav Patel  
On Behalf Of: ALKO Hotels  
Committee: House Committee On Business and Labor  
Measure: HB4152

Hello, my name is Pranav Patel and I am speaking on behalf of ALKO Hotels. ALKO hotels are franchised with 5 different hotels including IHG, Marriott, Hilton, Choice, and more. We currently employ roughly 100 individuals in the Eugene Springfield area as well as work with sister companies in the Portland area that employ an additional 100 employees.

We are in support of HB4152 to help bring more transparency to these franchise agreements and better practices that help protect franchisees in their agreements with their franchisors.